



#### Capture the Cloud Webinar Series

March 21, 2019

Digitally Transform Your Business with Dynamics



#### Agenda for today



**SYNNEX Promos** 

Brent Ayers- Business Development, SYNNEX

5 min.



Digitally Transform Your Business with Dynamics

Craig Crescas—Microsoft Partner Technology Strategist for Dynamics

45 min.



Q&A

10 min.









#### Microsoft M365 Throwdown

From February 1 – April 30, 2019, earn an array of fantastic prizes ranging from training credits to devices to an all-day onsite training/networking event when you sell M365!

- 3<sup>rd</sup> Place Winners Global Knowledge Training Credits
  - Company who has 3<sup>rd</sup> highest M365 seat adds from February CSP invoice April CSP invoice
- 2<sup>nd</sup> Place Winners Surface Laptops 2 devices to winner
  - Company who has 2<sup>nd</sup> highest M365 seat adds from February CSP invoice April CSP invoice
- 1st Place Winners One on One Training and Social Event
  - Company who has highest M365 seat adds from February CSP invoice April CSP invoice

Ts&Cs: Maximum total value of \$14,000 in prizes. 3<sup>rd</sup> place threshold is approximately worth \$3000 in Global Knowledge Credits. 2<sup>nd</sup> place threshold is approximately worth \$3000 in devices. 1<sup>st</sup> place threshold is approximately worth \$8000 for onsite training and social event. Training and event must take place on the same day. Training must take place at partner office, with social event to follow. Does not include any travel costs associated. Partners are limited to 1 prize threshold and will be awarded the highest eligible payout threshold for the promotion. Contracts cannot be bundled for thresholds. Limited quantities available. All Business and Enterprise SKUs are eligible. Non Profit, Government, and Education SKUs are excluded. Full eligible SKU list available in Promo Central.



#### **CSP/O365 Migration Promotion**

For any\* Net New Microsoft CSP/O365 order placed February 1 – April 30, Resellers will receive a FREE MigrationWiz Mailbox license to assist in the migration of client O365 licenses.

Please email <a href="mailto:sethg@synnex.com">sethg@synnex.com</a> or <a href="mailto:brandonph@synnex.com">brandonph@synnex.com</a> with the confirmation email from CLOUDSolv & email address that you want the BitTitan licenses to be delivered to.



\*Please note that O365 licenses must be net new to SYNNEX, offer is good until April 30<sup>th</sup> or until SYNNEX runs out of BitTitan licenses, & must keep O365 license with SYNNEX for 12 months. Max # of licenses that can be awarded per reseller is 500. All Business and Enterprise SKUs are eligible. Non Profit, Government, and Education SKUs are excluded. Full SKU list available in PromoCentral.\*









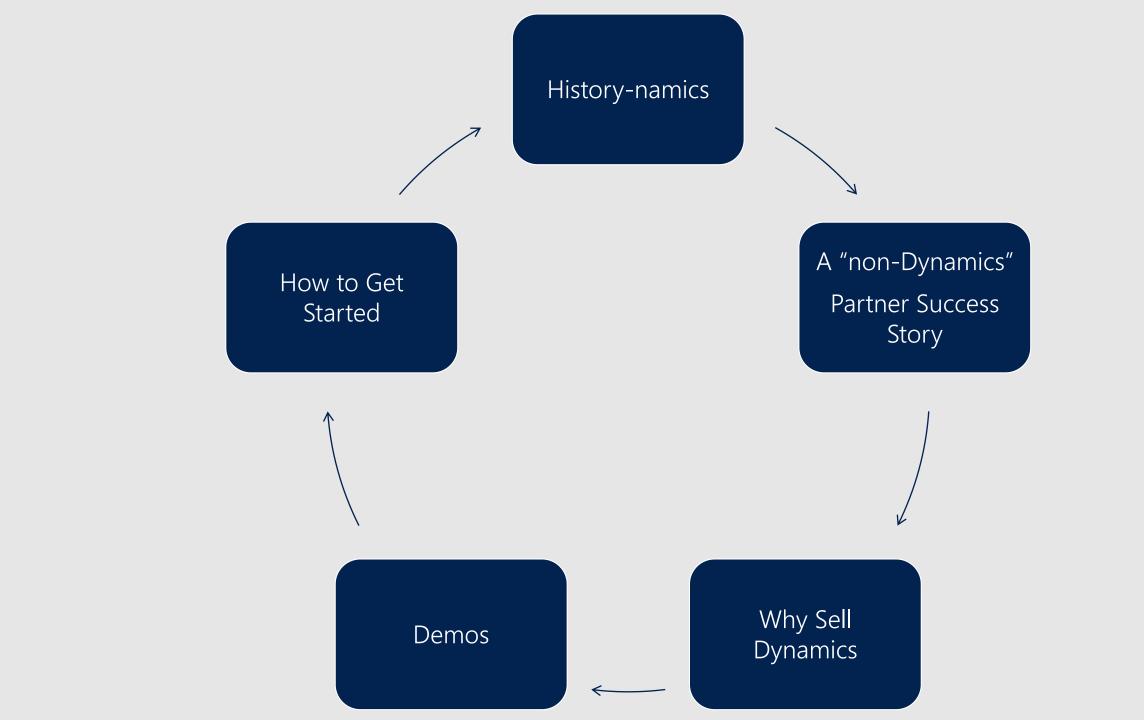
#### Microsoft O365 & Azure Throwdown

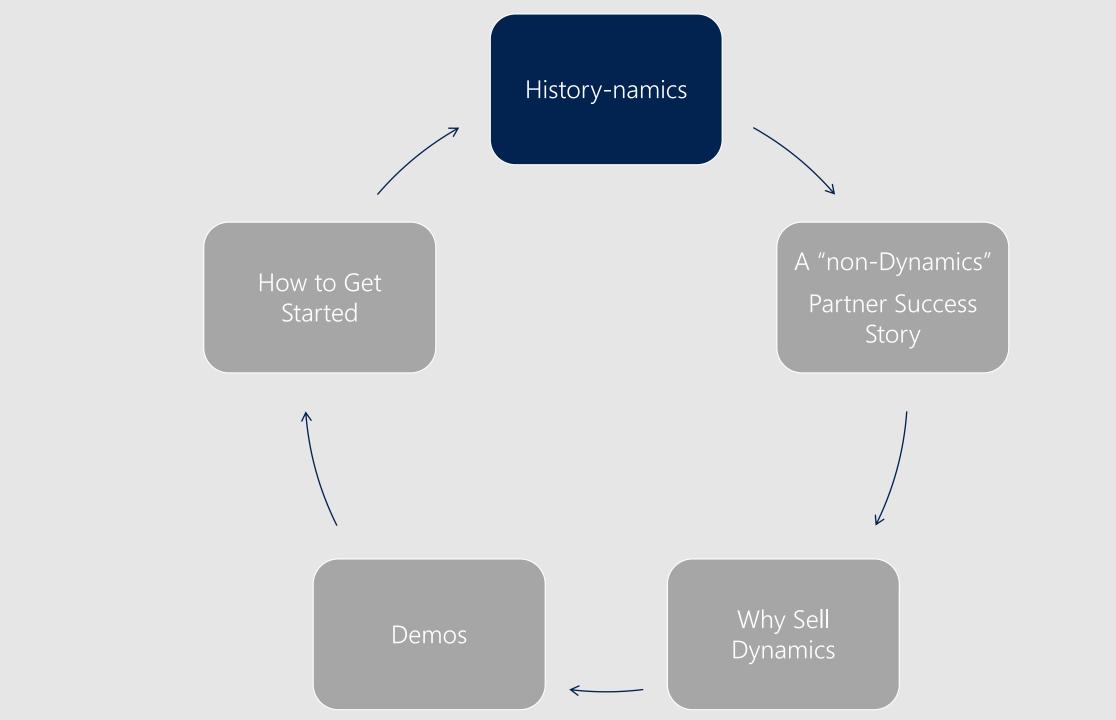
From March 1 – May 31, 2019, earn an array of fantastic prizes ranging from training credits to devices to passes for Microsoft Inspire when you sell O365 & Azure! For each prize level, there is 1 winner for Azure and 1 winner for O365, not to mention an additional "Kicker" category so everyone has a chance to cash in.

- 3<sup>rd</sup> Place Winners (2) Global Knowledge Training Credits
  - Company who has 3<sup>rd</sup> best growth of their O365 & Azure business from March CSP invoice May CSP invoice
- 2<sup>nd</sup> Place Winners (2) Surface Pros 2 devices to ea. winner
  - Company who has 2<sup>nd</sup> best growth of their O365 & Azure business from March CSP invoice May CSP invoice
- 1st Place Winners (2) Two passes to Microsoft Inspire
  - Company who has best growth of their O365 & Azure business from March CSP invoice May CSP invoice
- Kicker Prize (6) Surface Go
  - Sell 15K in MRR in O365 by May invoice with SYNNEX (Limit 3 winners, 1 device ea.)
  - Sell 10K in MRR in Azure by May invoice with SYNNEX (Limit 3 winners, 1 device ea.)

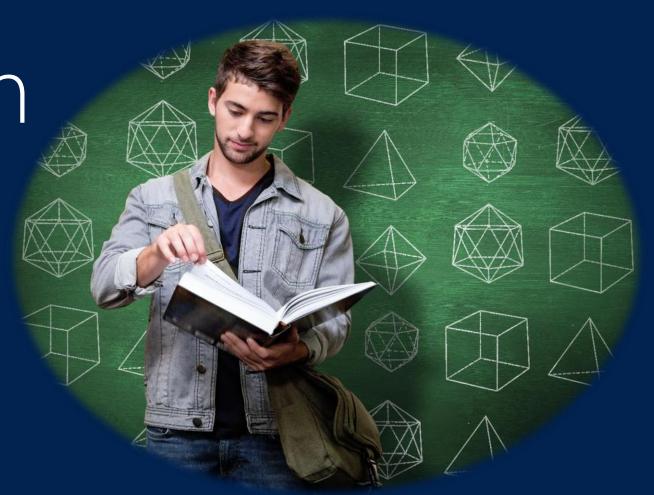
Ts&Cs: Maximum total value of \$26,000 in prizes. Each threshold will have 2 winners – 1 for Azure sales and 1 for O365 sales. Partners are limited to 1 prize threshold per product category and will be awarded the highest eligible payout threshold for the promotion. For Kicker Prize, if limit of winners is exceeded, then highest total will be used to determine winner. 3<sup>rd</sup> place threshold is approximately worth \$3000 in Global Knowledge Credits. 2<sup>nd</sup> place threshold is approximately worth \$5000 for Inspire passes. Does not include any travel costs associated. Contracts cannot be bundled for thresholds. Limited quantities available. Full eligible SKU list available in Promo Central.







History Lesson

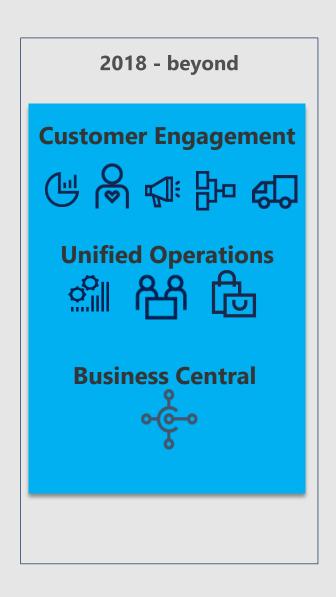


#### Microsoft Business Solutions > Microsoft Dynamics

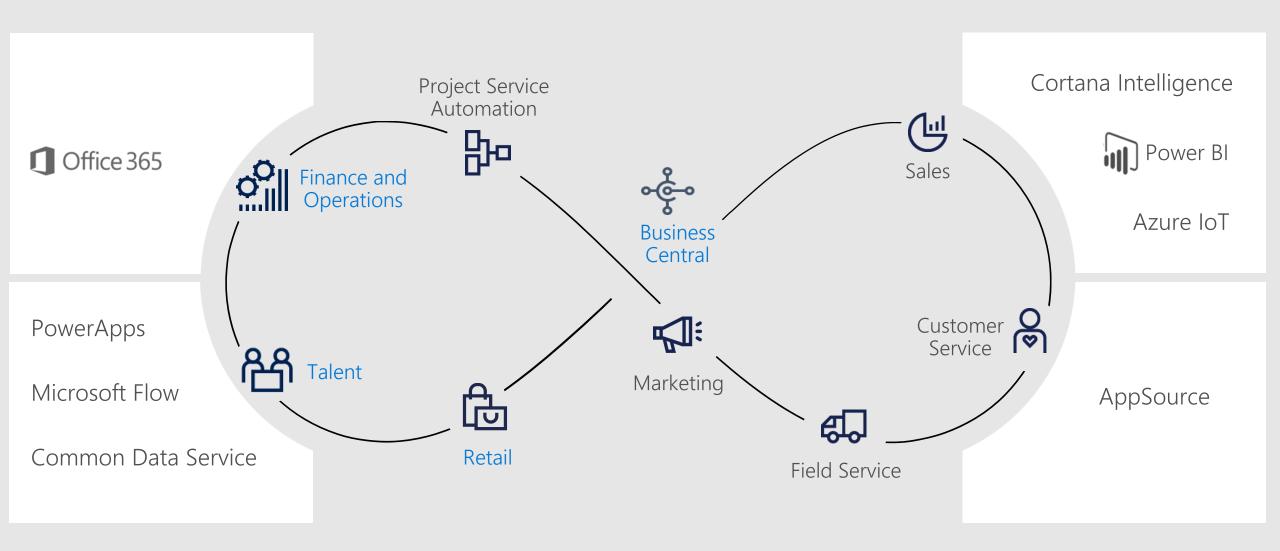
2001 - 2002 Microsoft **Dynamics** CRM Microsoft **Dynamics AX** Microsoft **Dynamics** NAV Microsoft **Dynamics GP** Microsoft **Dynamics SL** 

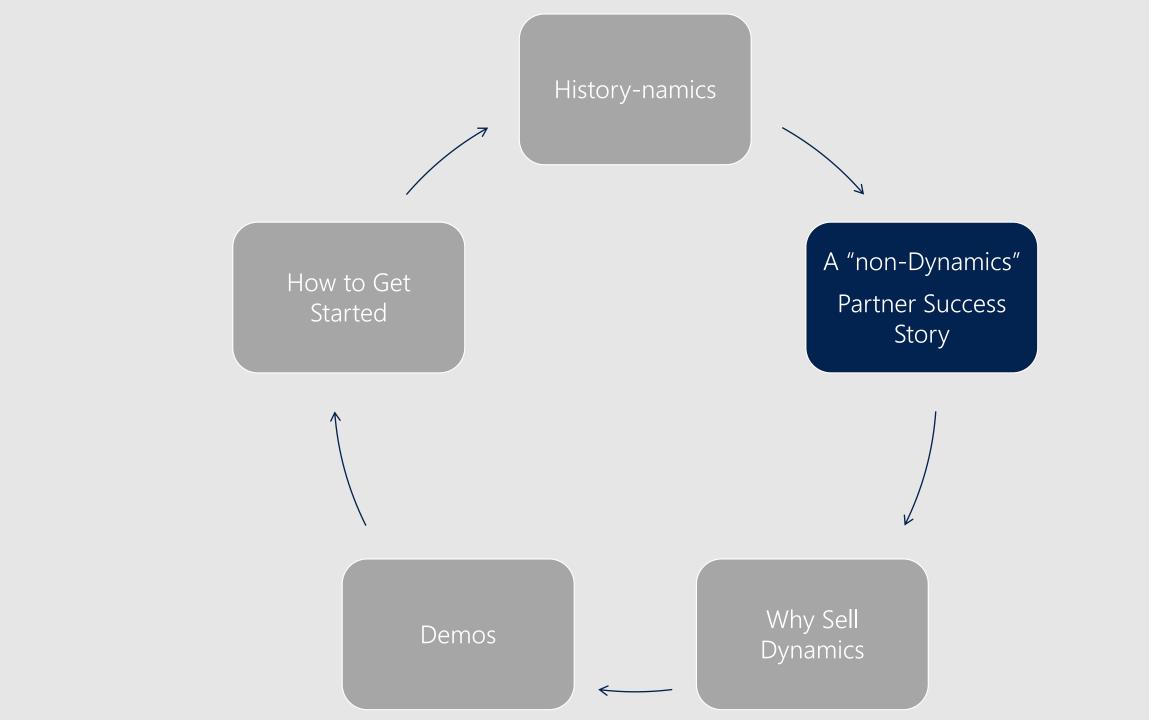
2002 - 20xx"Project Madeira"

2016 - 2017 Microsoft Dynamics 365 – **Enterprise edition** Microsoft Dynamics 365 – **Business edition** 

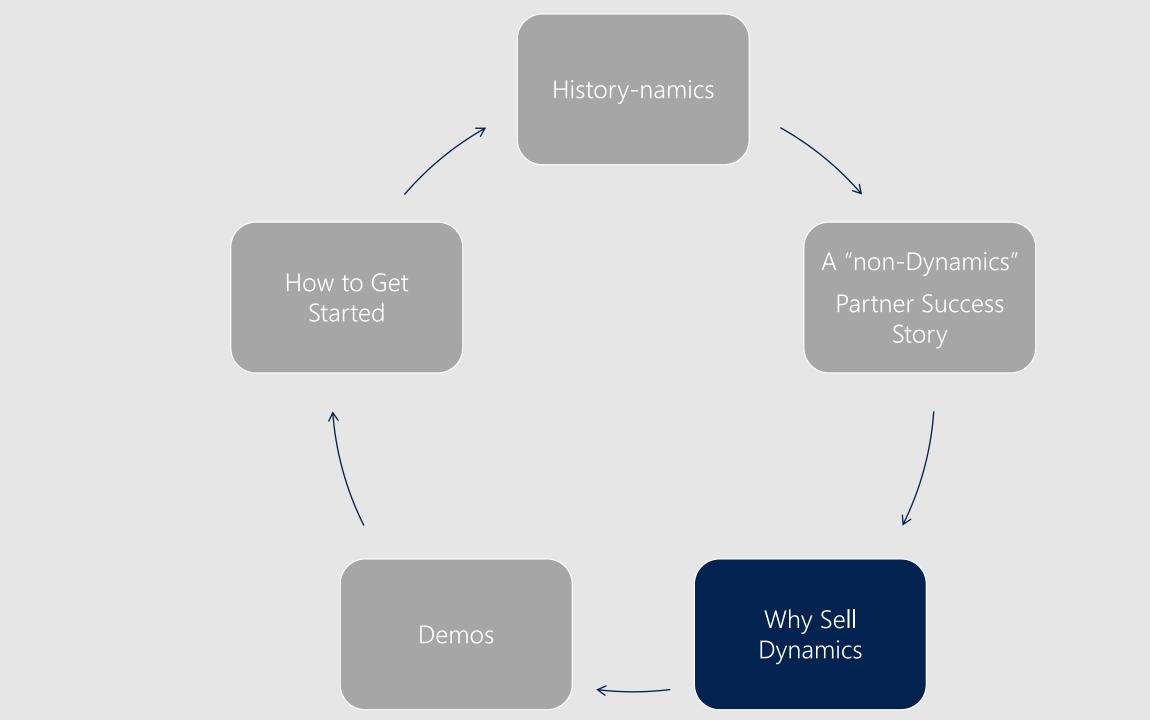


#### Intelligent Business Applications in the Cloud





# Can a non-Dynamics partner really make it "happen?"

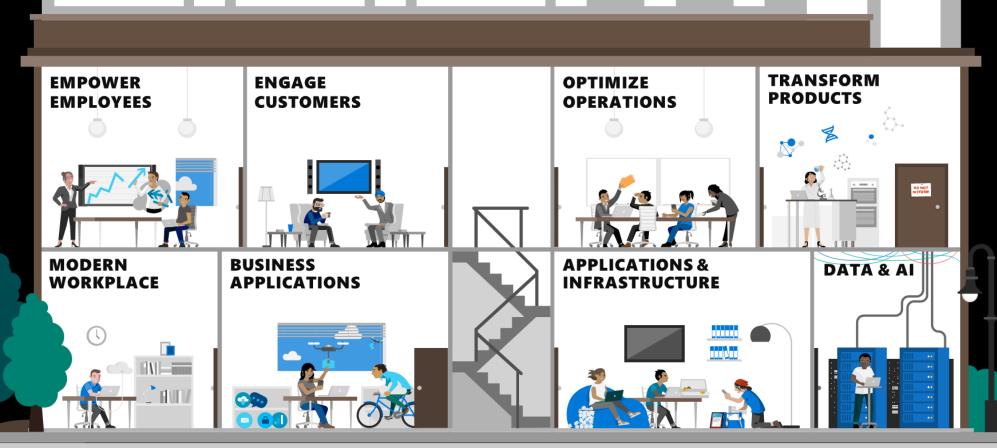


# Why Dynamics Now?

### Why Sell Dynamics Today

- Market Opportunity is ripe
- · Digital Transformation in your customer base
- · Selling cloud via cloud simplifies the cycles
- · Microsoft resources ensure success, reduce your risk
- Package IP/Services on AppSource
- Compliments your existing offerings

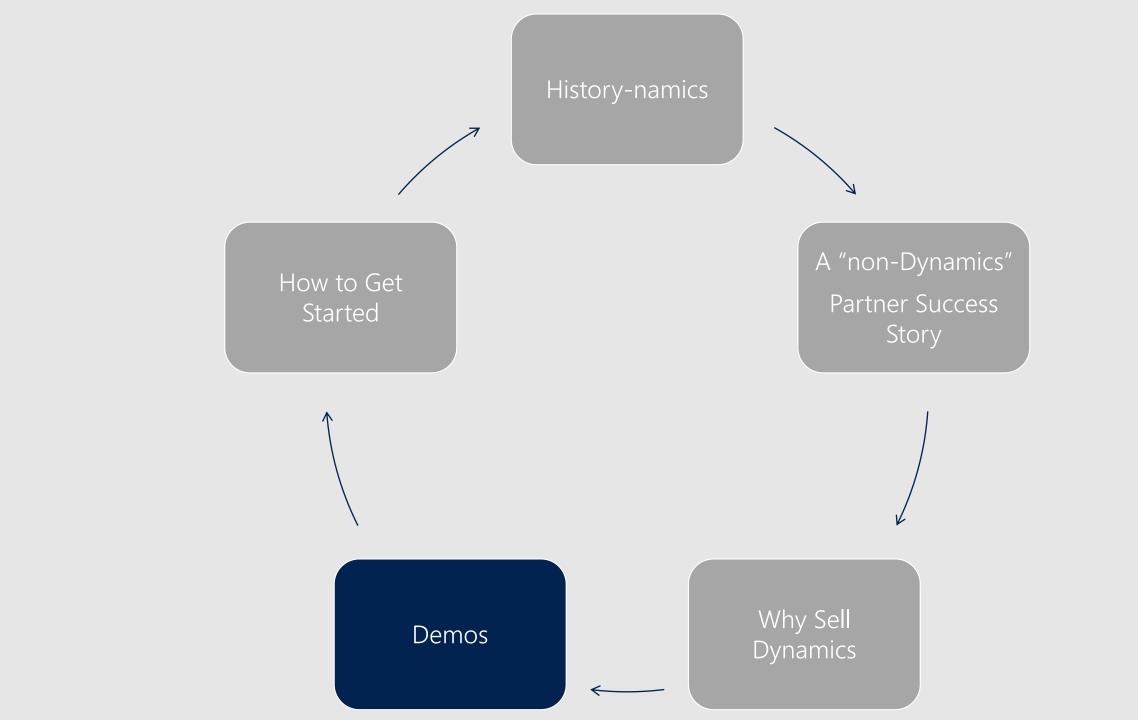
#### **C-SUITE**



#### Trigger Events which drive Emotion/Change

- 1. A new executive leader arrives
- 2. Company wants to launch a new product/service
- 3. Buy a new company
- 4. Running out of cash, didn't know it
- 5. Write off inventory
- 6. Losing (or just lost) a customer
- 7. No longer profitable, can't identify the leakage





# Integrated Demos –

Highlighting Business Central, Sales, Office 365, Artificial Intelligence, and Mobile

# Quote to Cash "email to money"

Enter Sales Quote

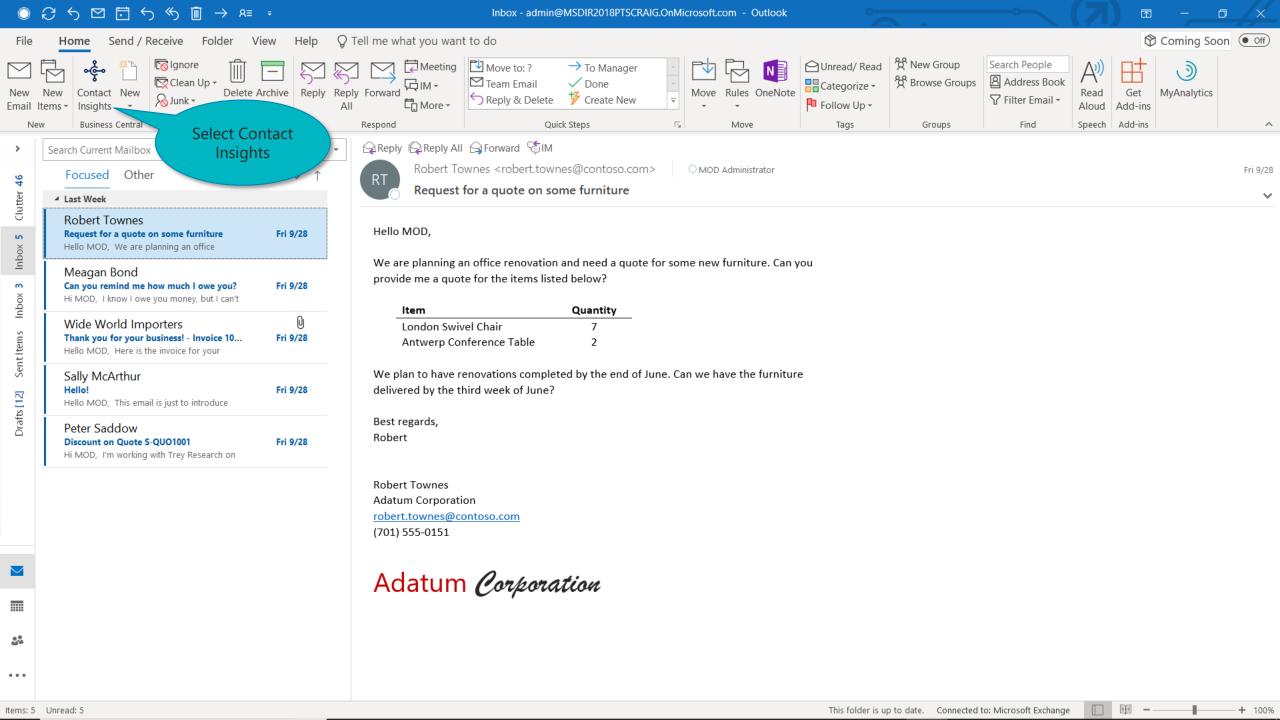
Send via Email

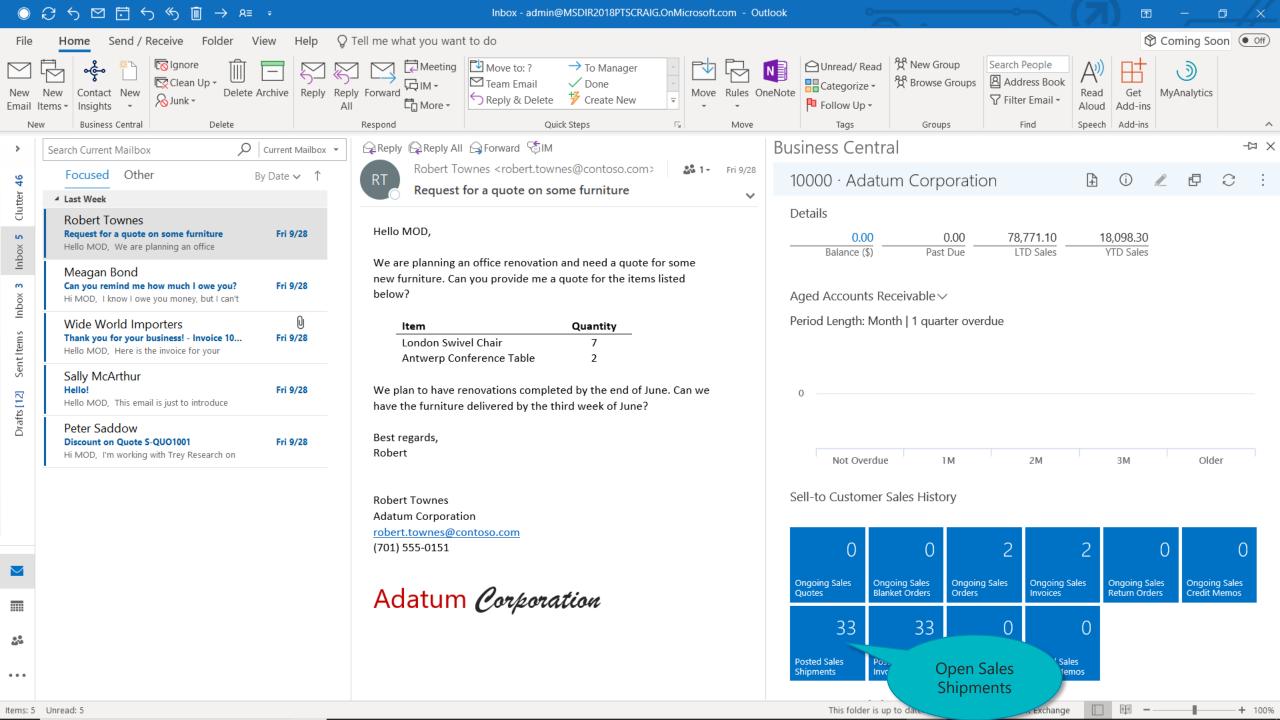
Convert to Invoice

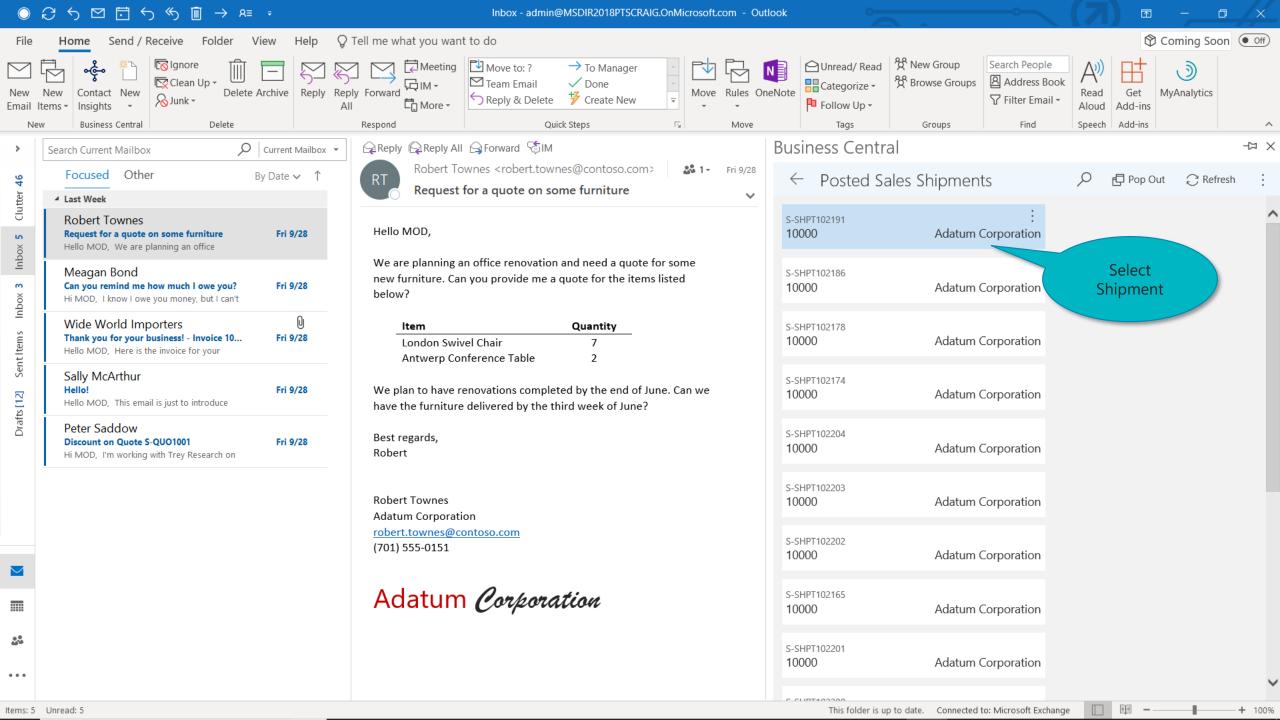
Post the Invoice

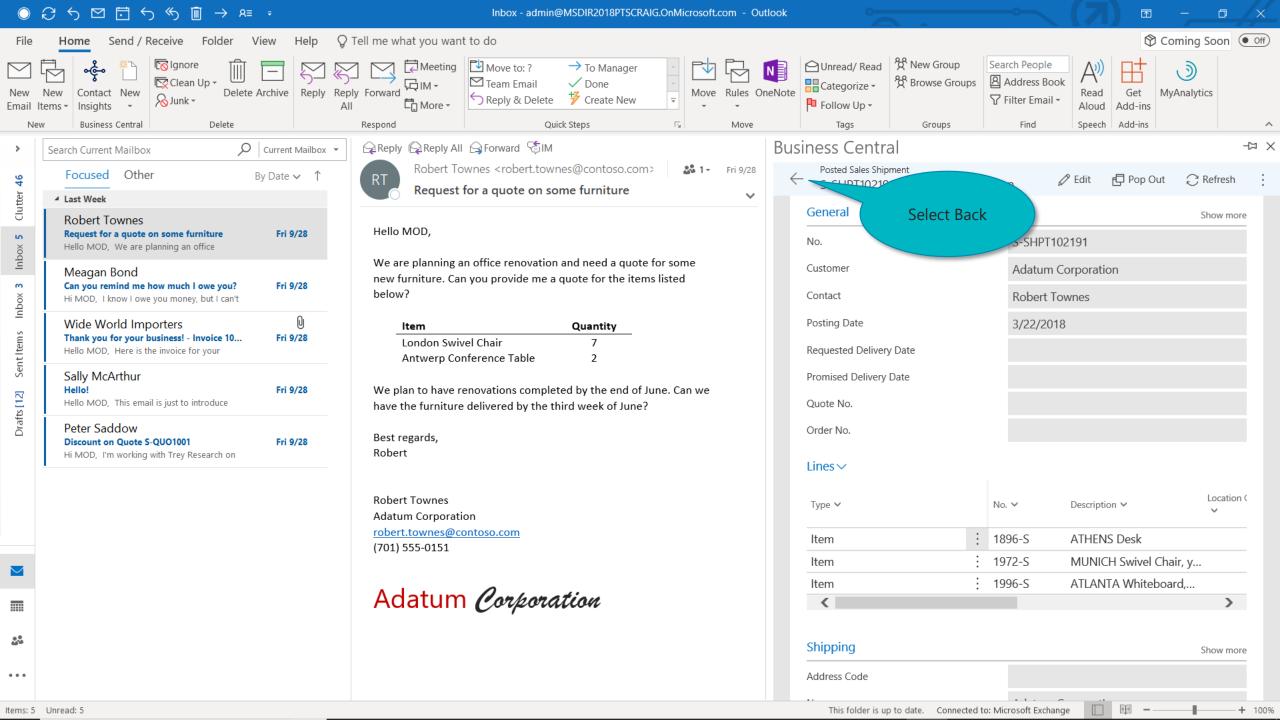
Convert to Cash

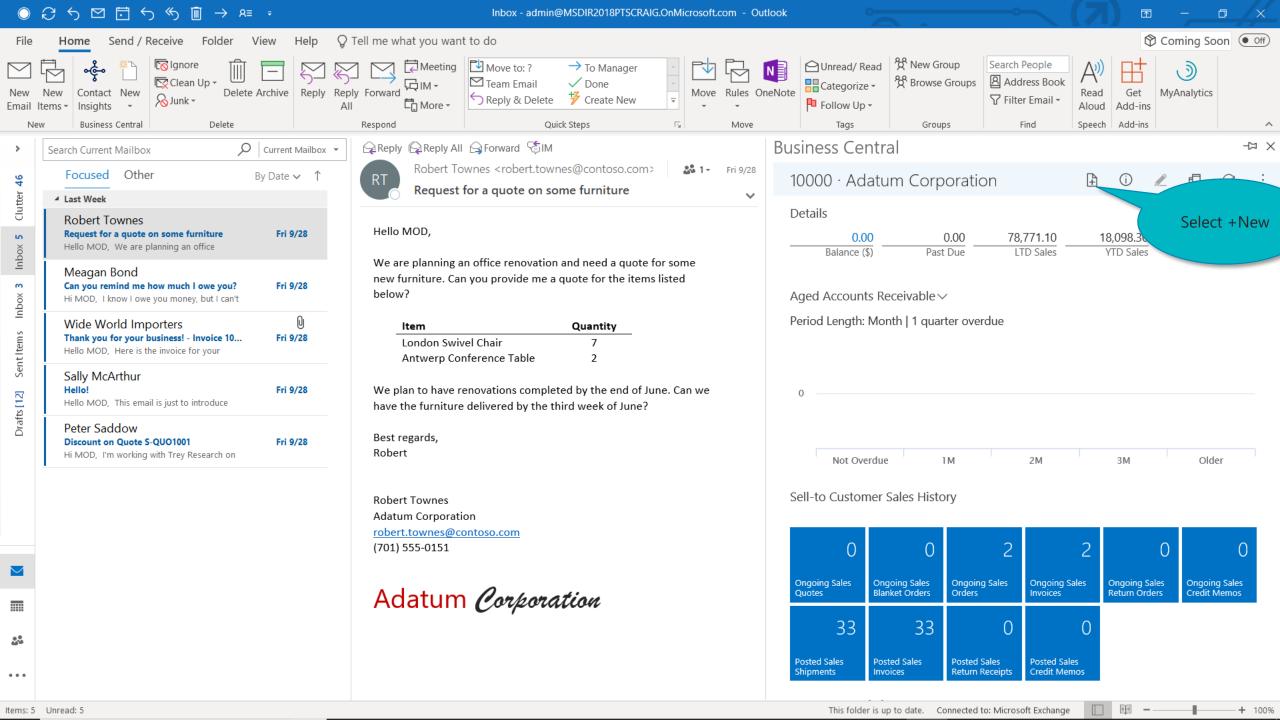
# Enter a sales quote

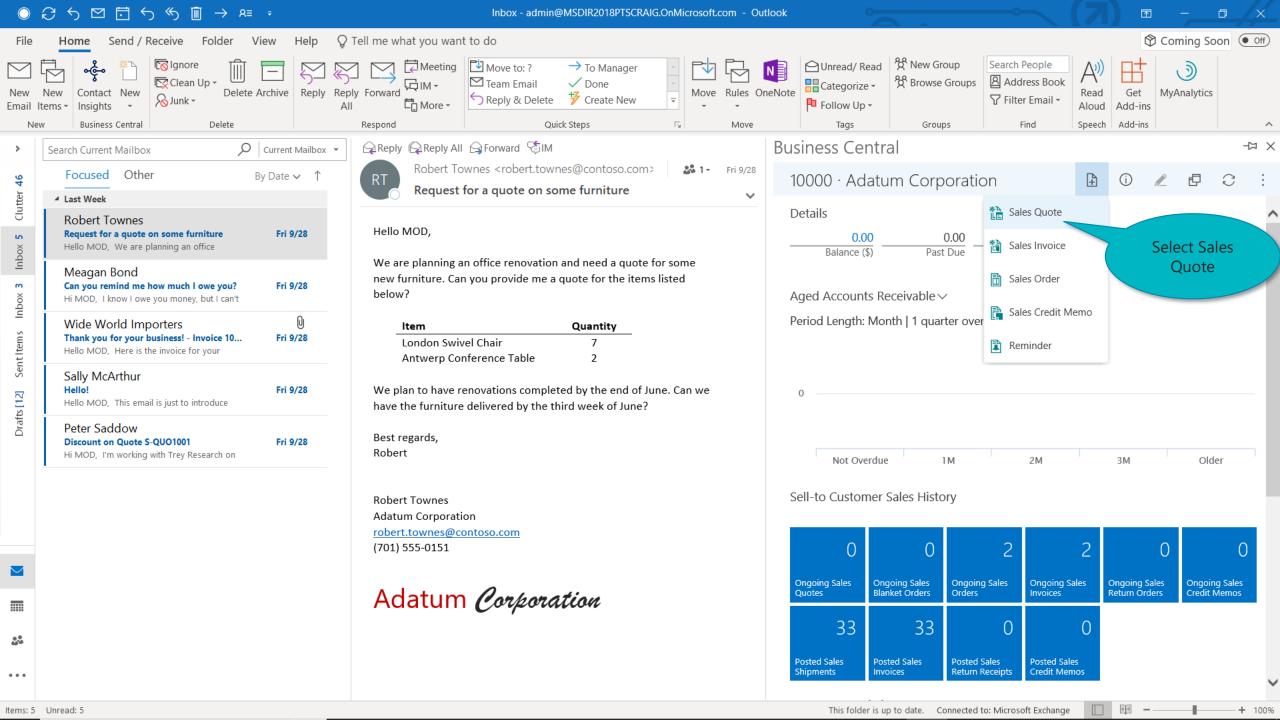


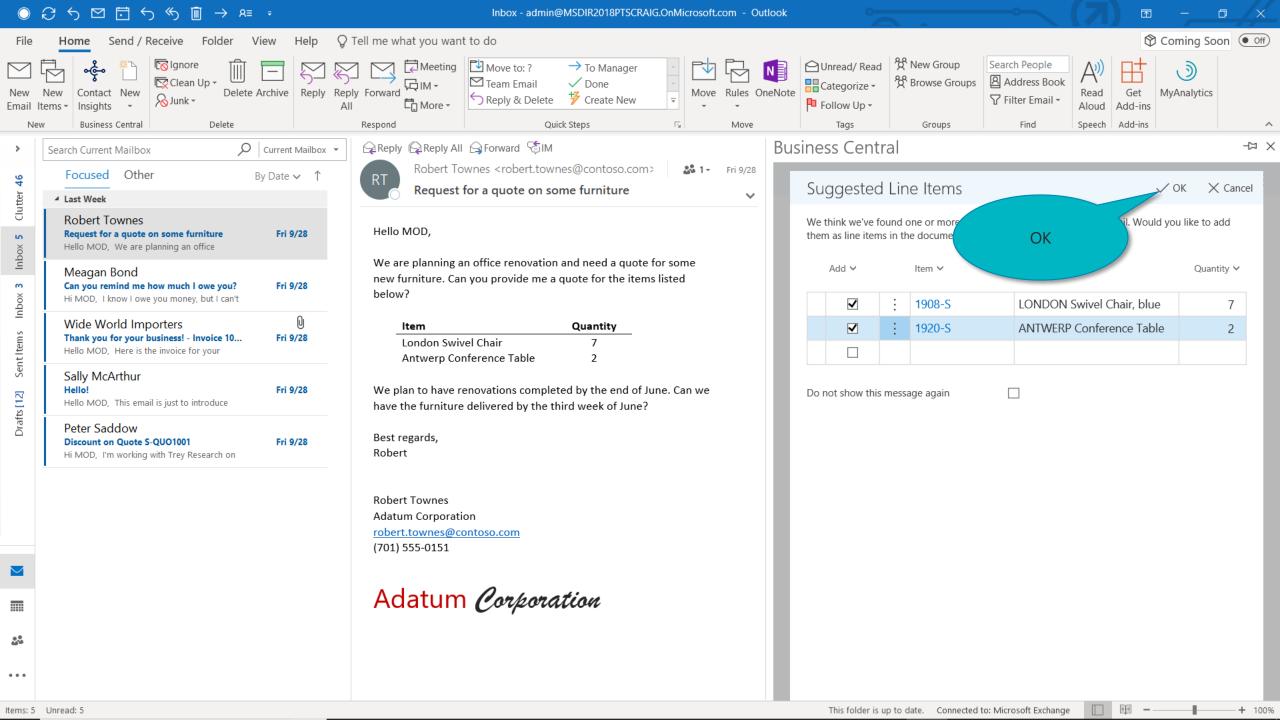


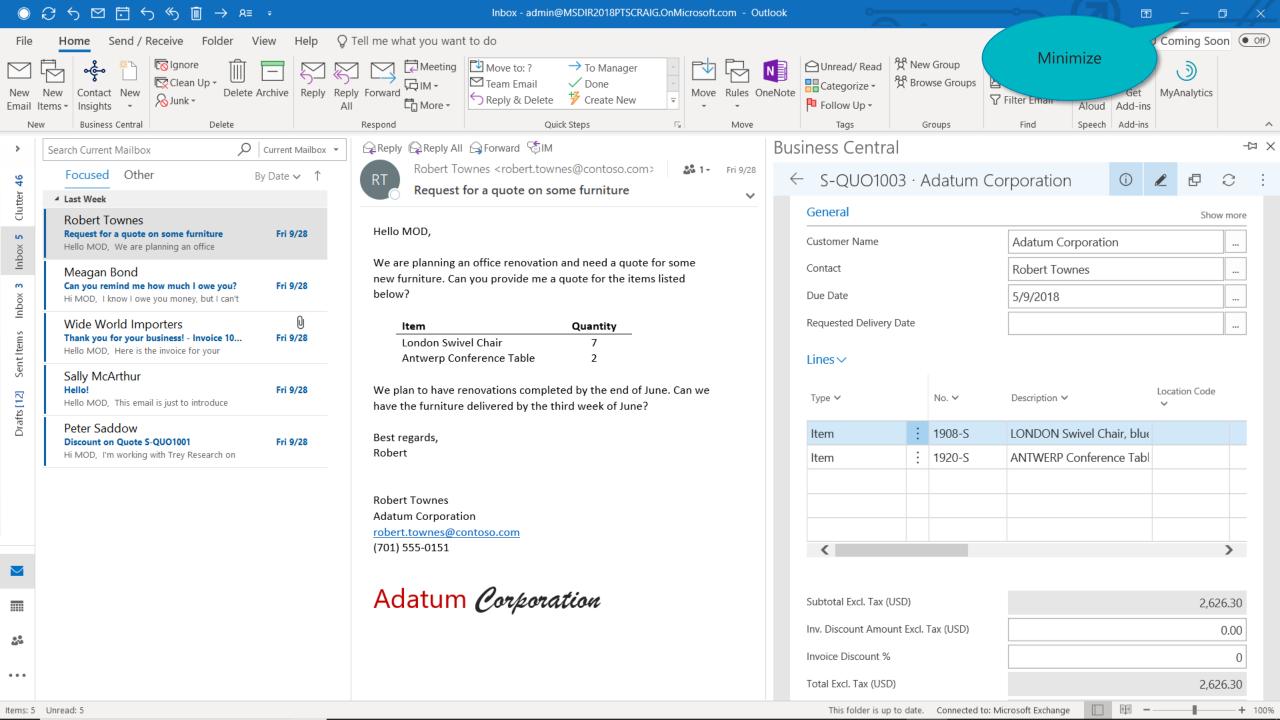


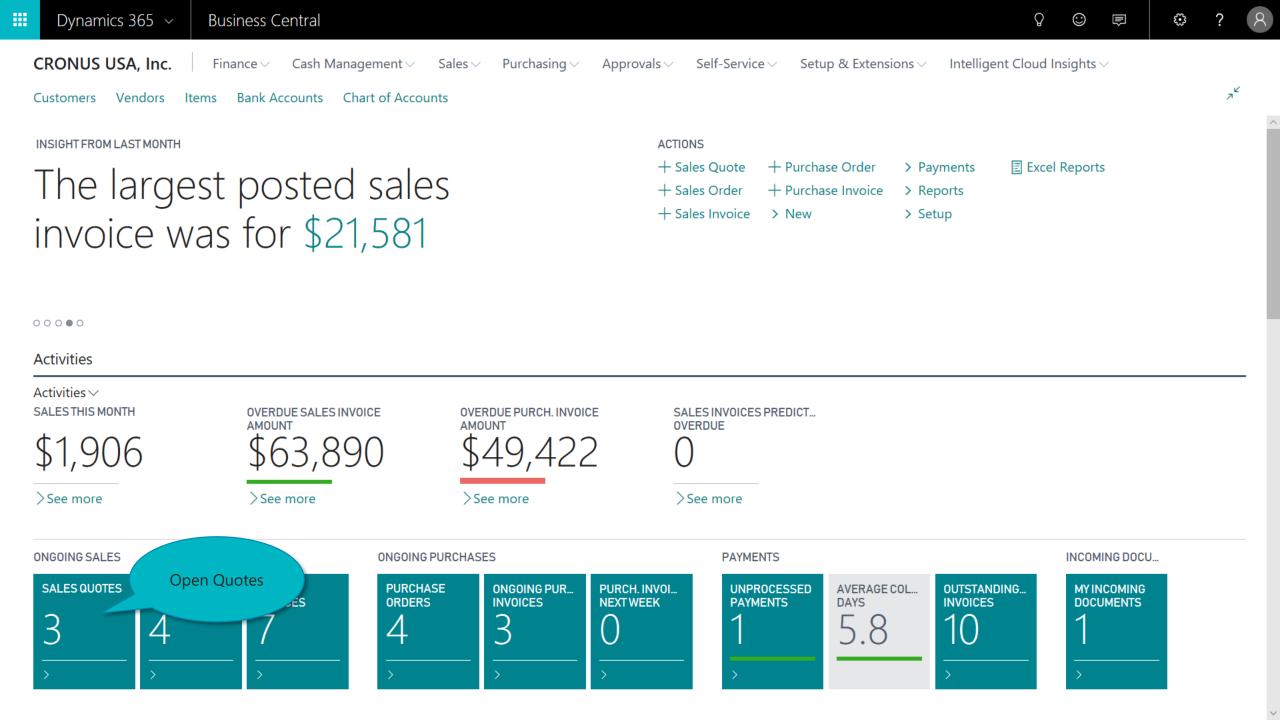


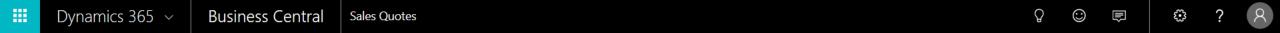
















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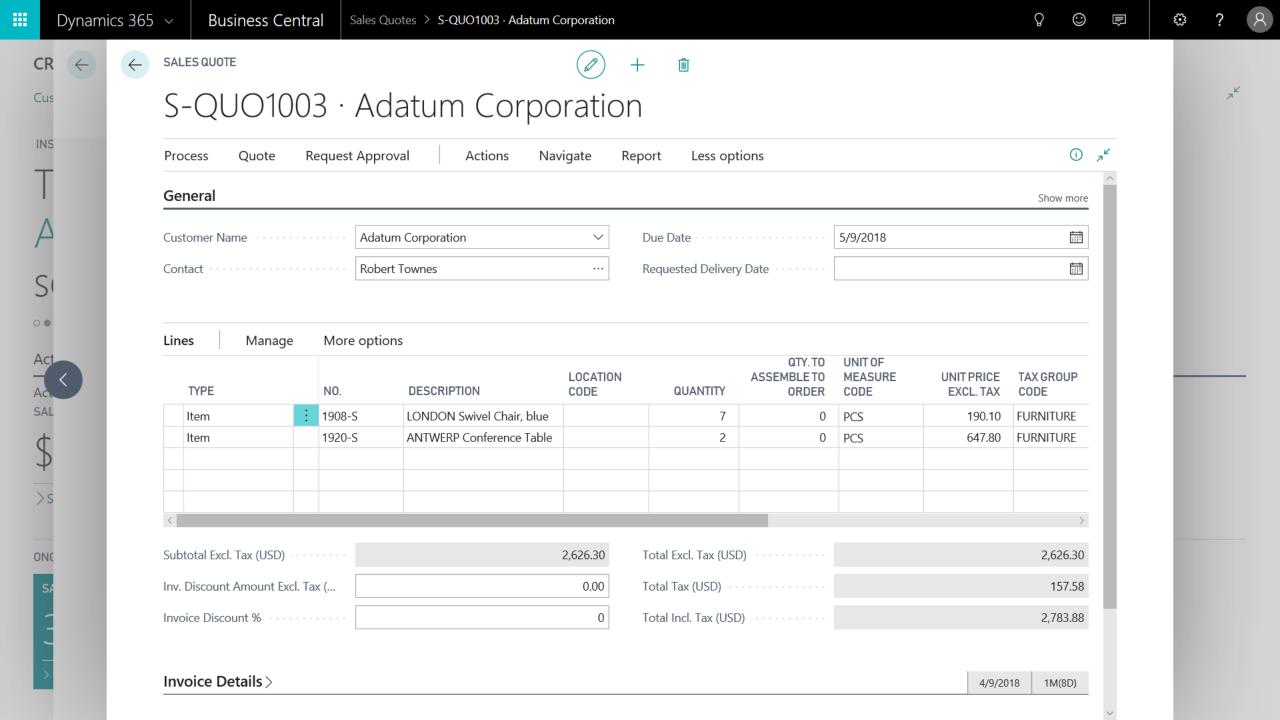
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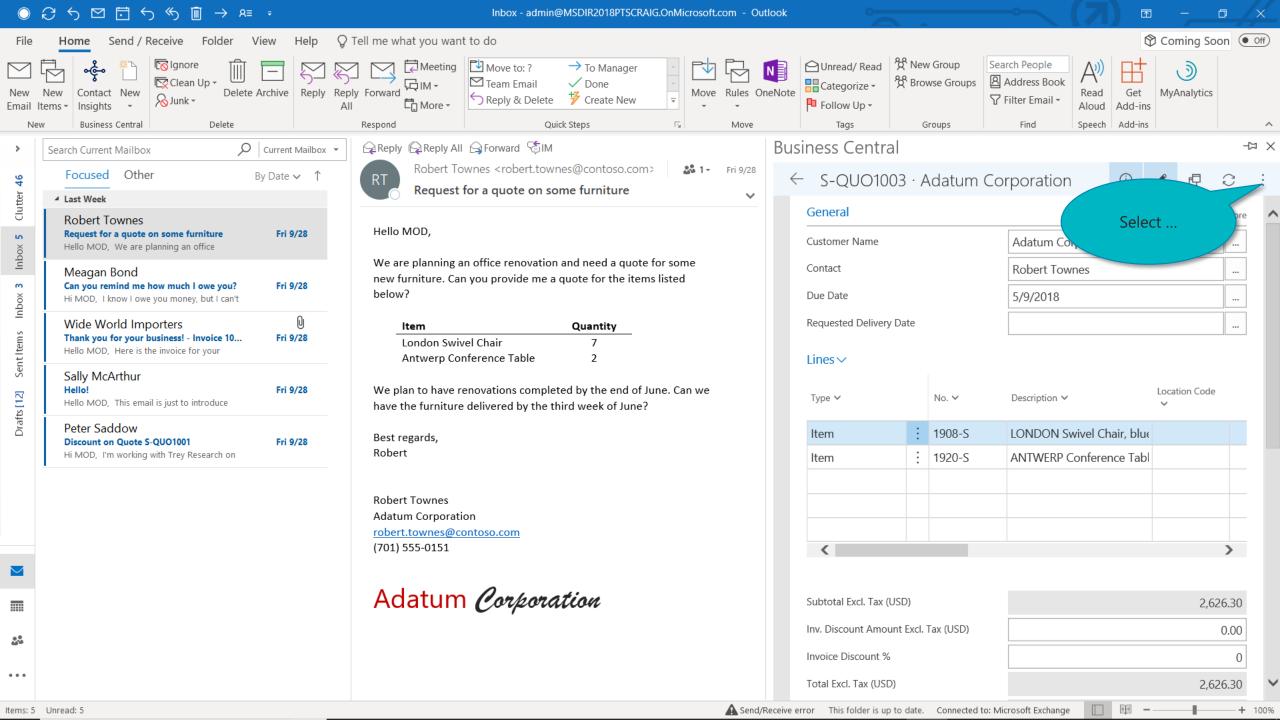
#### Sales Quotes

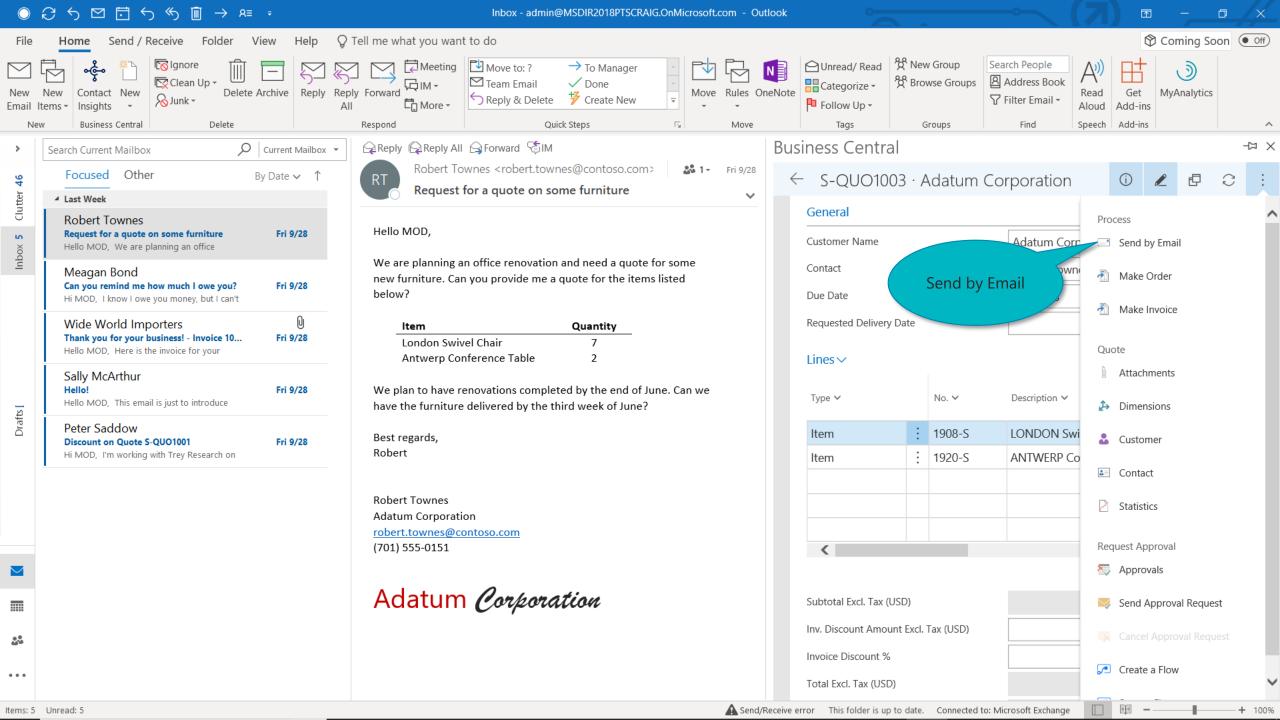
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S-QUO1001	20000	Trey Rese	earch		Helen Ray	4/2/2018	4/16/2018		1,928.00	
S-QUO1002	40000	Alpine Sk	i House		Ian Deberry	4/3/2018	5/3/2018		950.50	
S-QUO1003	10000	Adatum (	Corporation		Robert Townes		5/9/2018		2,626.30	

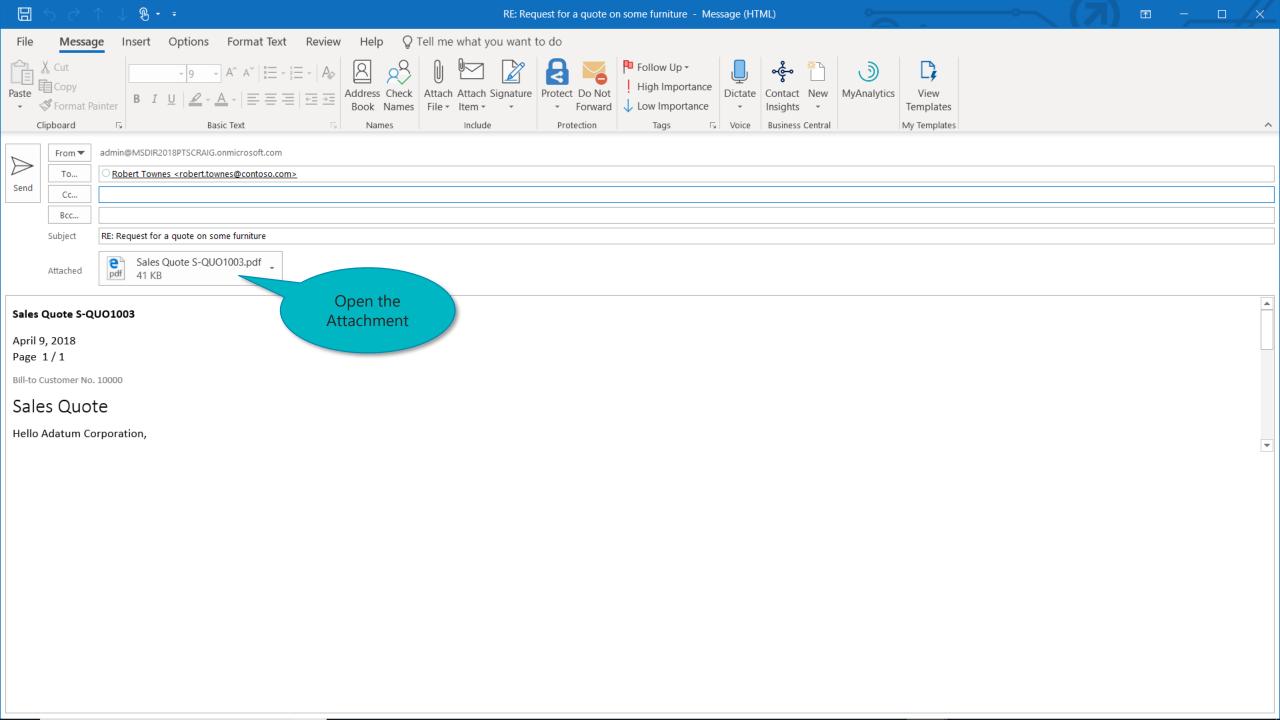
Open Sales Quote



## Send via Email







#### Sales Quote

S-QU01003



Adatum Corporation Robert Townes 192 Market Square Atlanta, GA 31772 USA Ship-to Address Adatum Corporation Robert Townes 192 Market Square Atlanta, GA 31772 USA CRONUS USA, Inc.

7122 South Ashford Street Westminster Atlanta, 31772

Document Date April 9, 2018 Salesperson Peter Saddow Payment Terms 1 Month/2% 8 days Shipment Method

No.	Description	Quantity Unit	Unit Price	Line Amount
	LONDON Swivel Chair, blue	7 Piece	190.10	1,330.70
1920-S	ANTWERP Conference Table	2 Piece	647.80	1,295.60
			Subtotal	2,626.30
			Total Tax	157.58
			Total \$	2,783.88

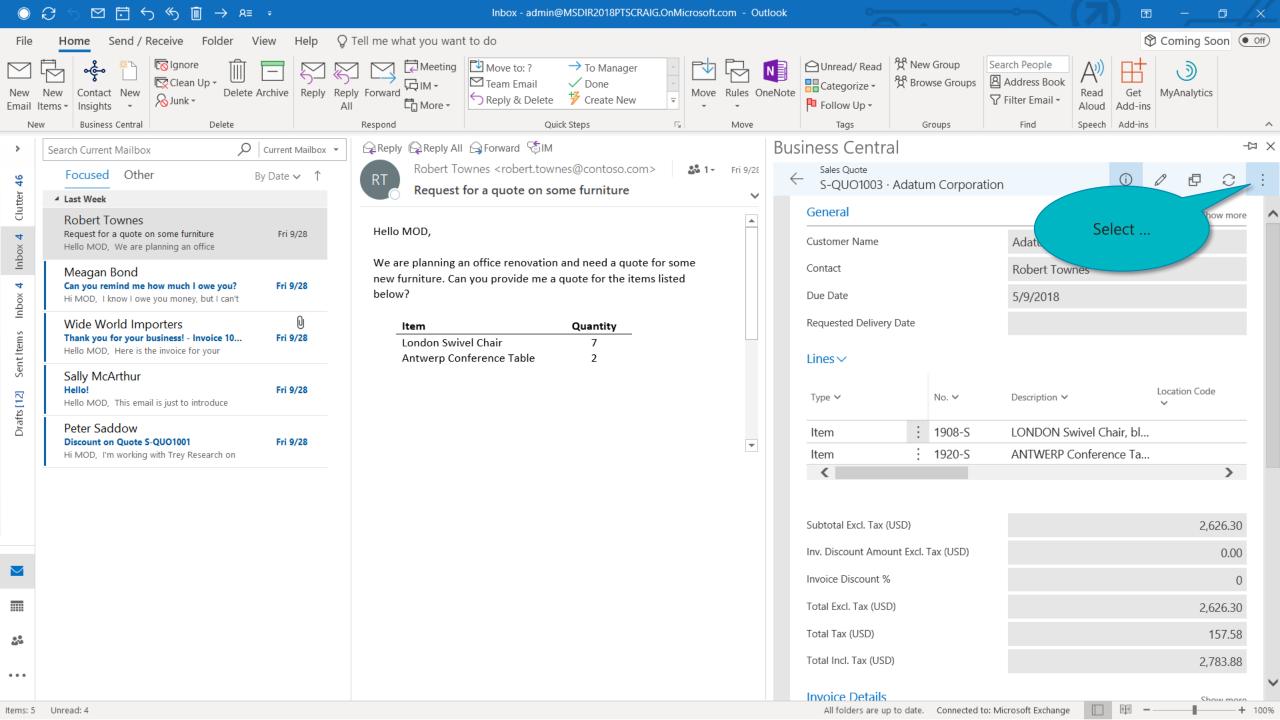
Amount Subject to Sales Tax

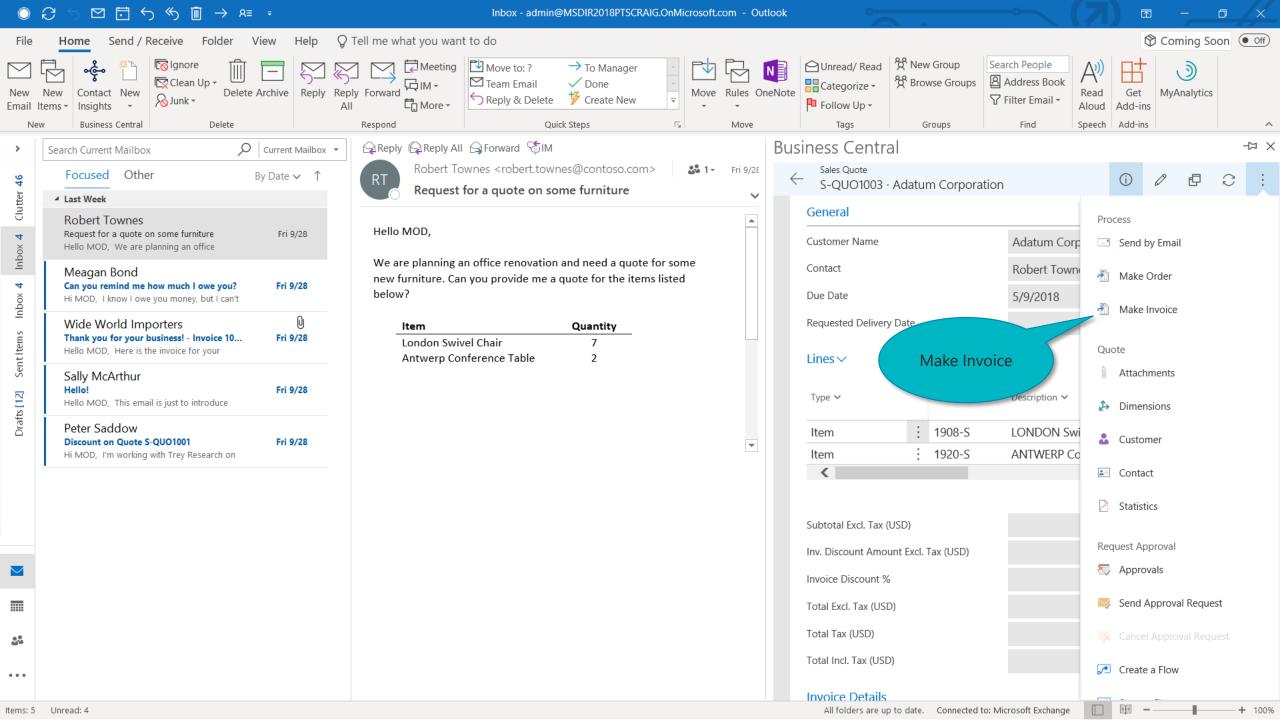
2,626.30

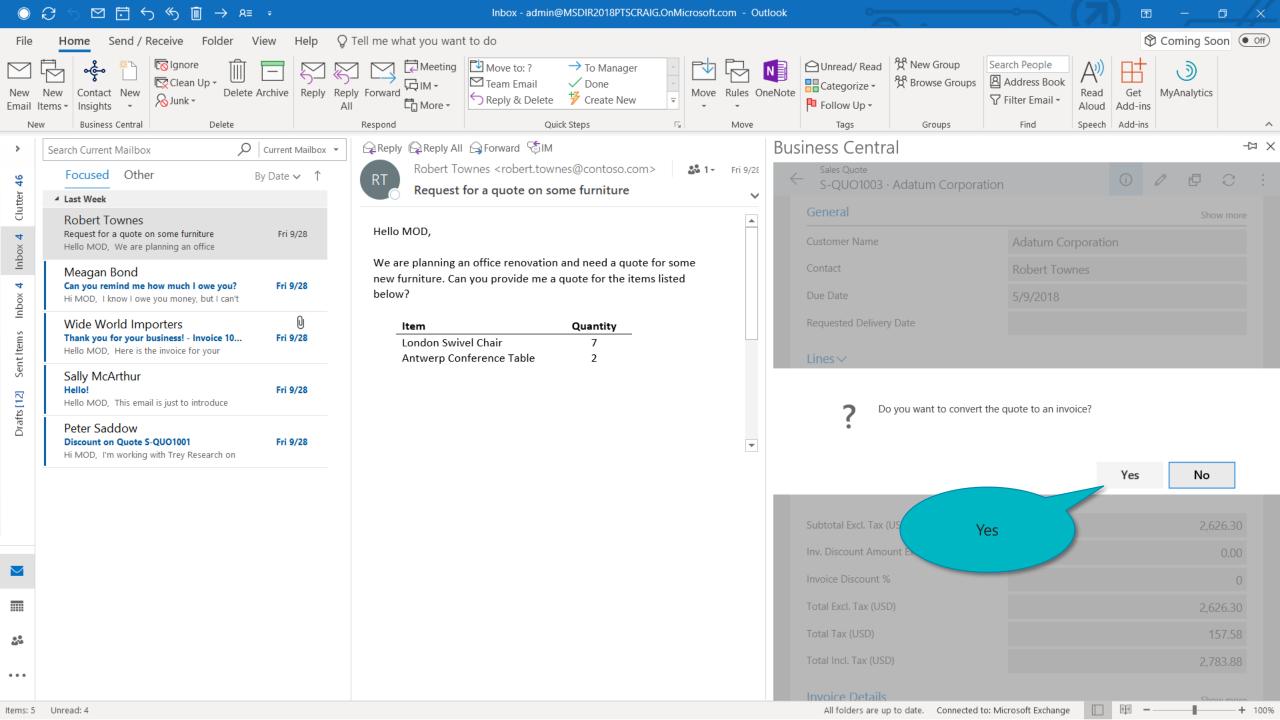
Amount Exempt from Sales Tax

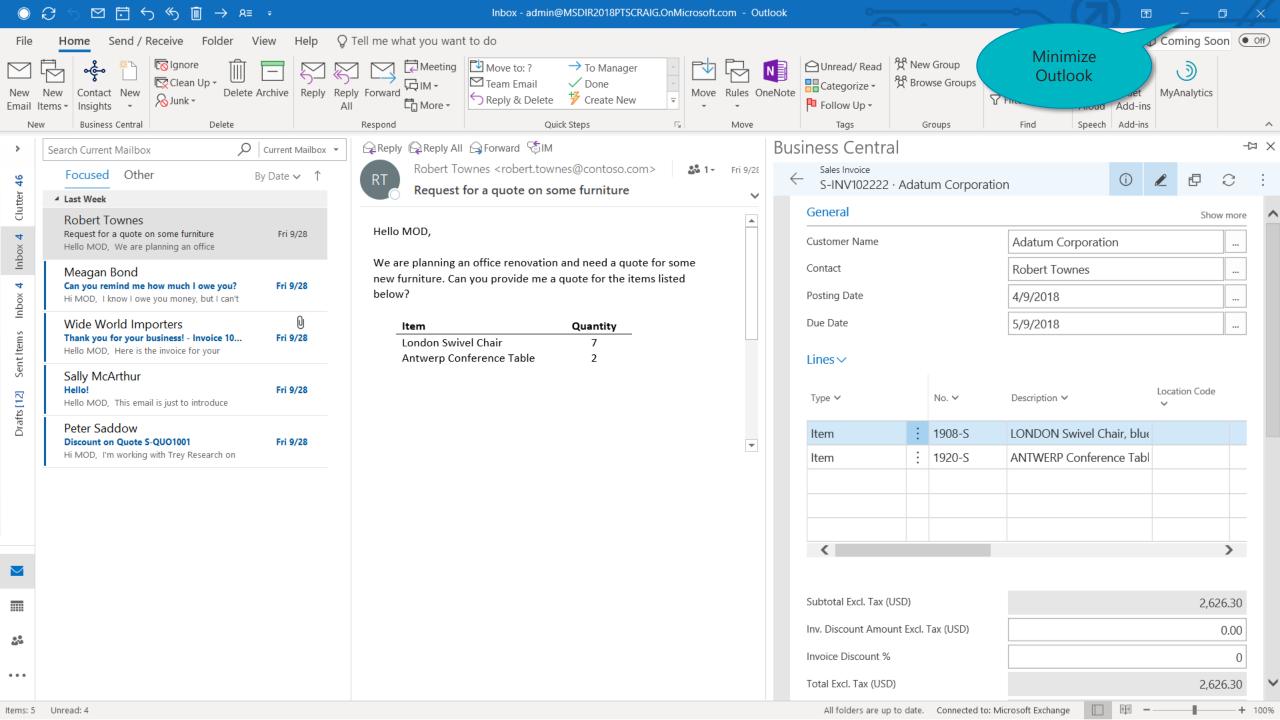
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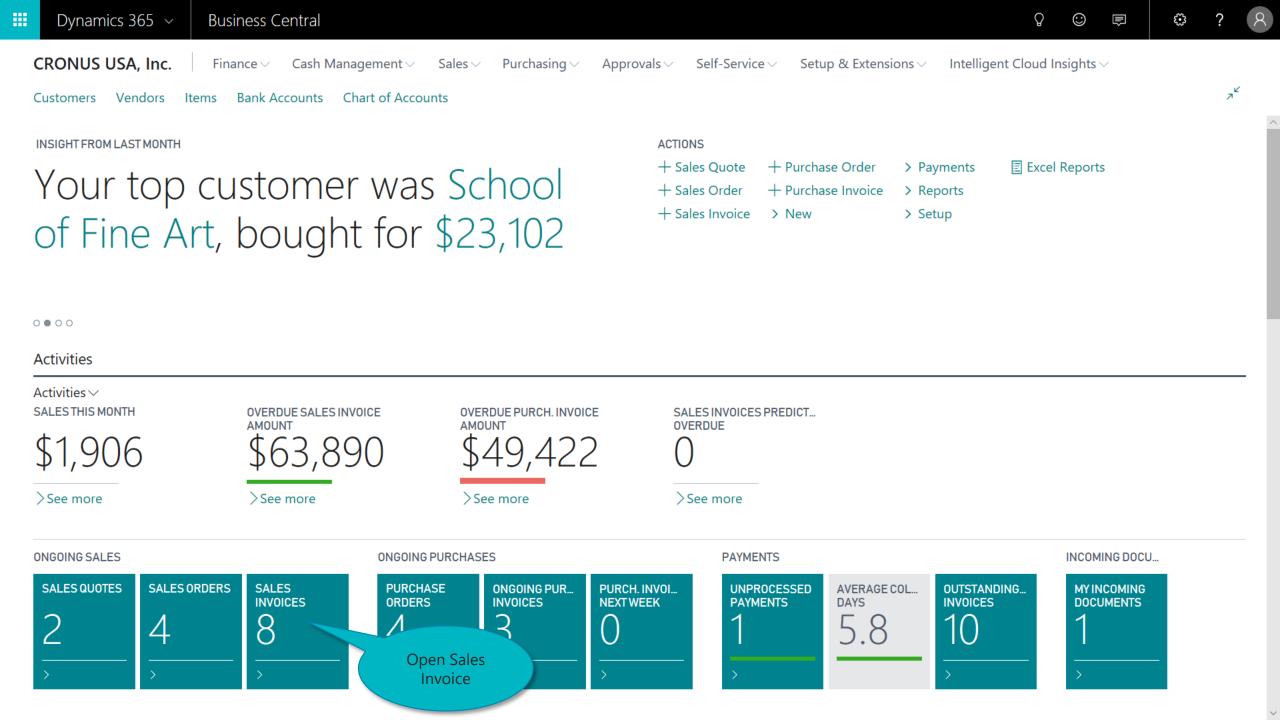
## Convert to Invoice













Customers

Sales Invoices

Open Sales

Invoice

INSIGHT FROM

You in th

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Activities

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\$1,9

>See more

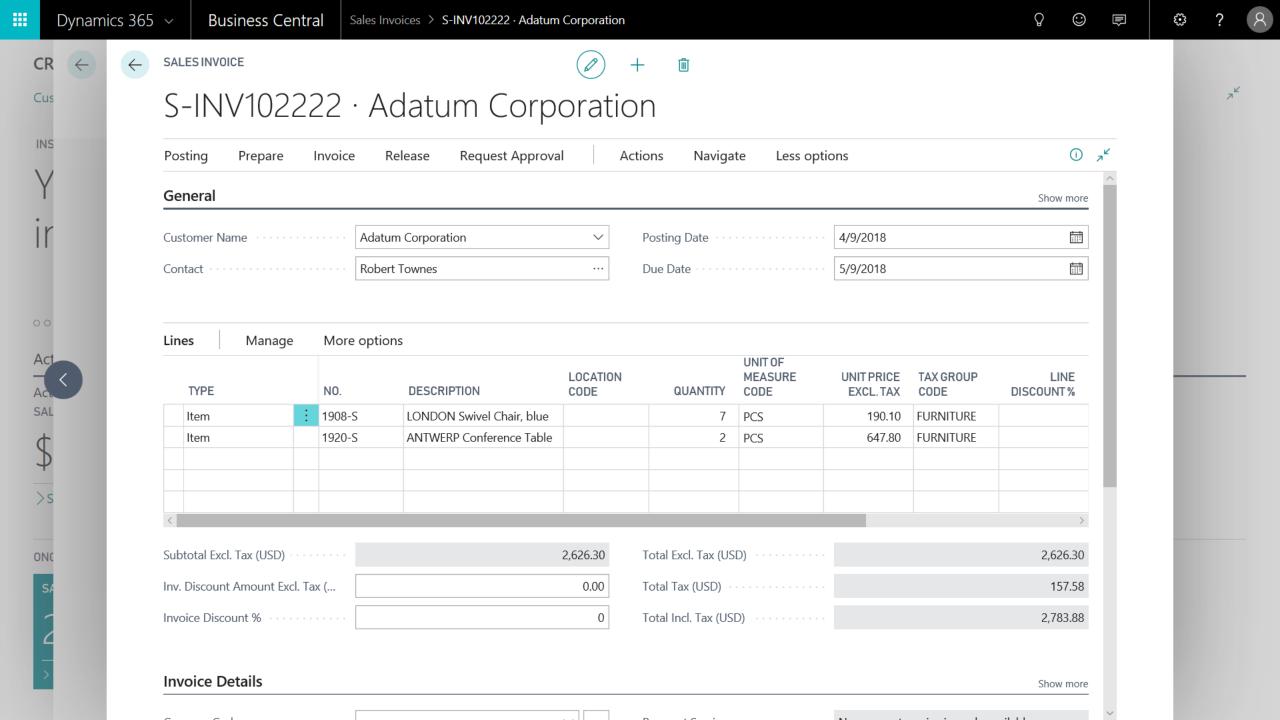
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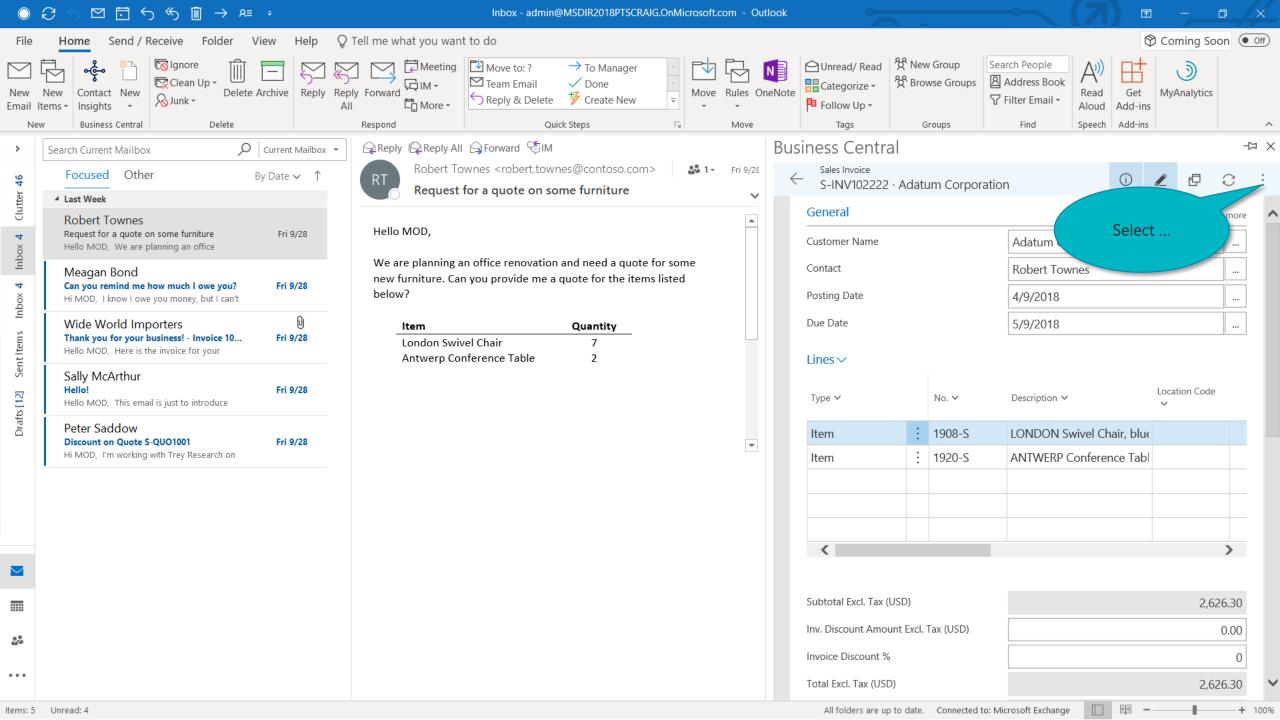
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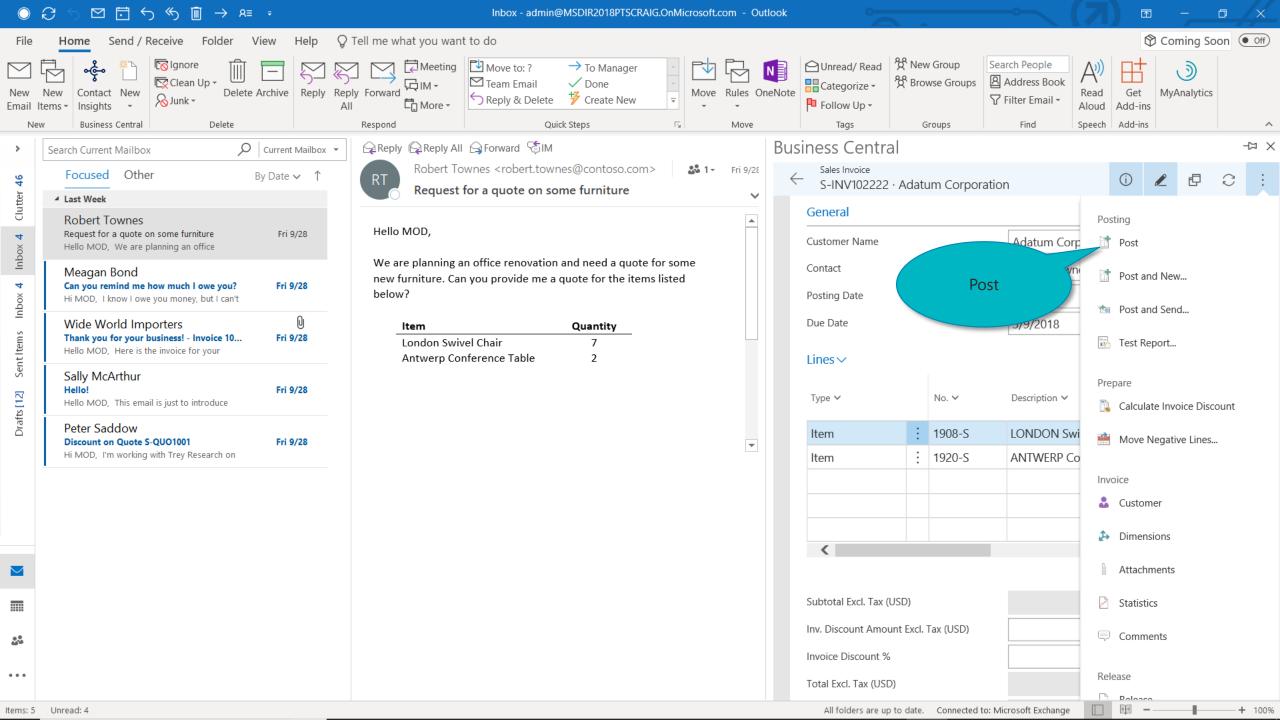
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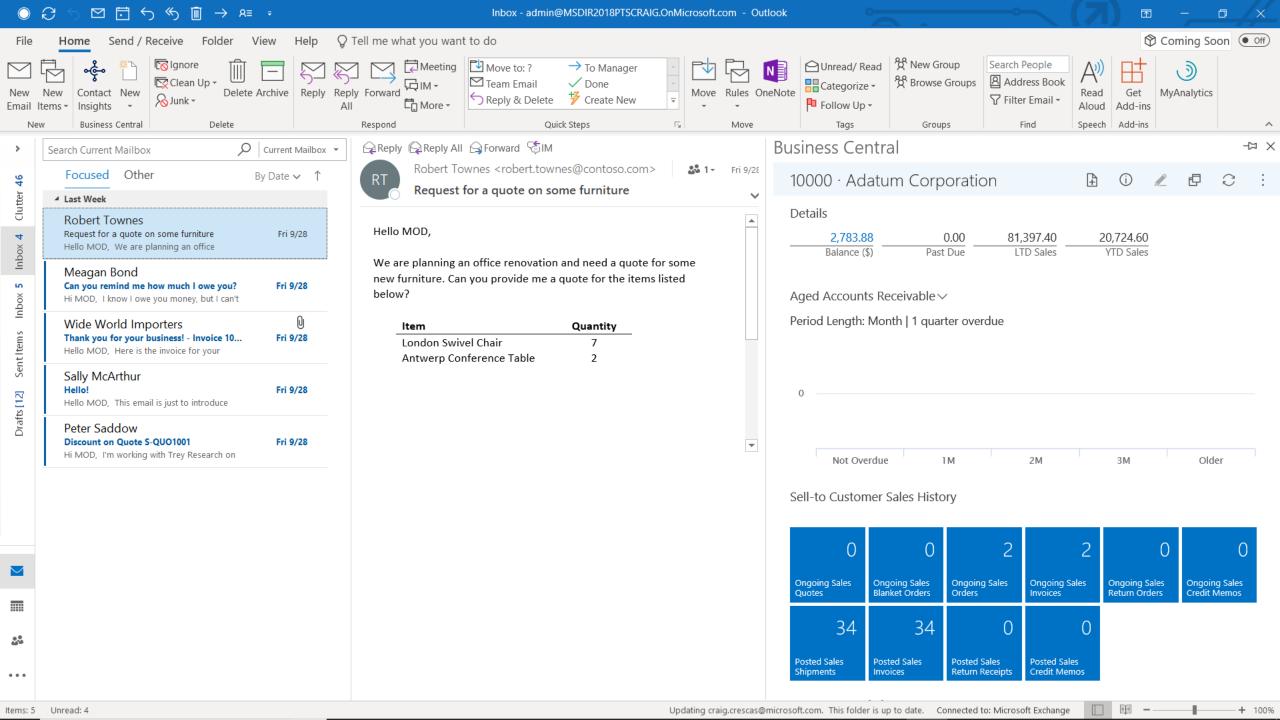
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S-INV102199	10000	Adatum (	Corporation		Rober	t Townes	4/4/2018			5/4/20	18	10,
S-INV102200	10000	Adatum (	Corporation		Rober	t Townes	5/1/2018			6/1/20	18	7,
S-INV102201	20000	Trey Rese	arch		Helen	Ray	4/3/2018			4/17/20	018	1,
S-INV102202	30000	School of	Fine Art		Meag	an Bond	4/5/2018			4/30/20	018	2,
S-INV102203	30000	School of	Fine Art		Meag	an Bond	5/13/2018			5/31/20	018	6,
S-INV102204	40000	Alpine Sk	i House		lan De	eberry	5/1/2018			6/1/20	18	
S-INV102205	50000	Relectoud	I		Jesse	Homer	4/2/2018			4/16/20	018	7,
S-INV102222	10000	Adatum C	Corporation		Rober	t Townes	4/9/2018			5/9/201	18	2,



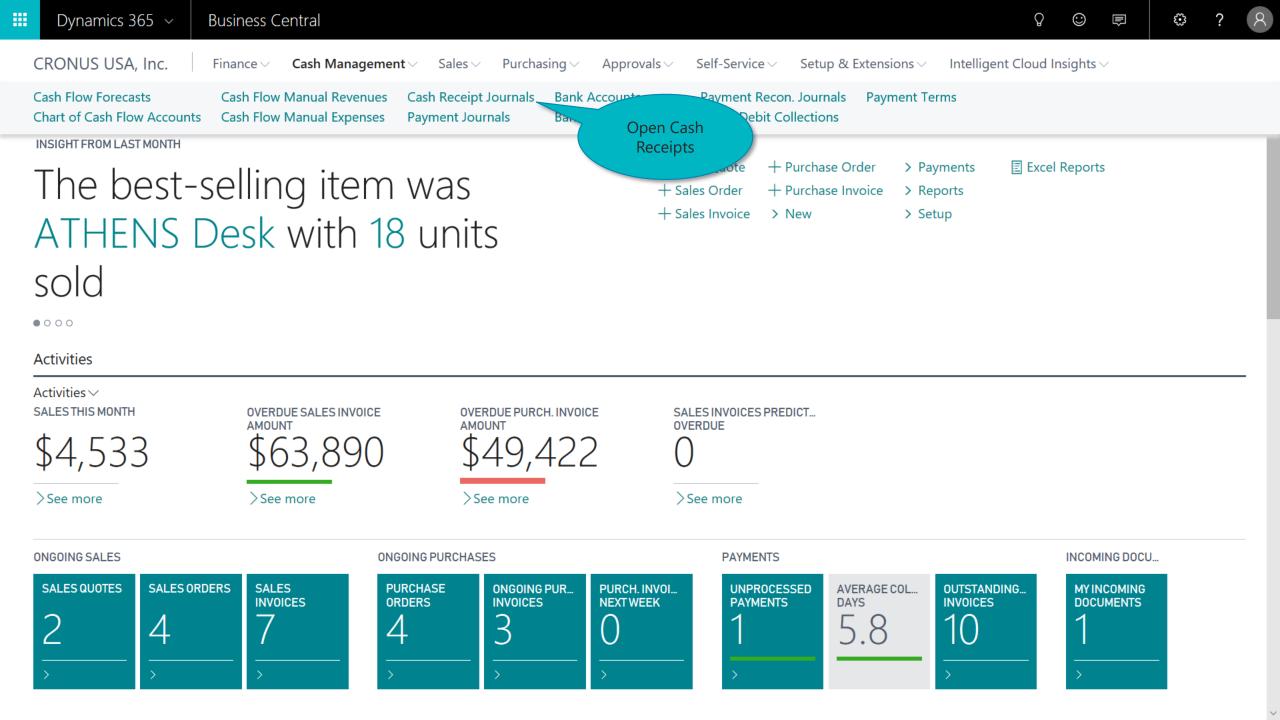
## Post the Invoice

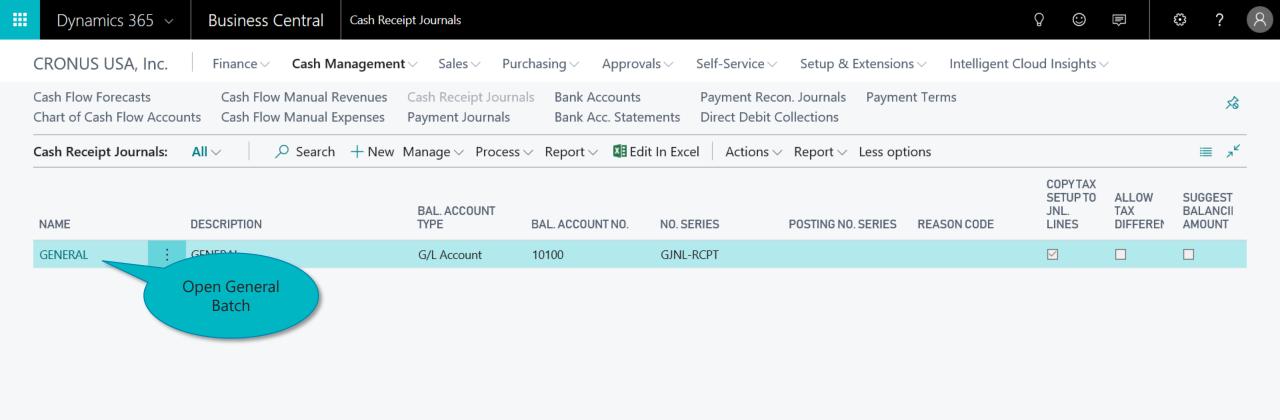


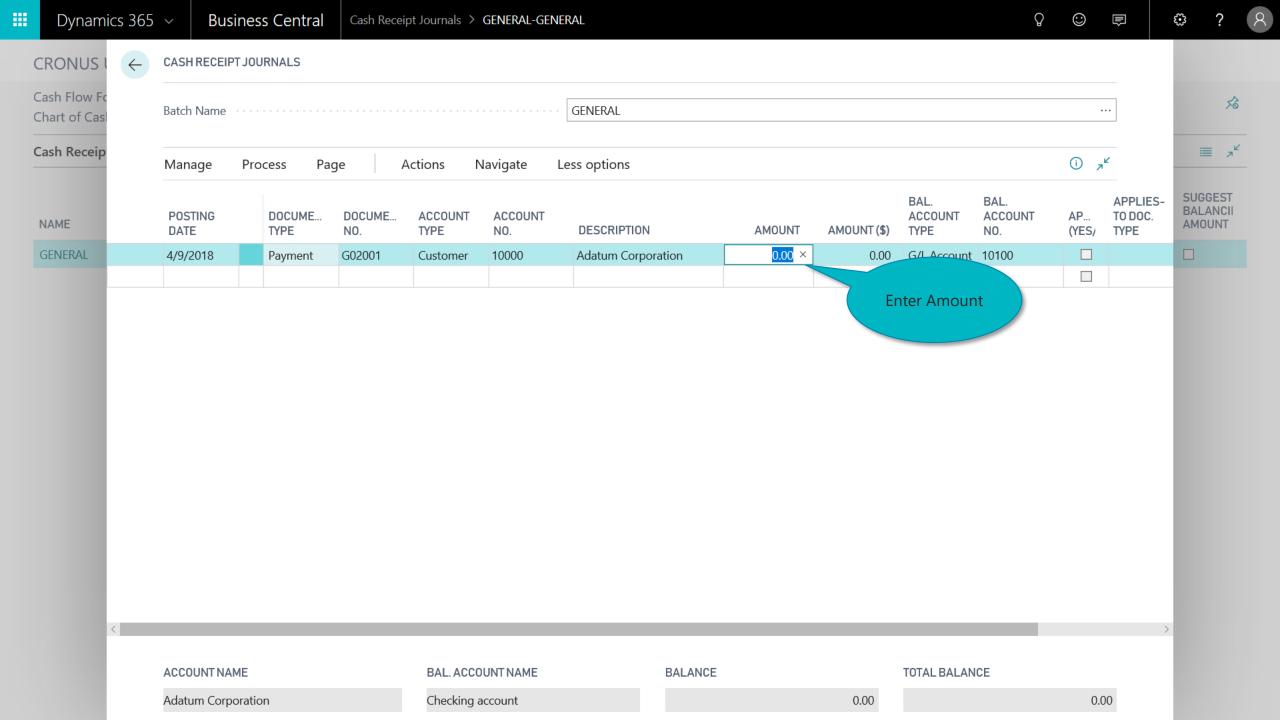


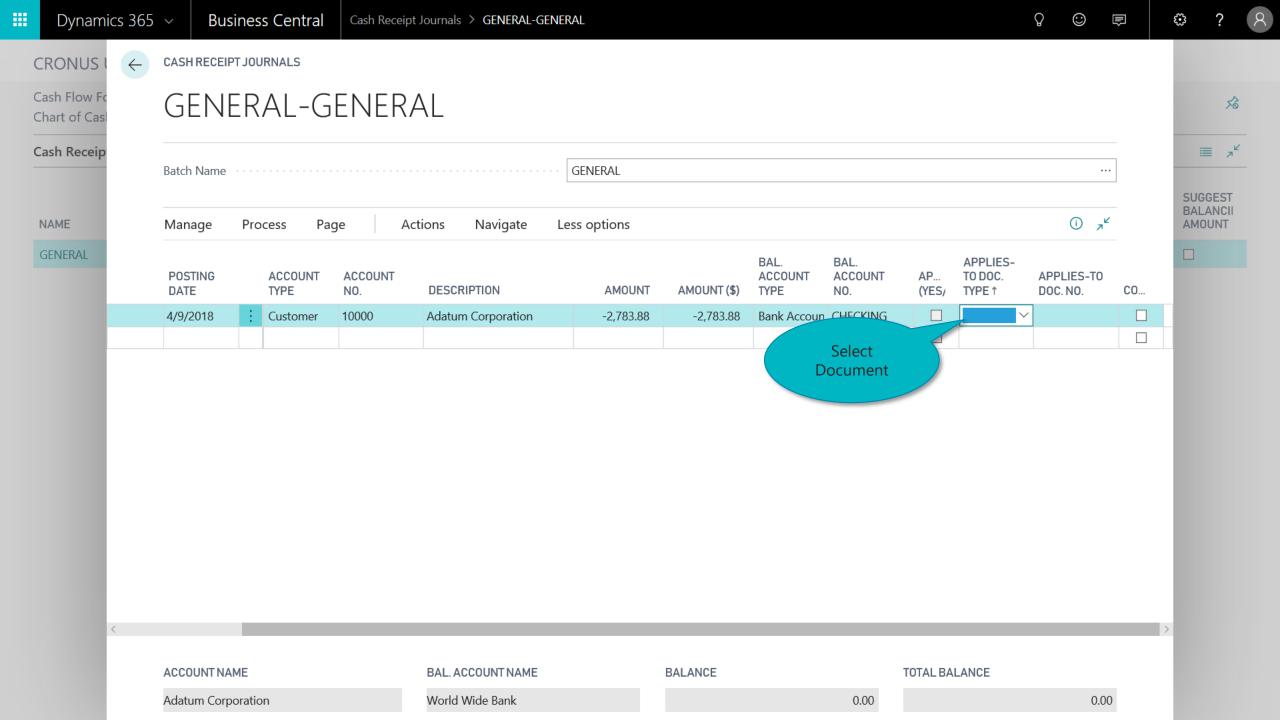


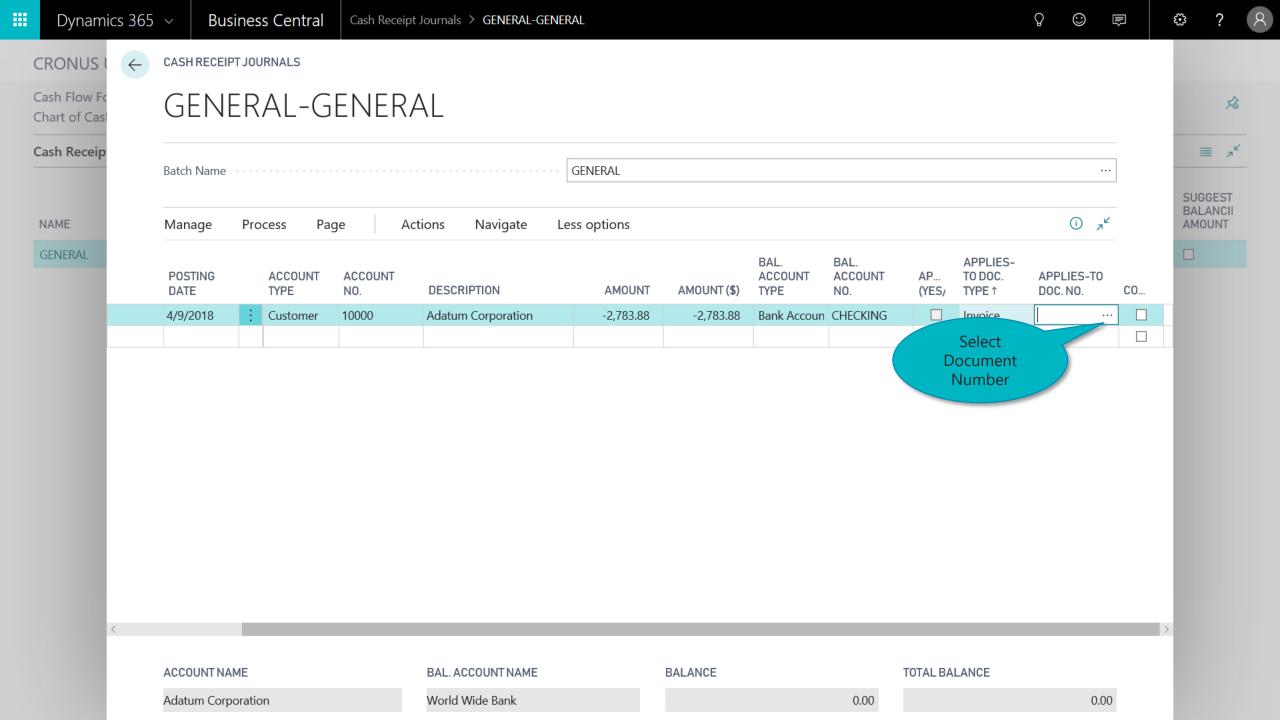
## Convert to Cash

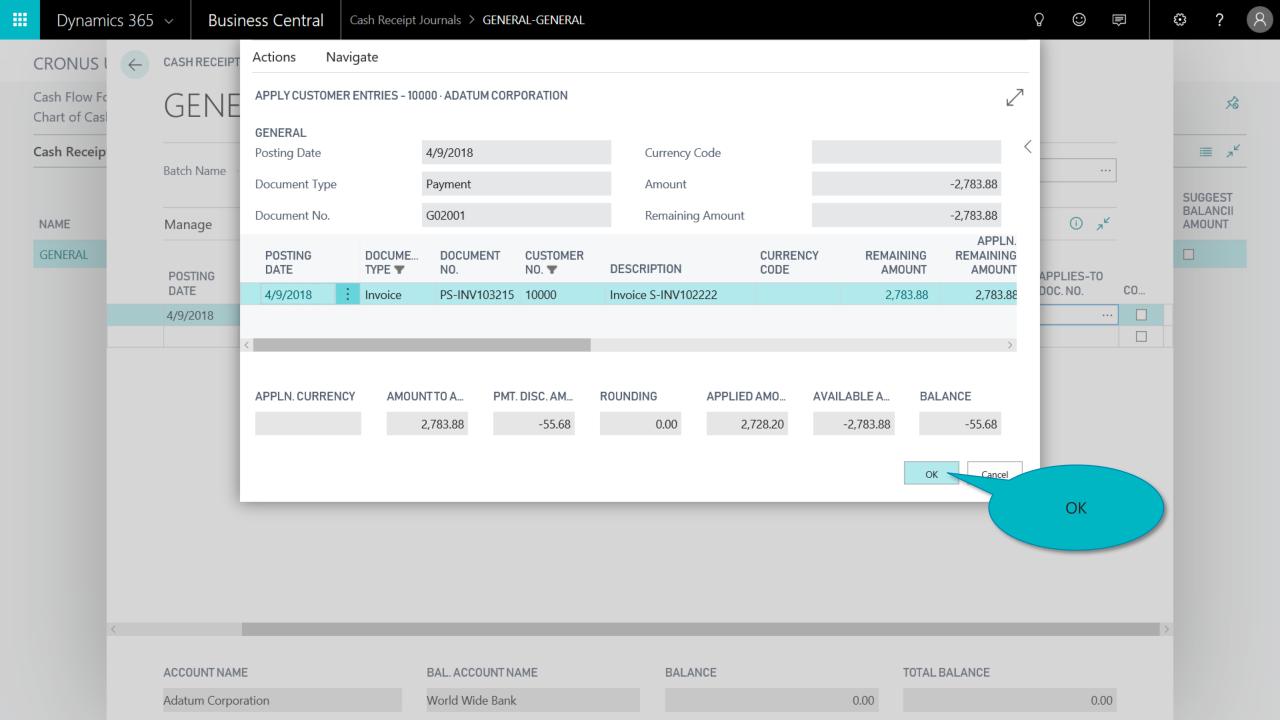


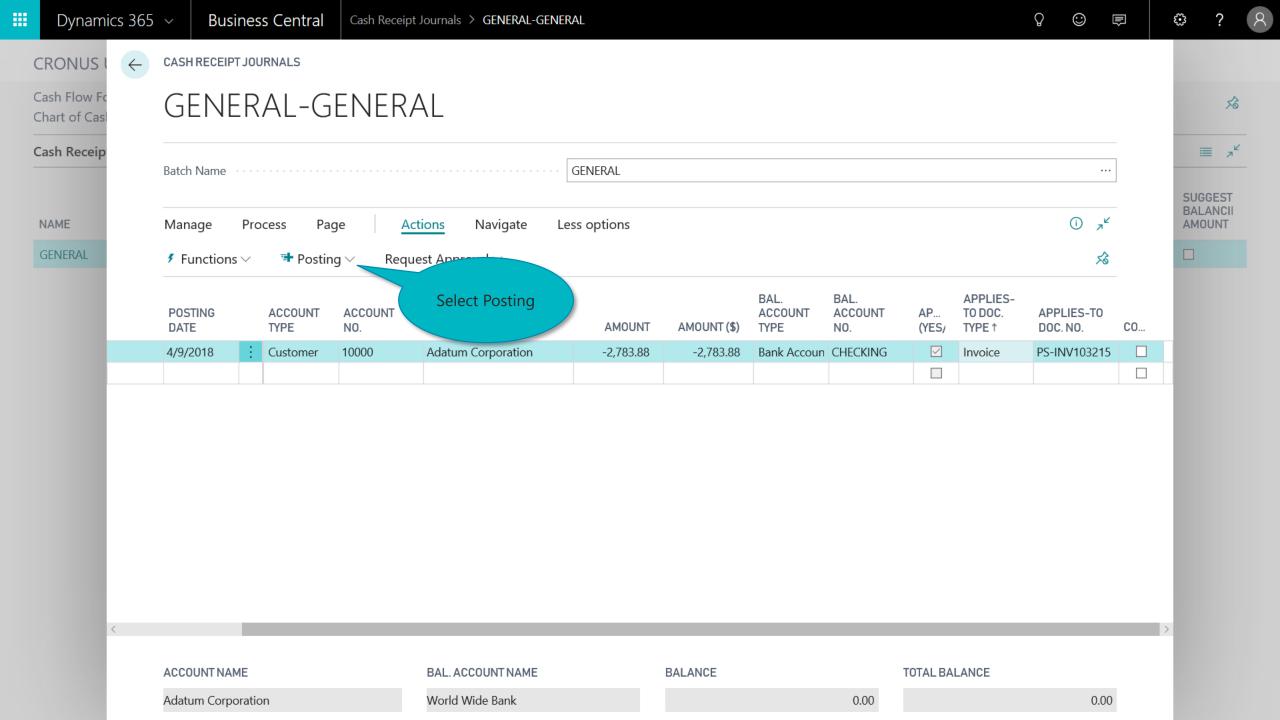


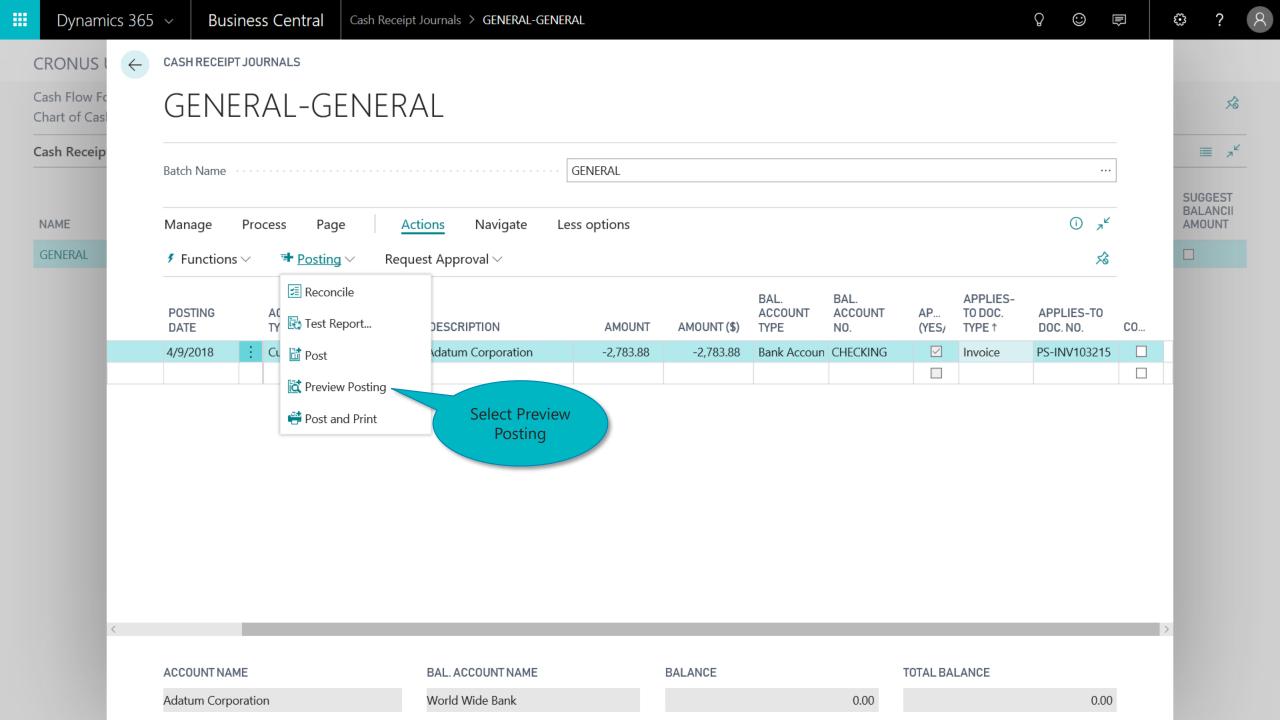


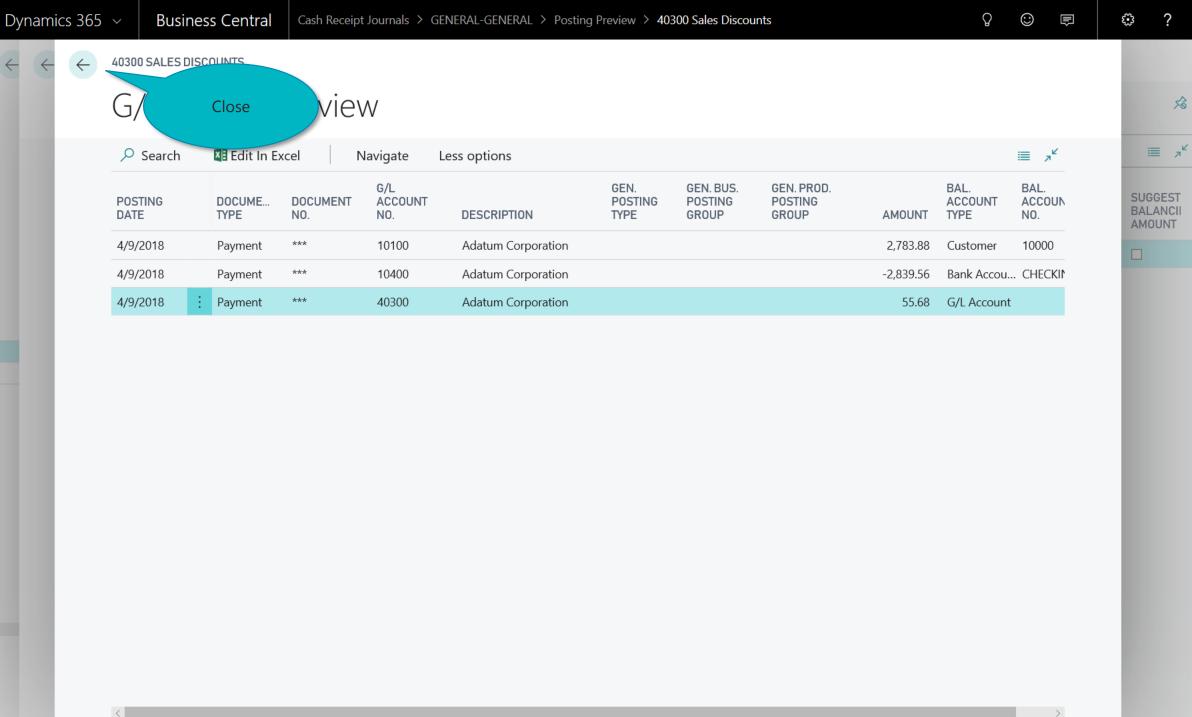




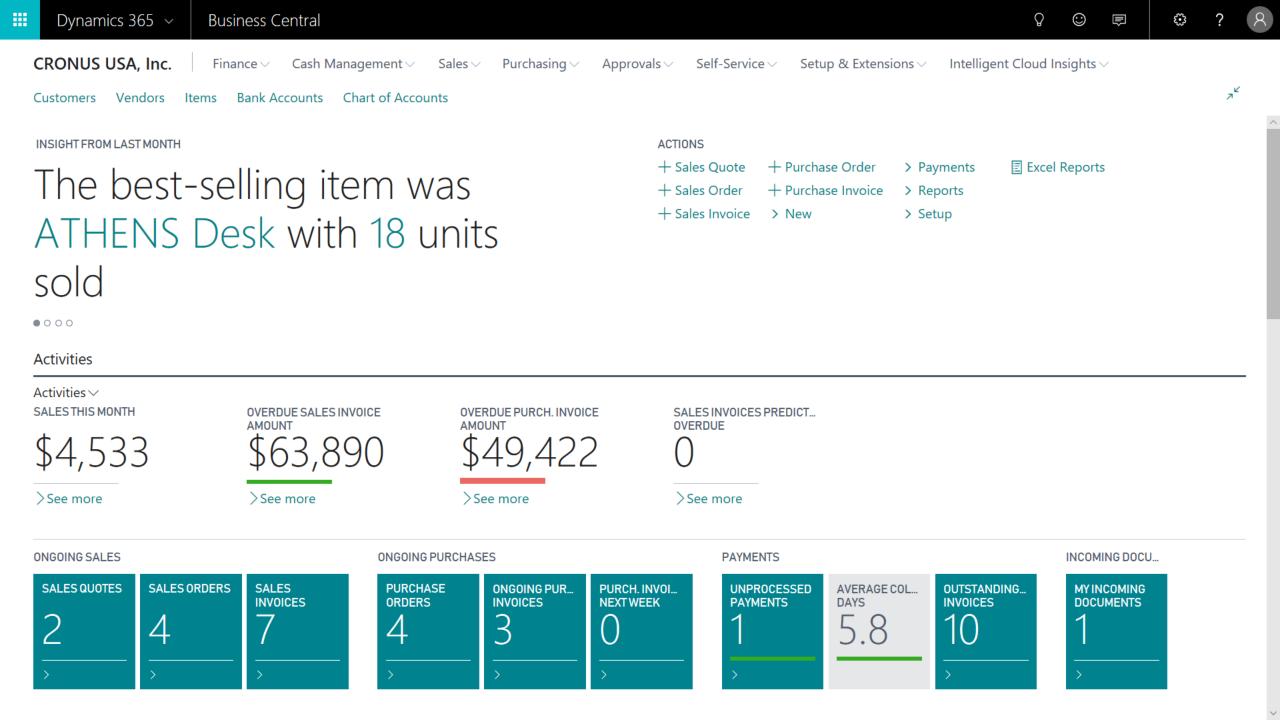








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Send via Email

Convert to Invoice

Post the Invoice

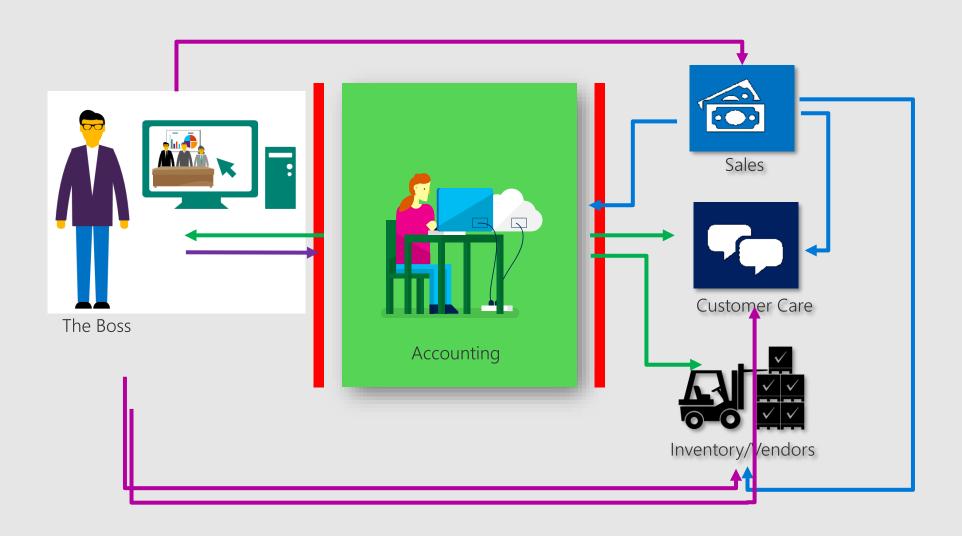
Convert to Cash

### **Benefits**

- (1) Reduces initial learning of a new system
- (2) Reduces time in data entry process
- (3) Respond quickly to customer requests

# Quote to Cash "sales" to "accounting"

## Why the need for Digital Transformation



Create a Sales Quote

Convert Quote to Sales Order

Convert Order to Sales
Invoice

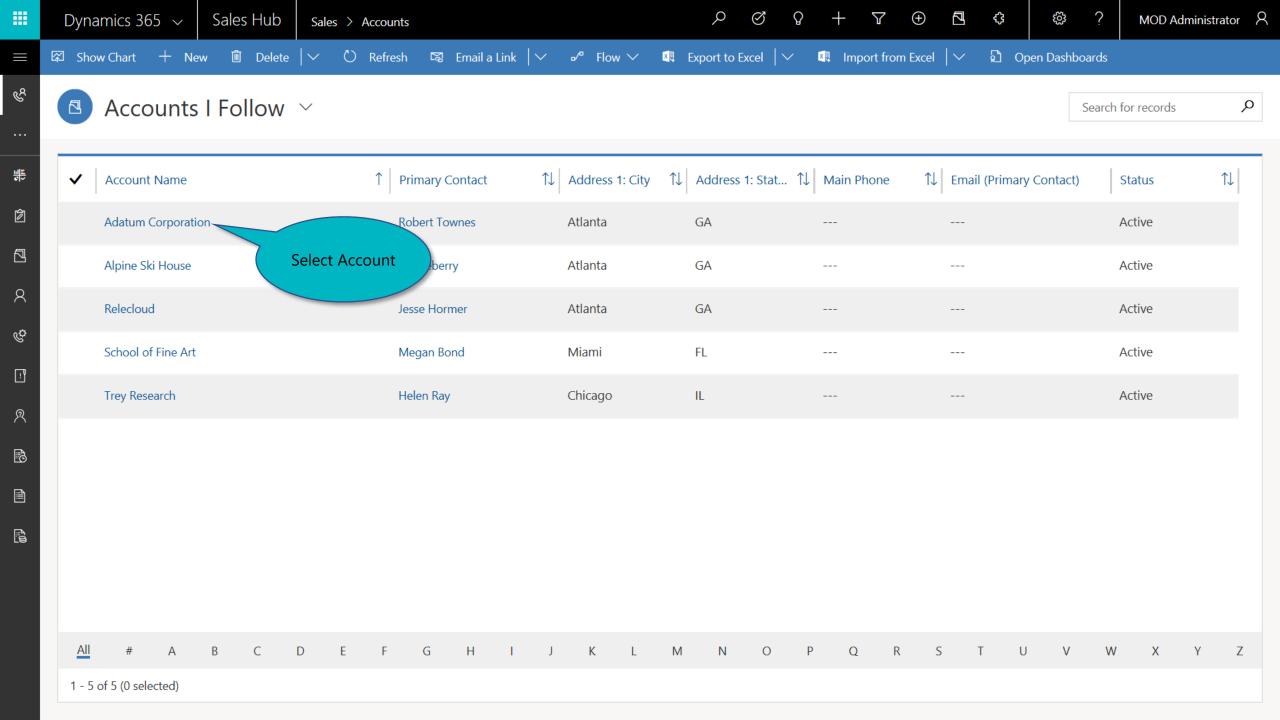
Post the Invoice and Send to Sales

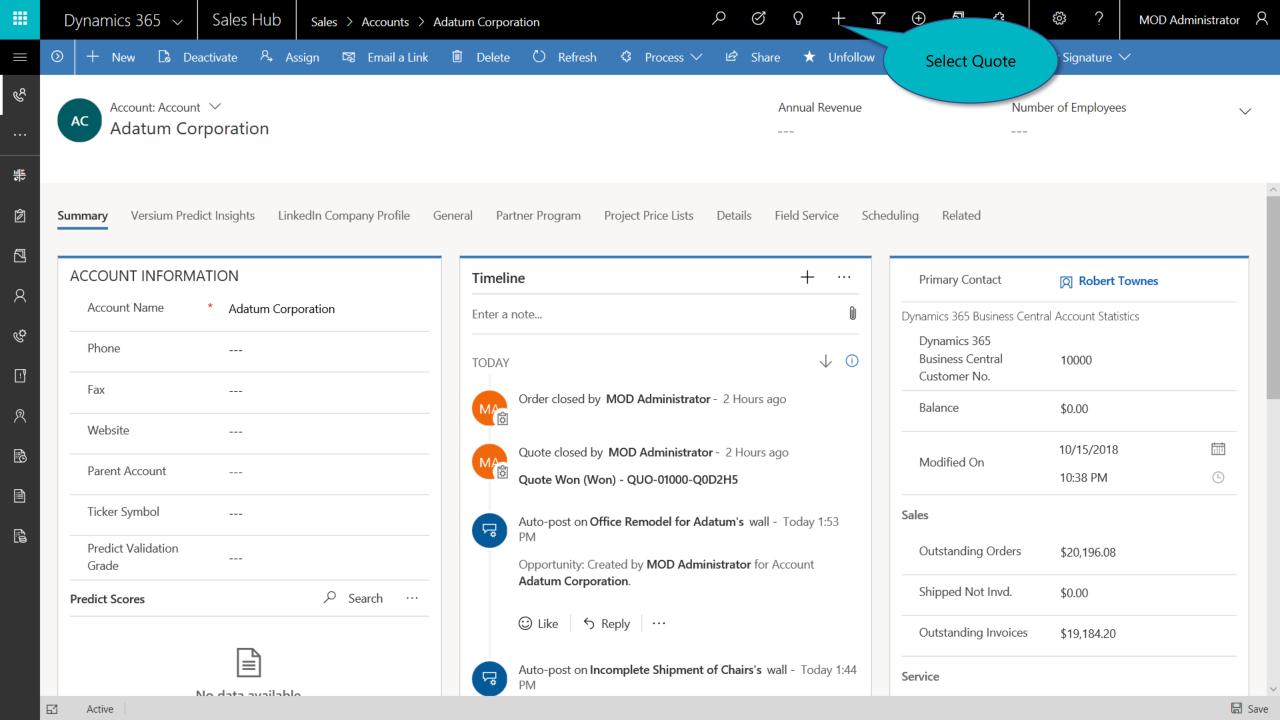
Convert to Cash

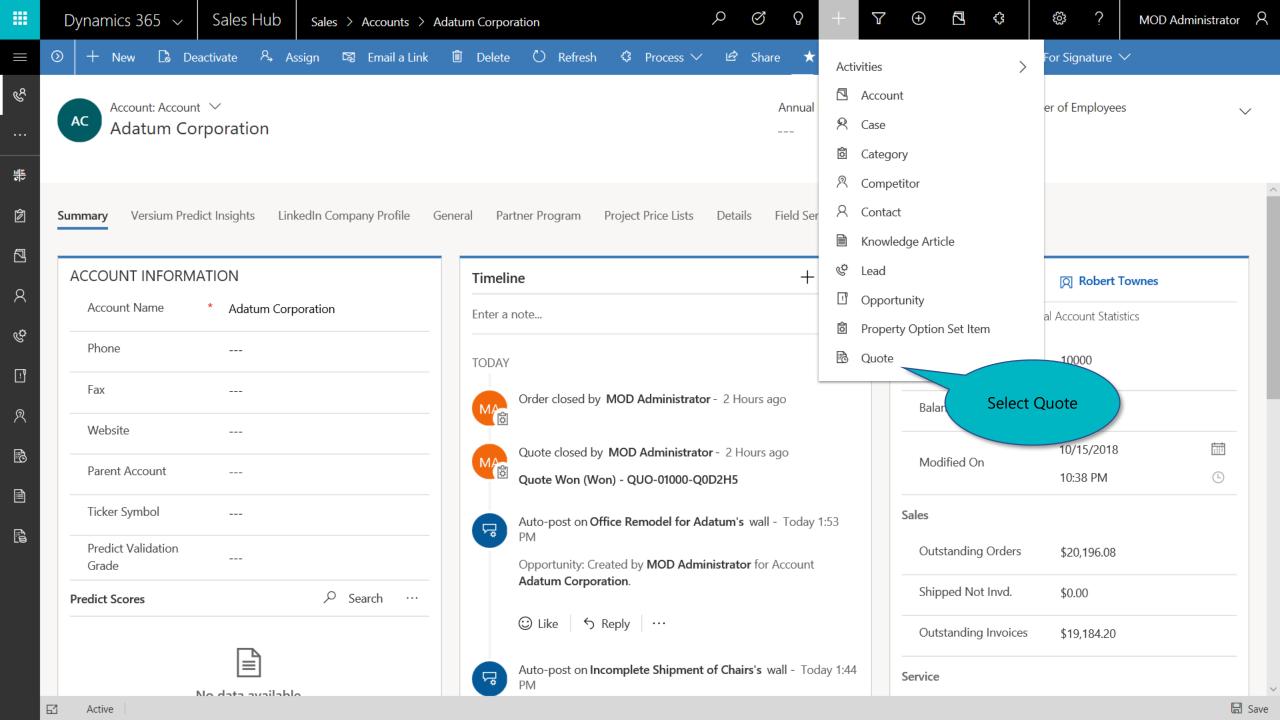
[Dynamics 365 for Sales]

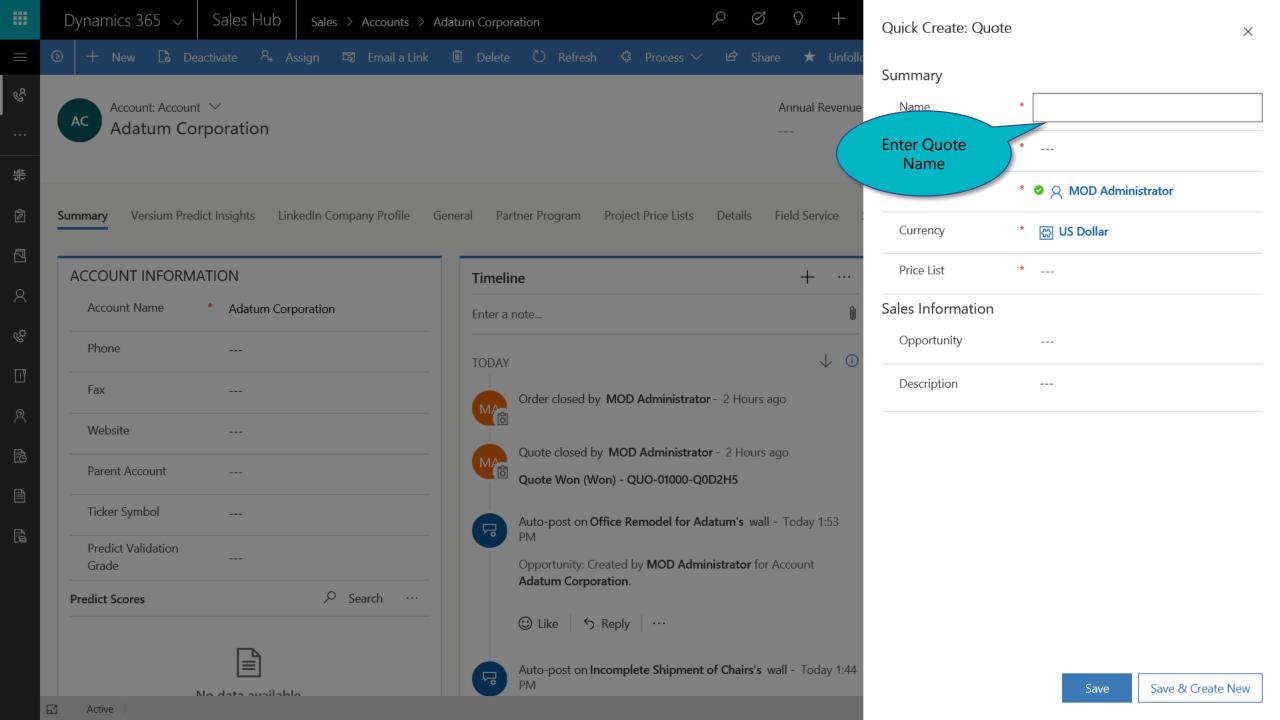
[Dynamics 365 Business Central]

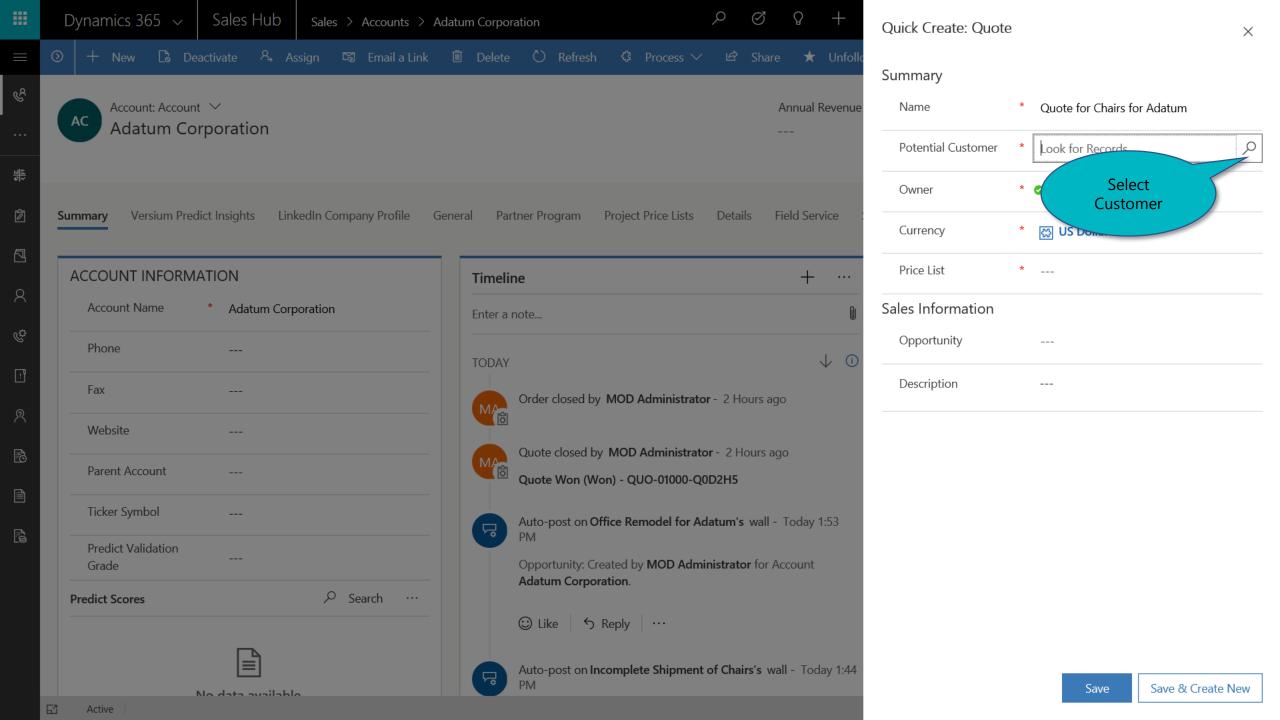
## Create a sales quote

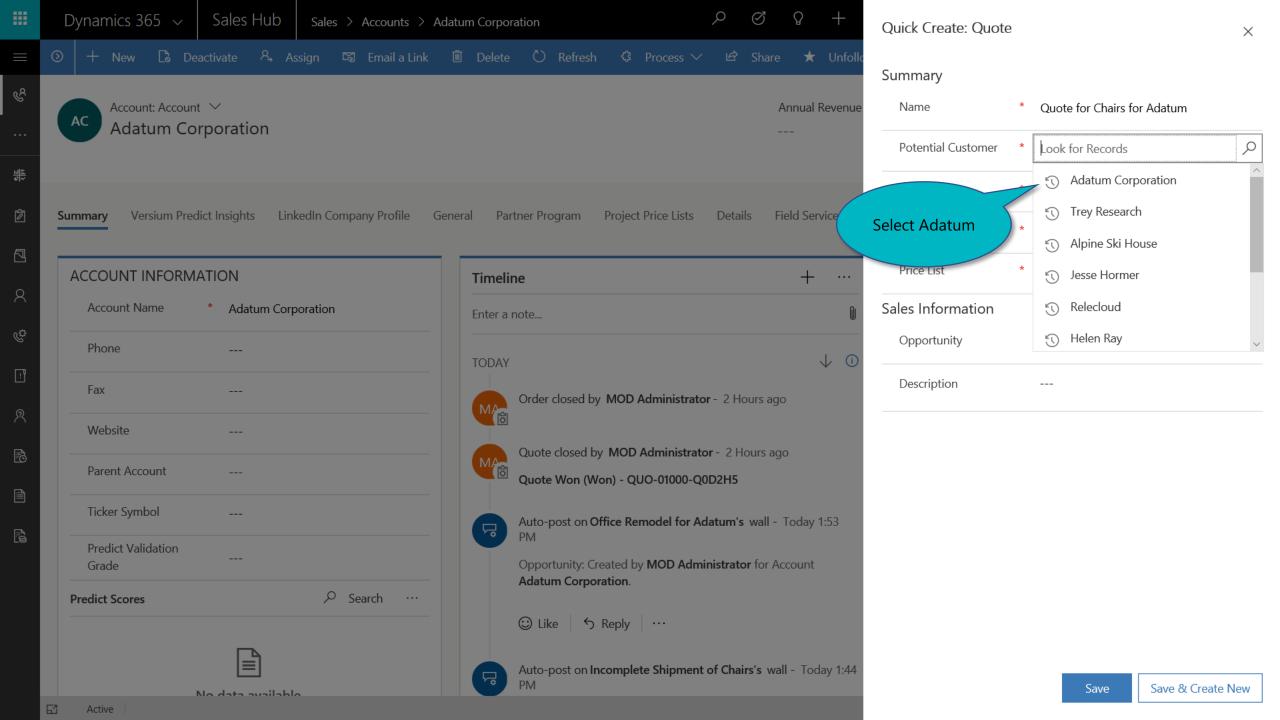


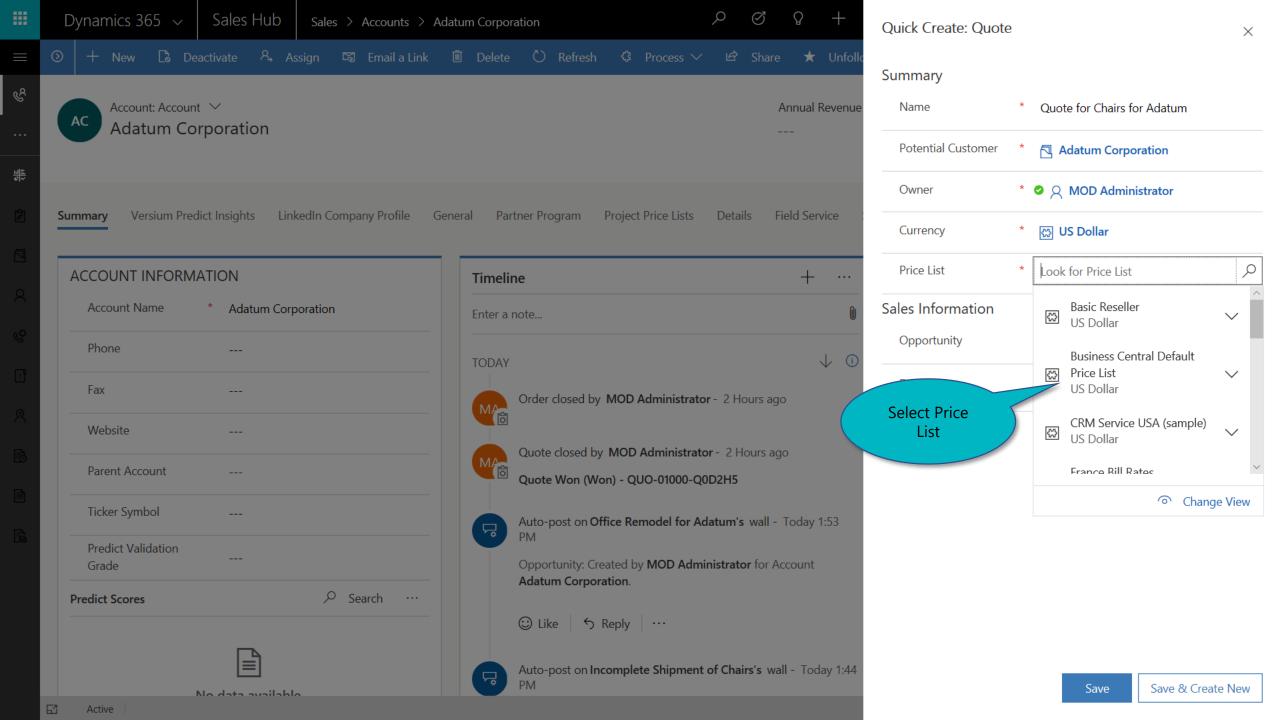


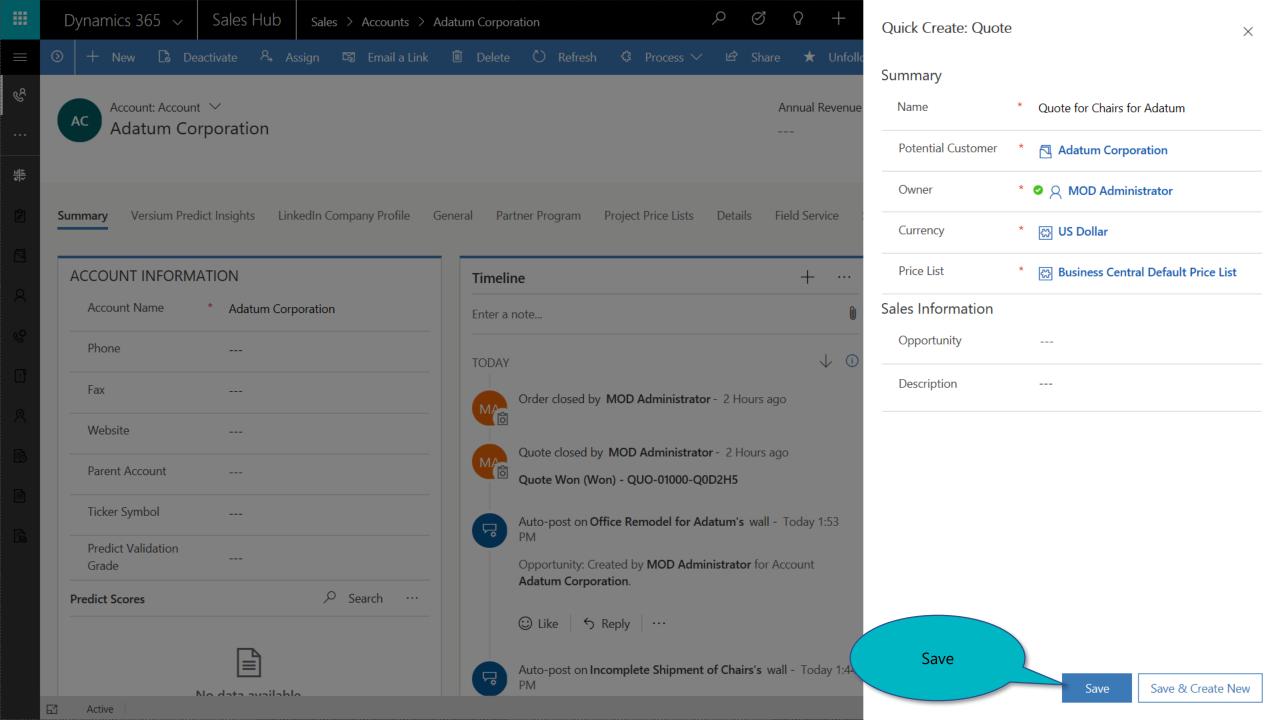


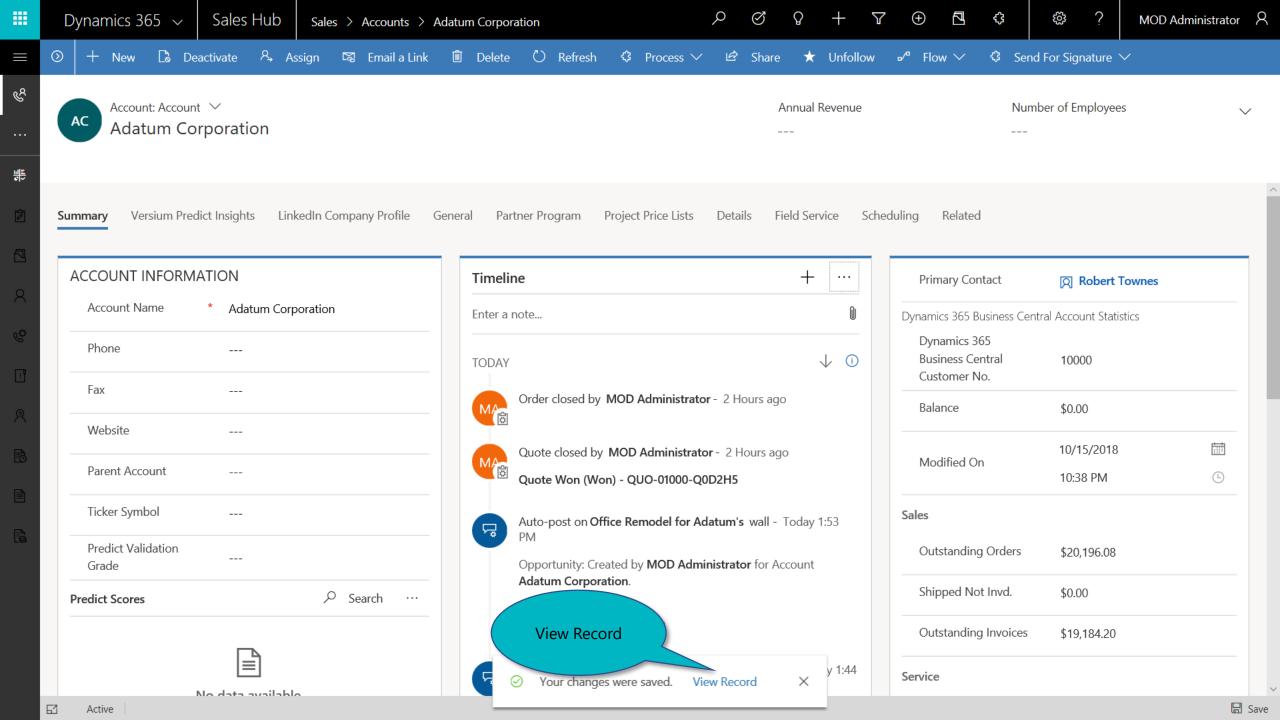


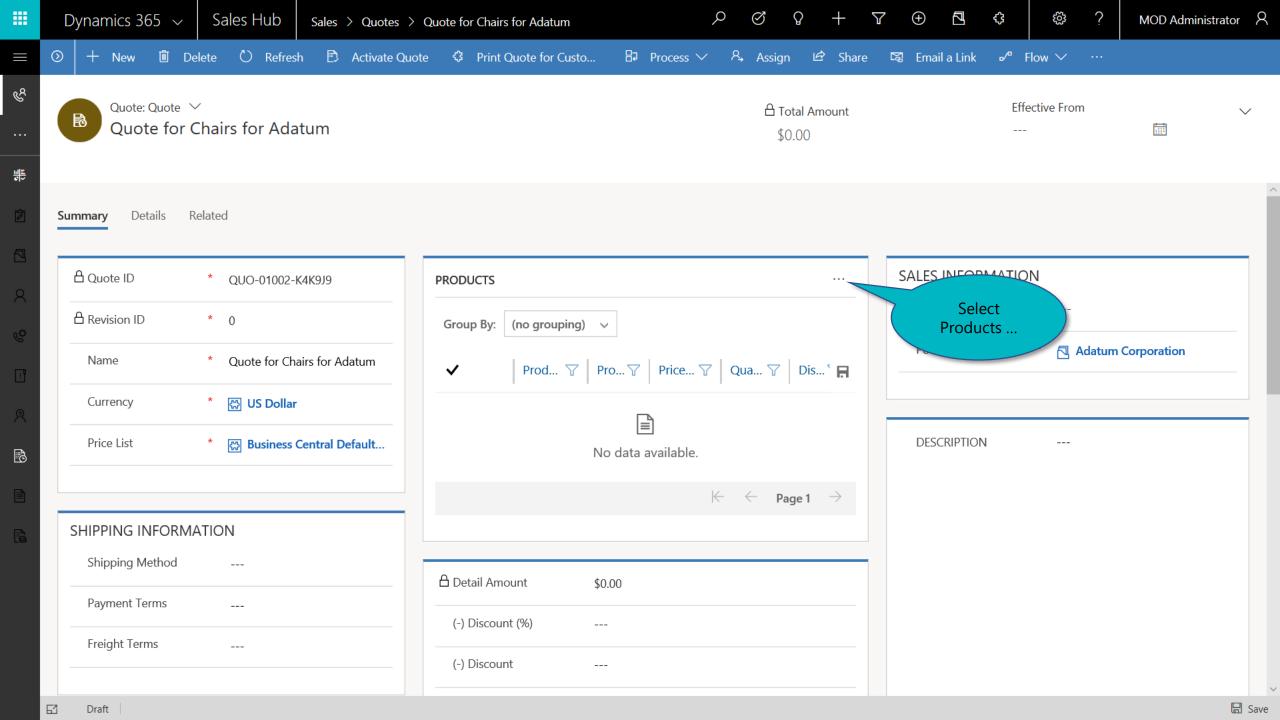


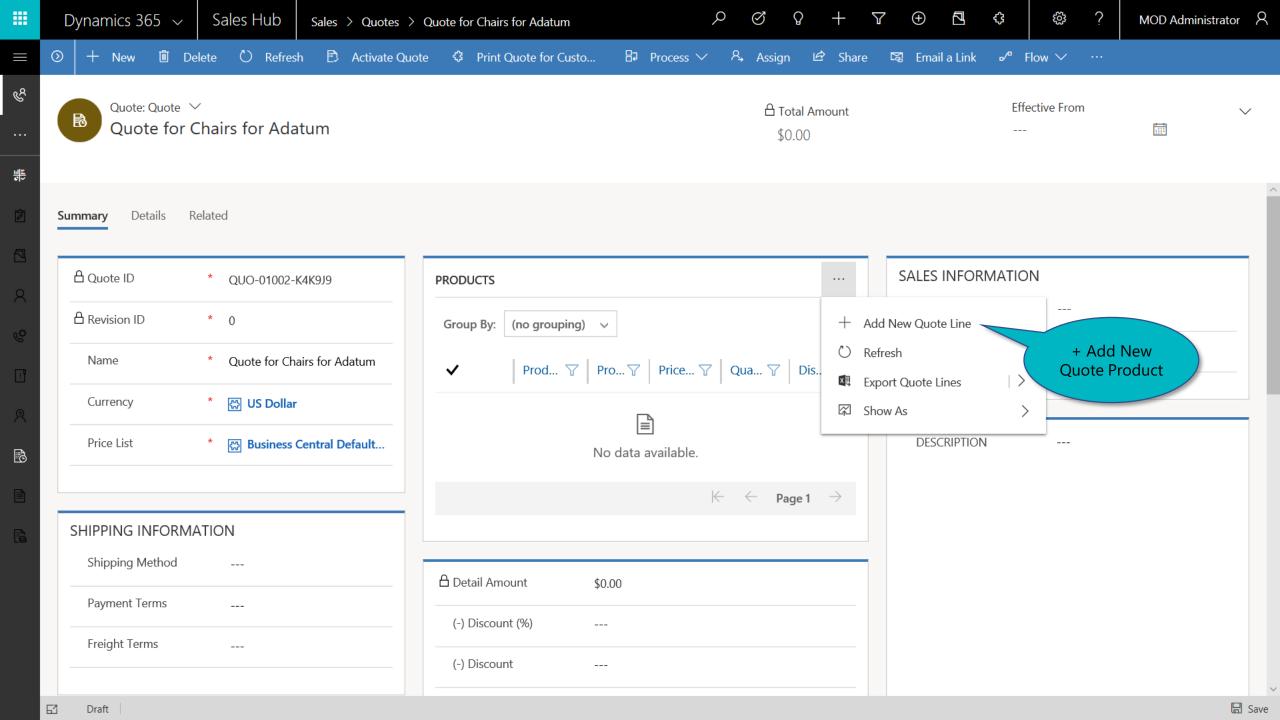


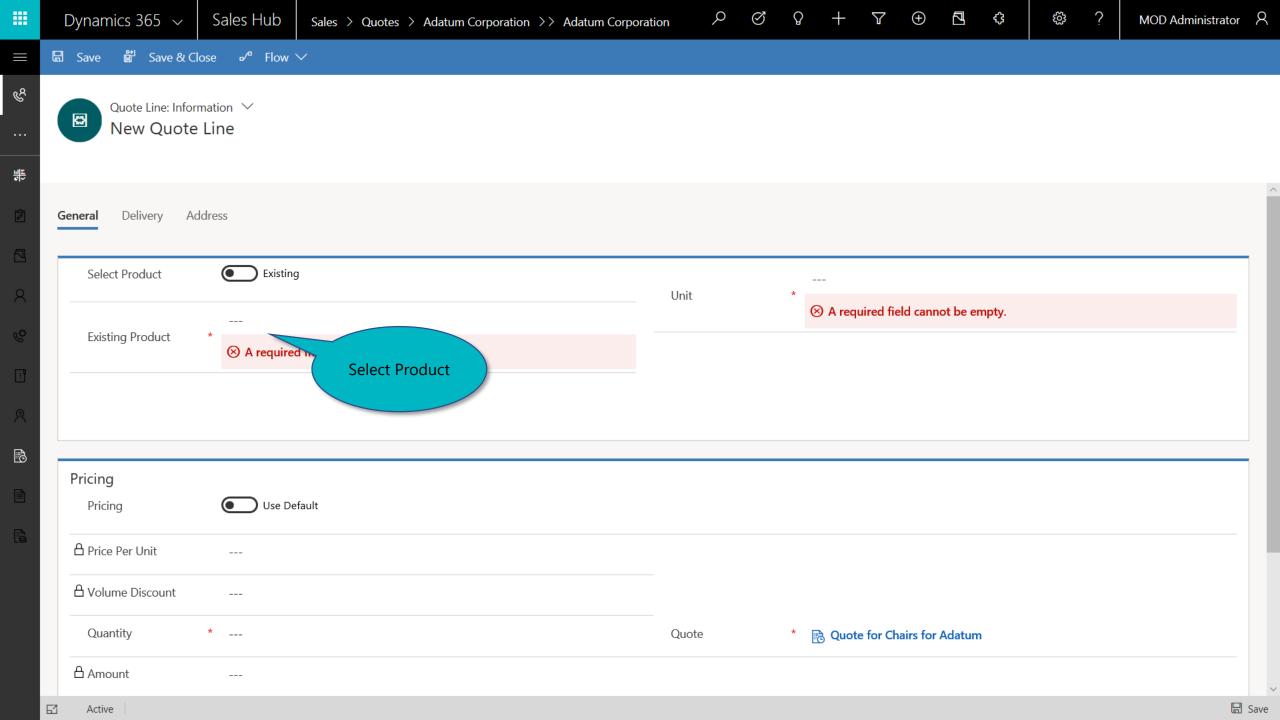


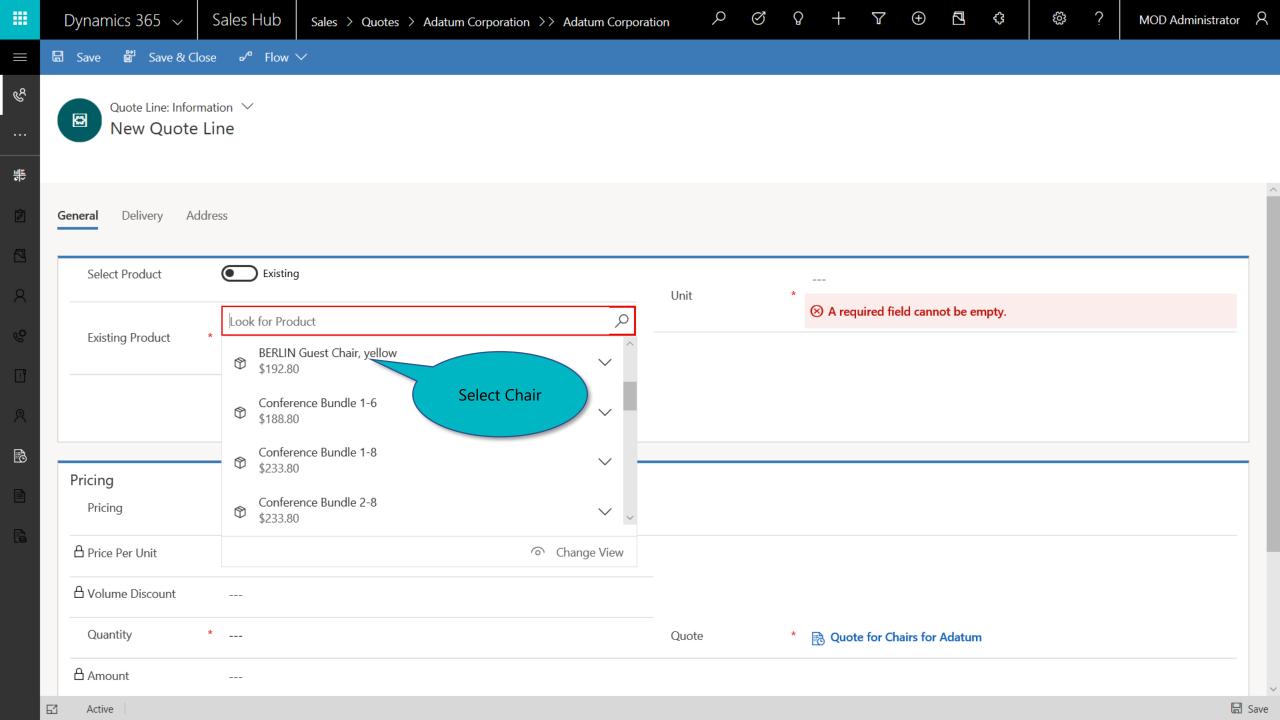


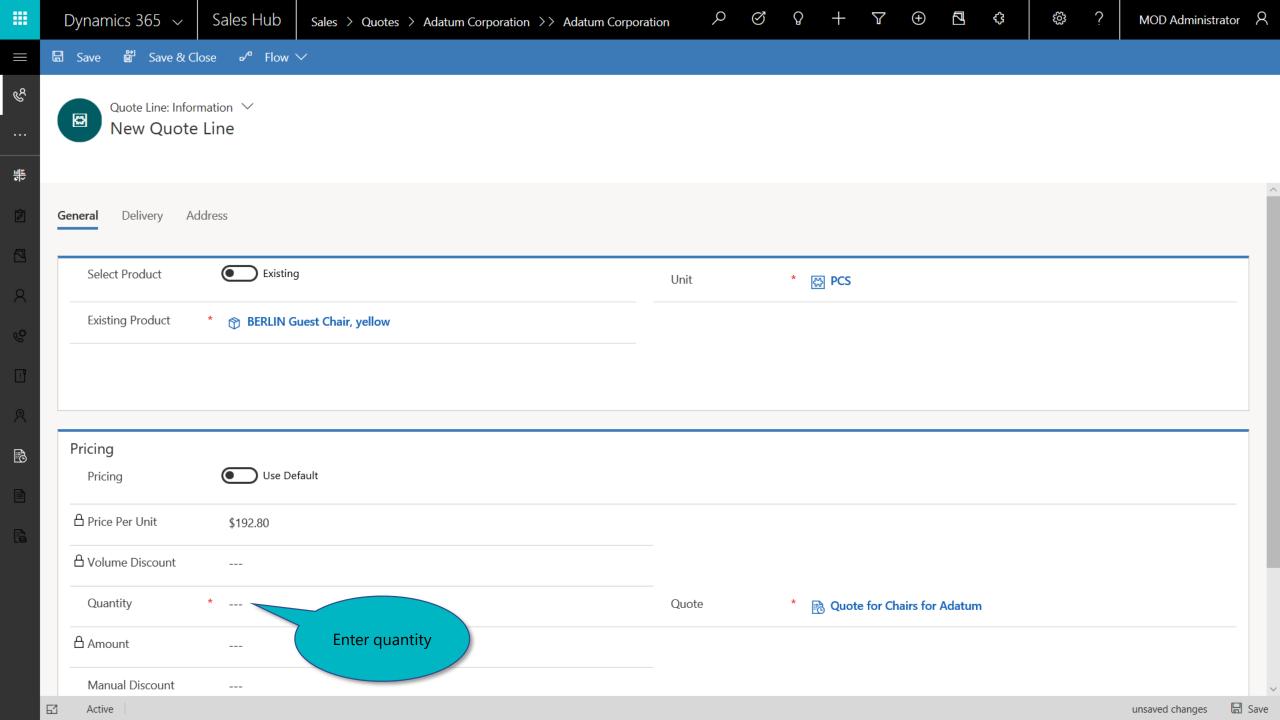


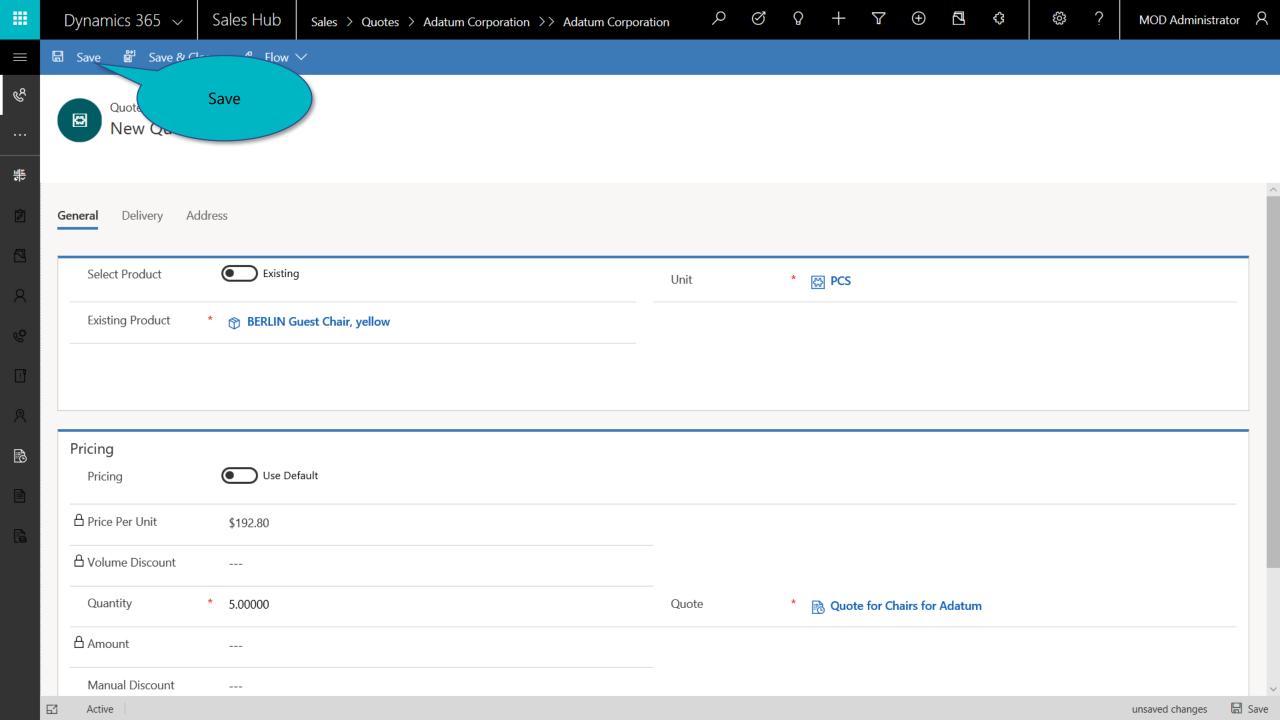


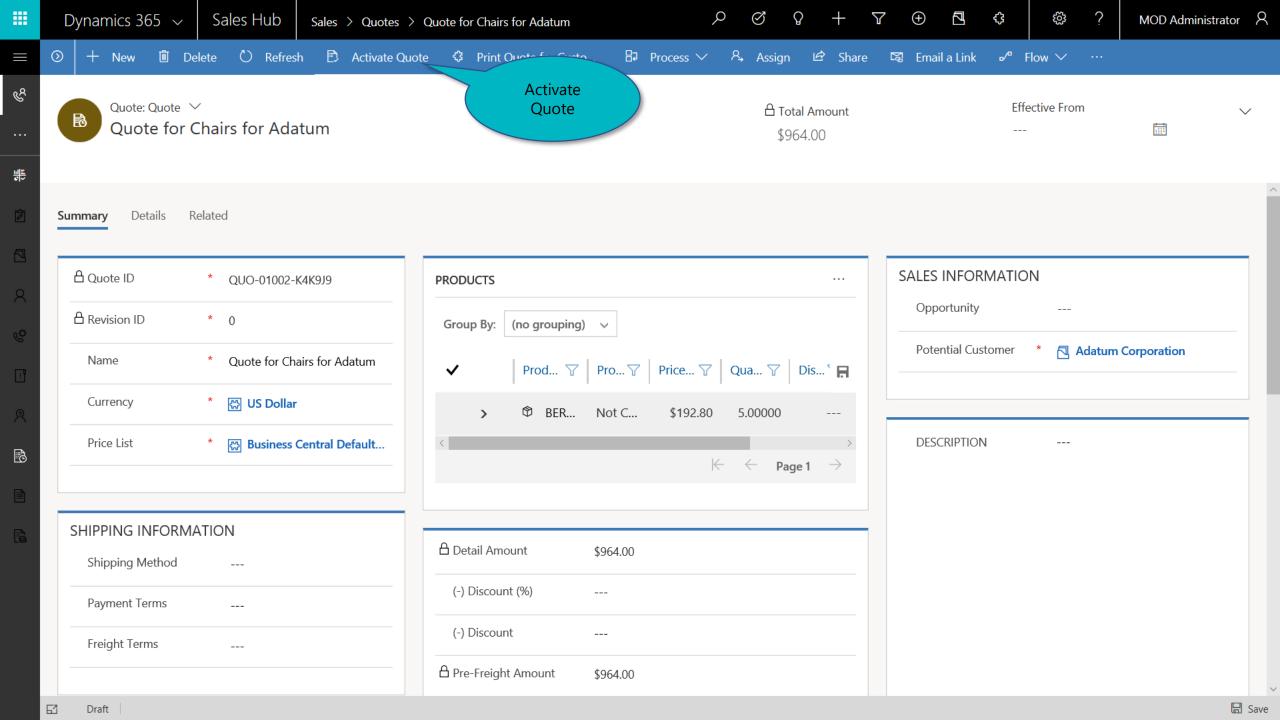


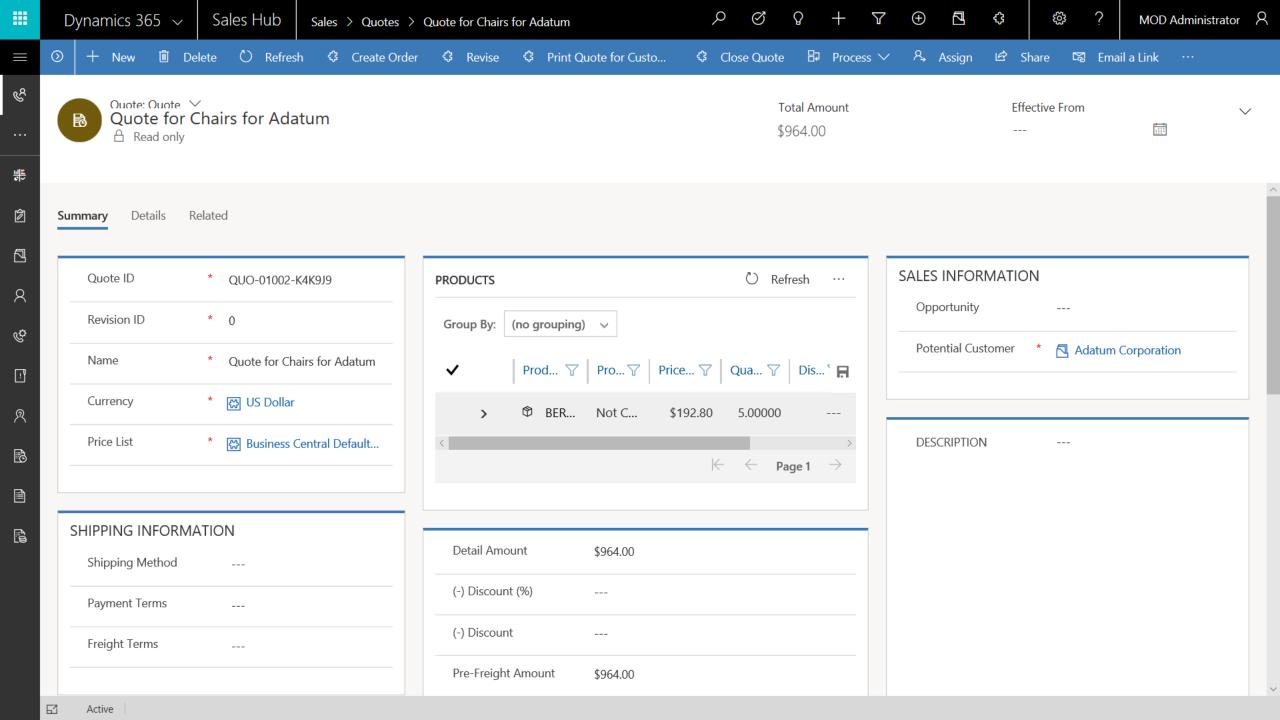




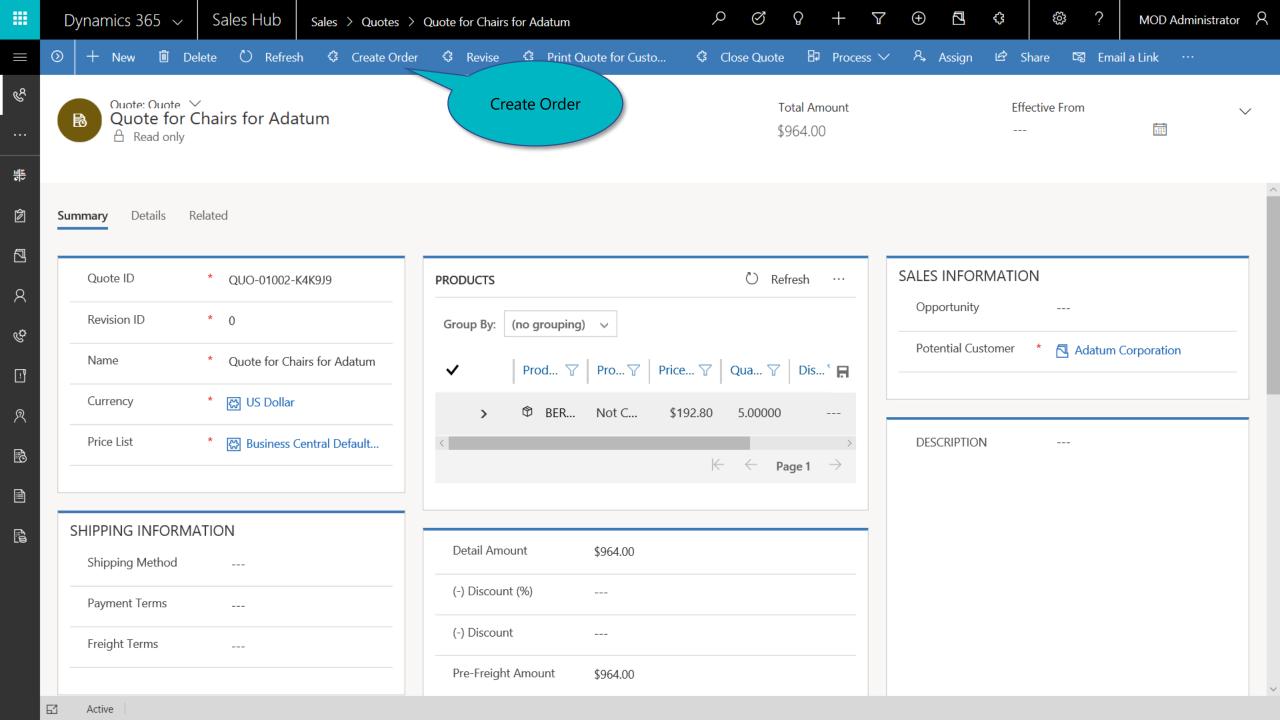


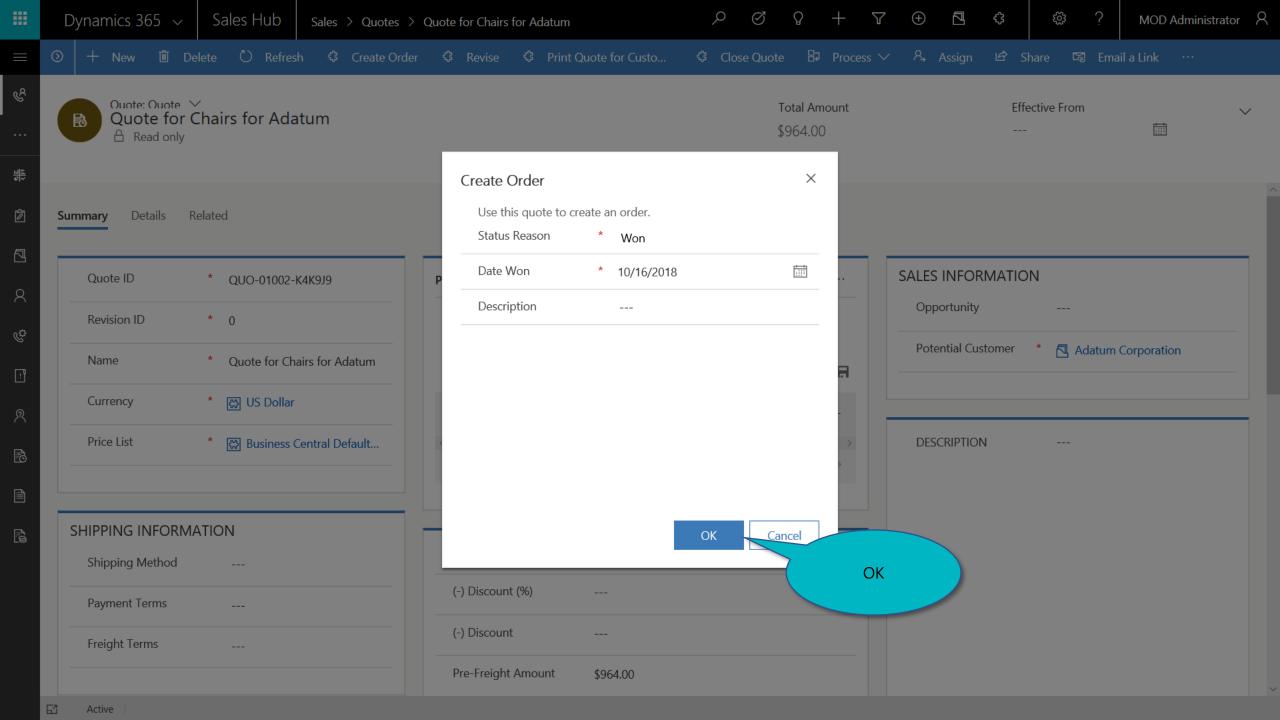


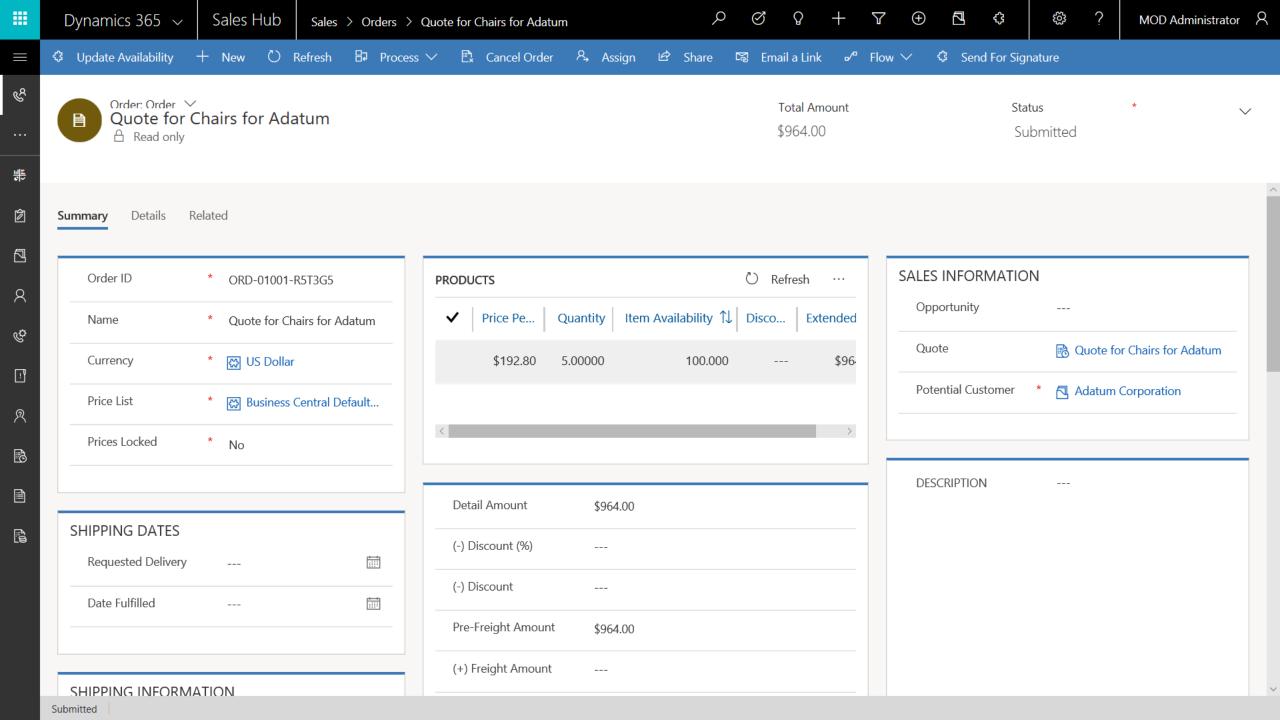




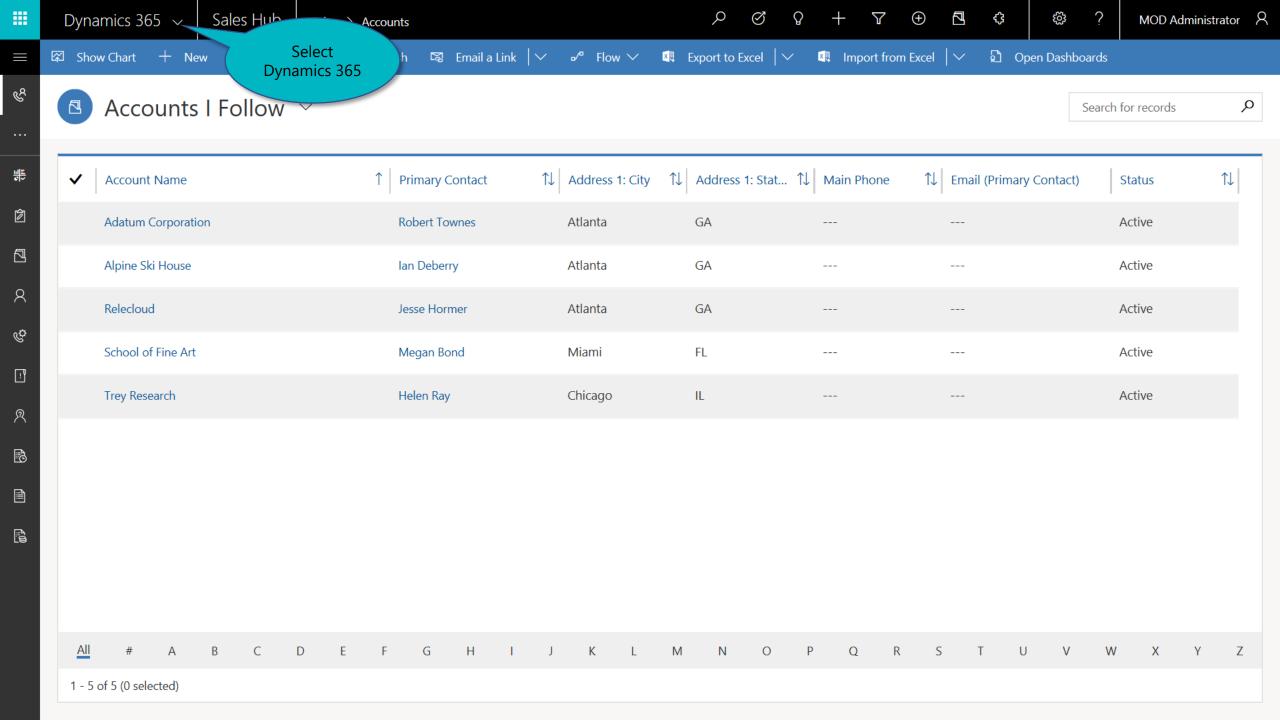
## Convert quote to an order

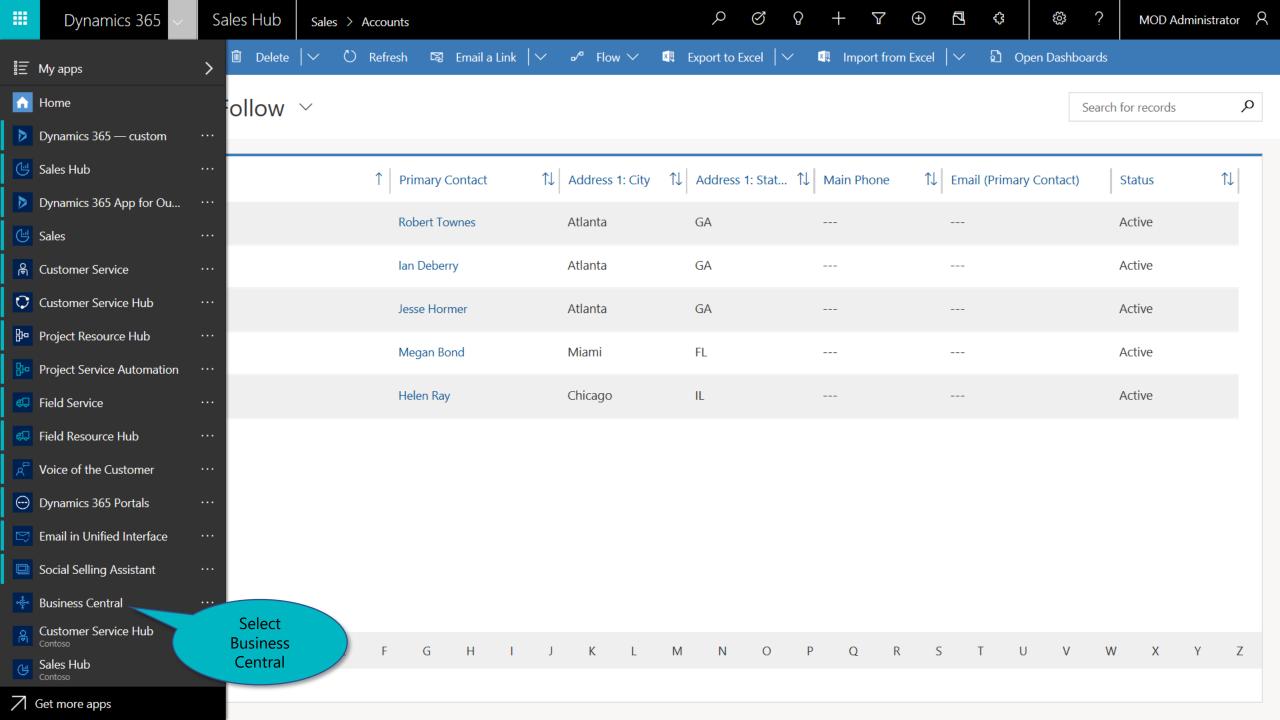


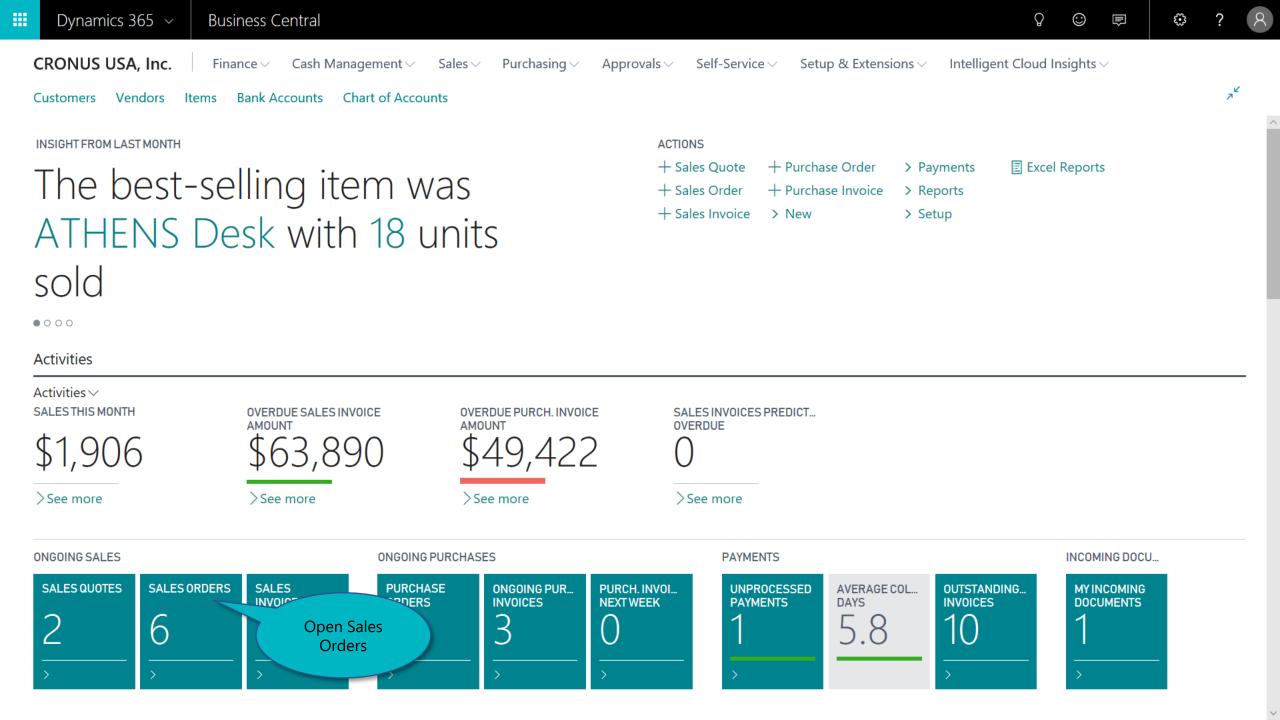


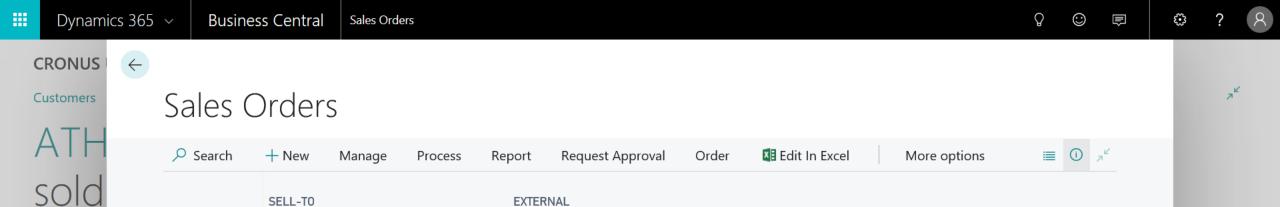


## Convert order to an invoice









INCLU

**Customer Statistics** 

Outstanding Orders (\$)

Outstanding Invoices (\$)

Overdue Amounts (\$) as of 0...

Invoiced Prepayment Amoun...

Customer Details >

Shipped Not Invd. (\$)

10000

0.00

0.00

0.00

0.00

0.00

10000

0.00

robert.townes@contoso.com

22,239.76

19,184.20

41,423.96

60,672.80

Customer No.

Balance (\$)

SALES

Total (\$)

Credit Limit (\$)

Total Sales (\$)

Customer No.

Credit Limit (\$)

Phone No. Email

Fax No.

AMOUNT

16,767.60

2,285.30

5,182.40

570.30

964.00

964.00

DOCUME...

4/2/2018

5/1/2018

4/22/2018

5/13/2018

QUOTE FO... 10/16/2018

QUOTE FO... 10/16/2018

DATE

DOCUMEN<sup>-</sup>

NO.

SELL-TO CUSTOMER NAME

Adatum Corporation

Adatum Corporation

School of Fine Art

Alpine Ski House

Open Sales Order

Adatum Corporation

rooration

**CUSTOMER** 

NO.

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Activities

Activities ∨

**SALESTHIS M** 

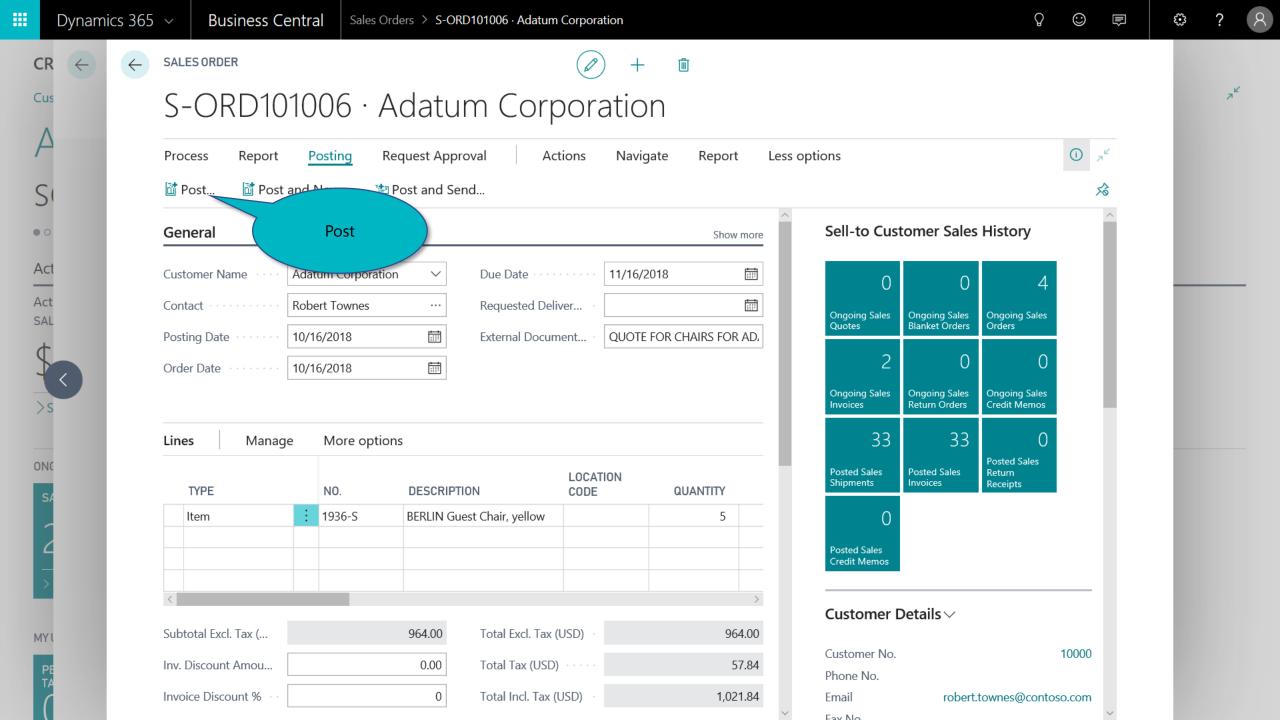
> See more

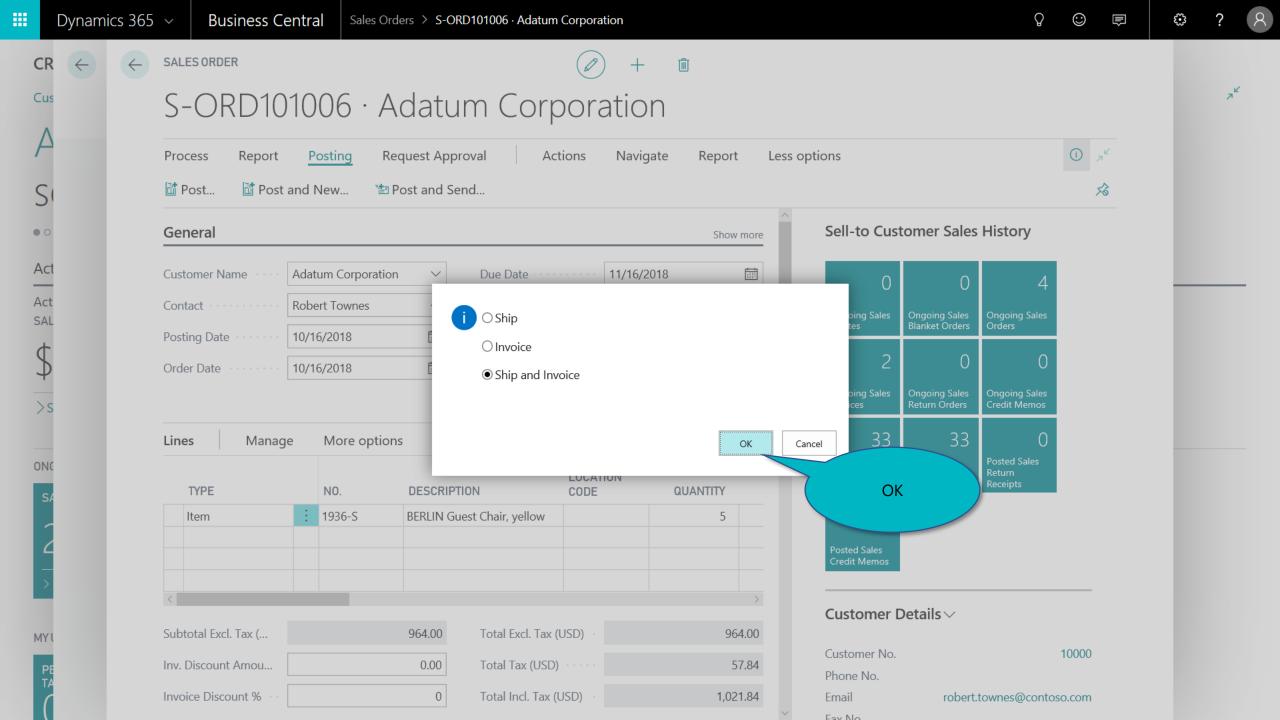
ONGOING SAL

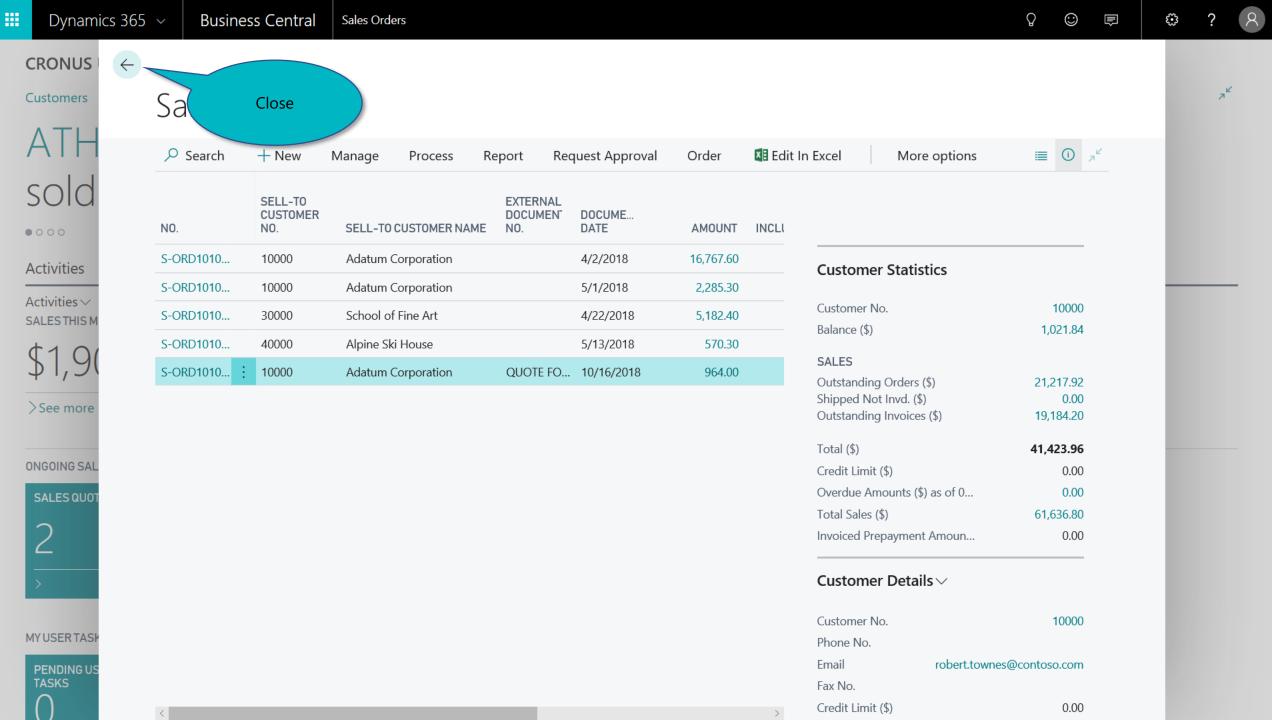
SALES QUO

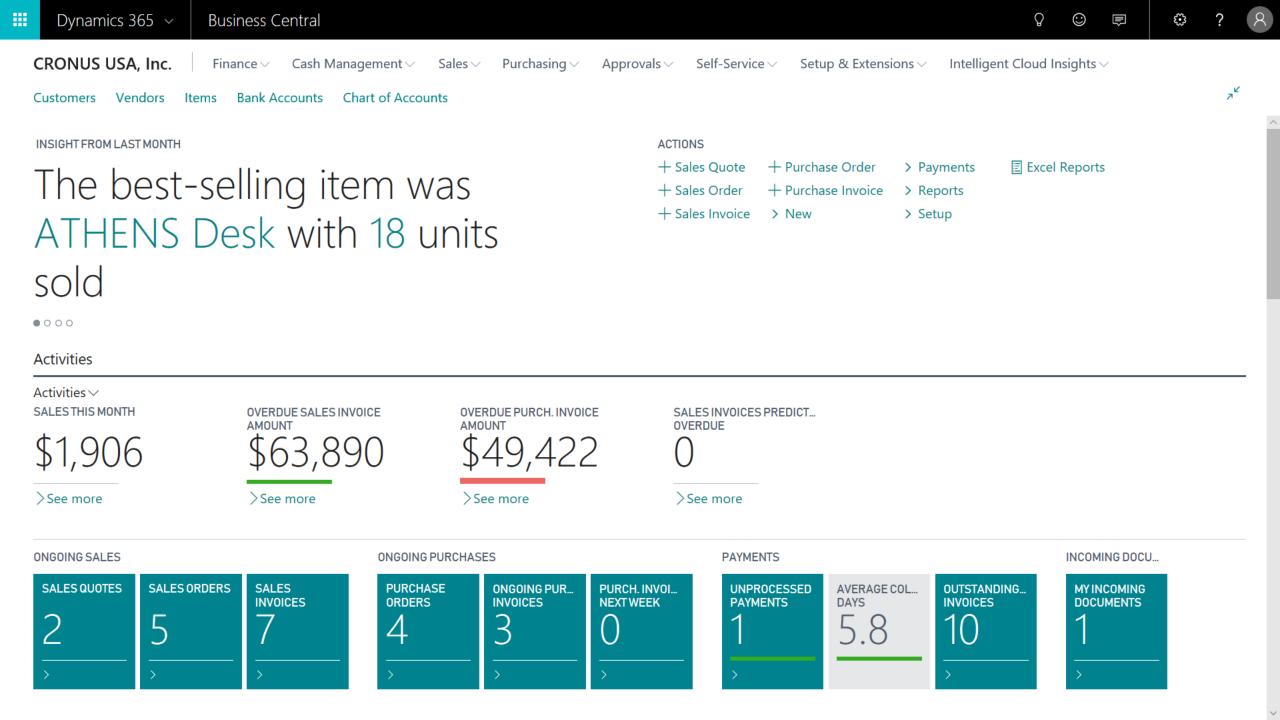
MY USER TASK

**PENDING US** 

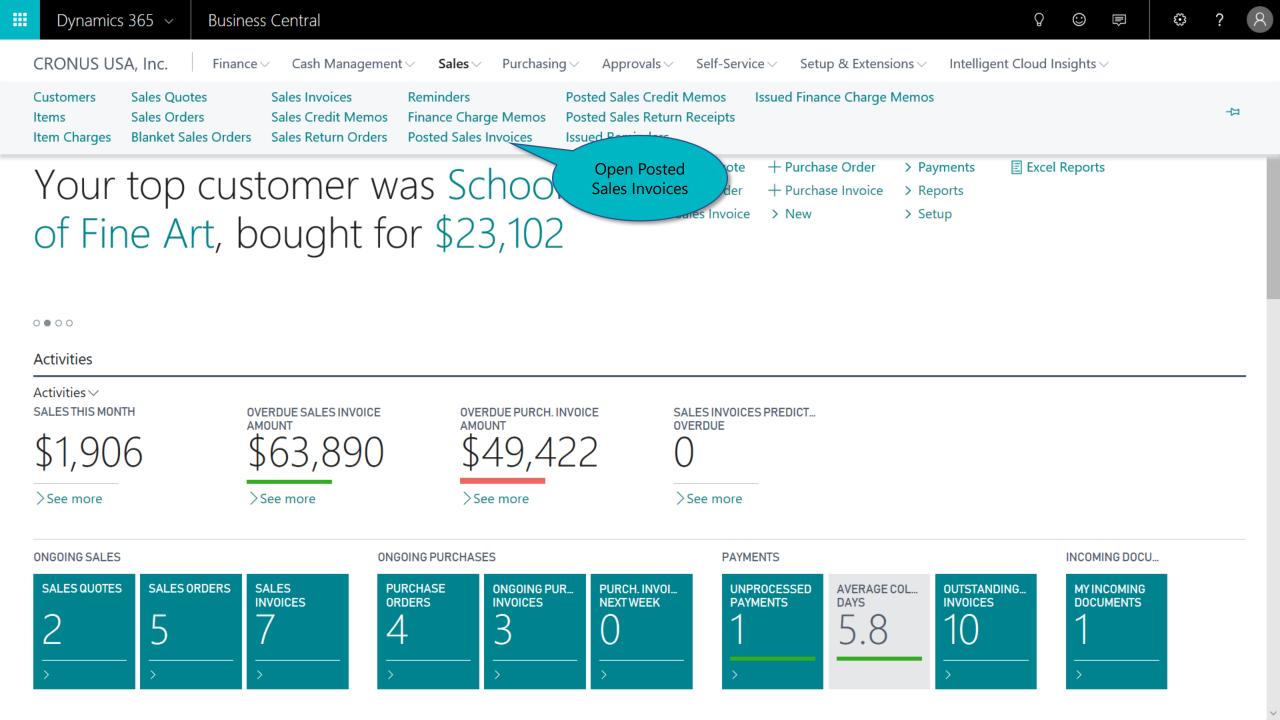


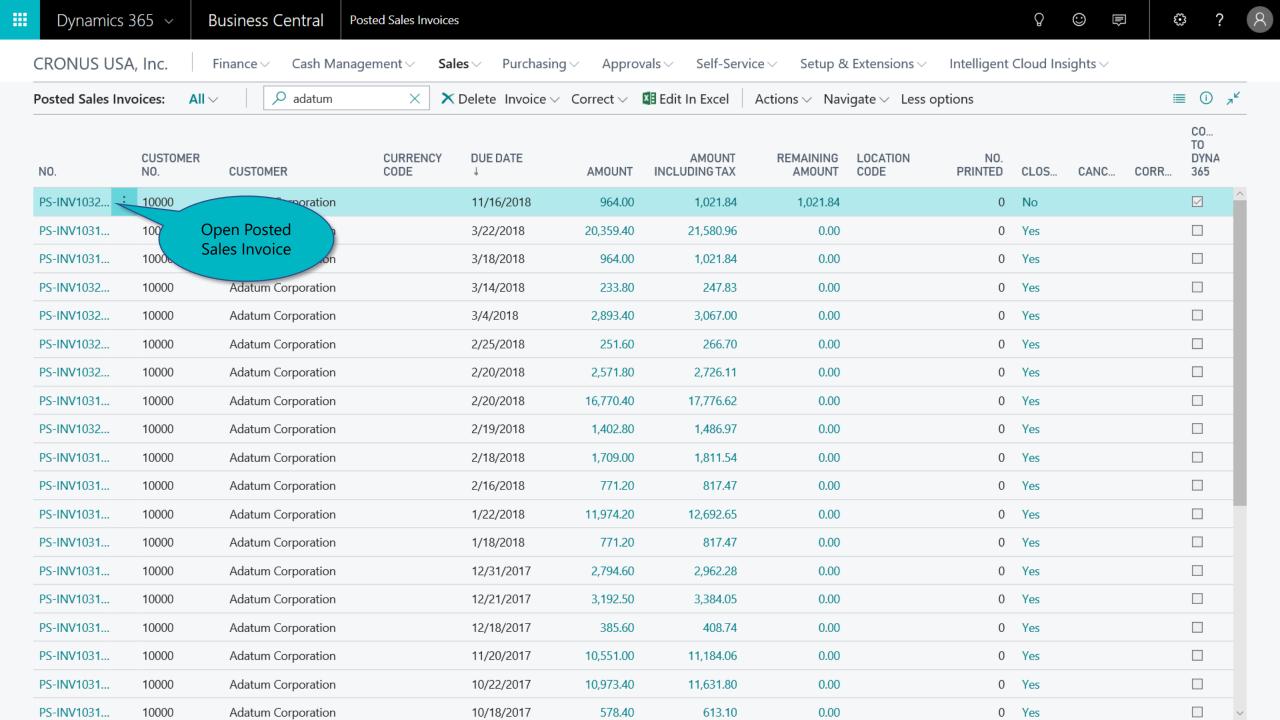


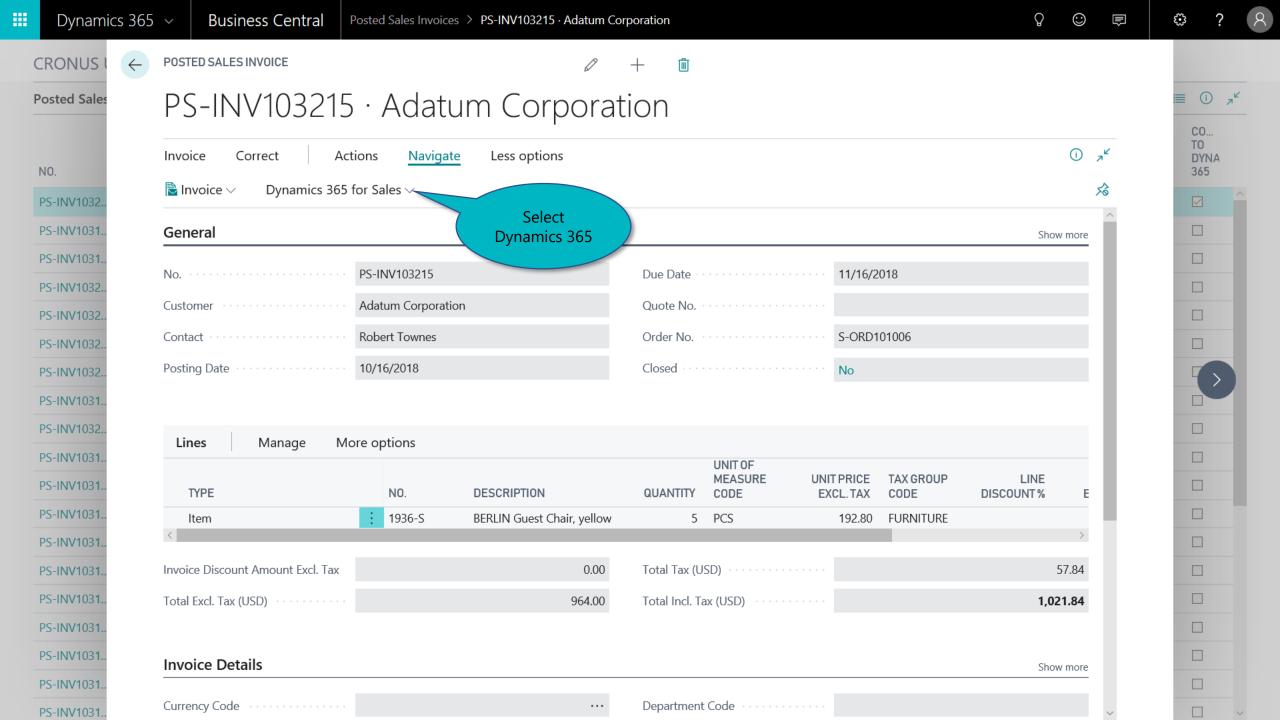


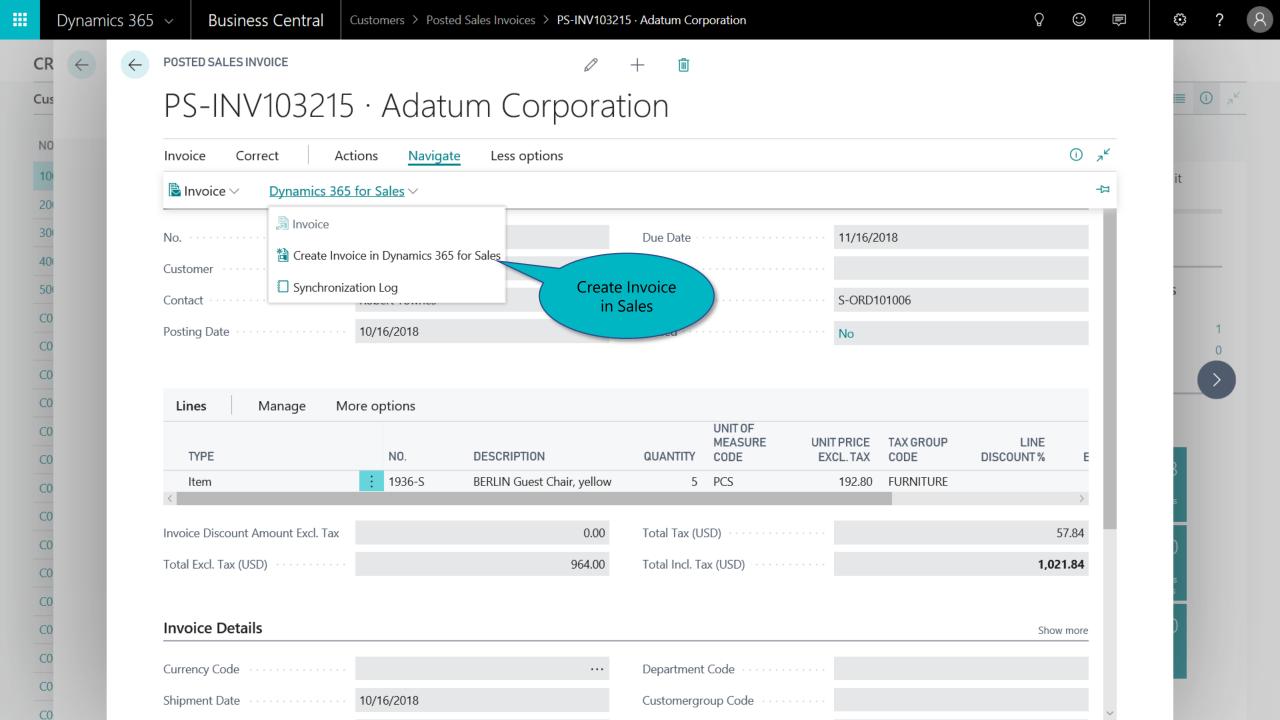


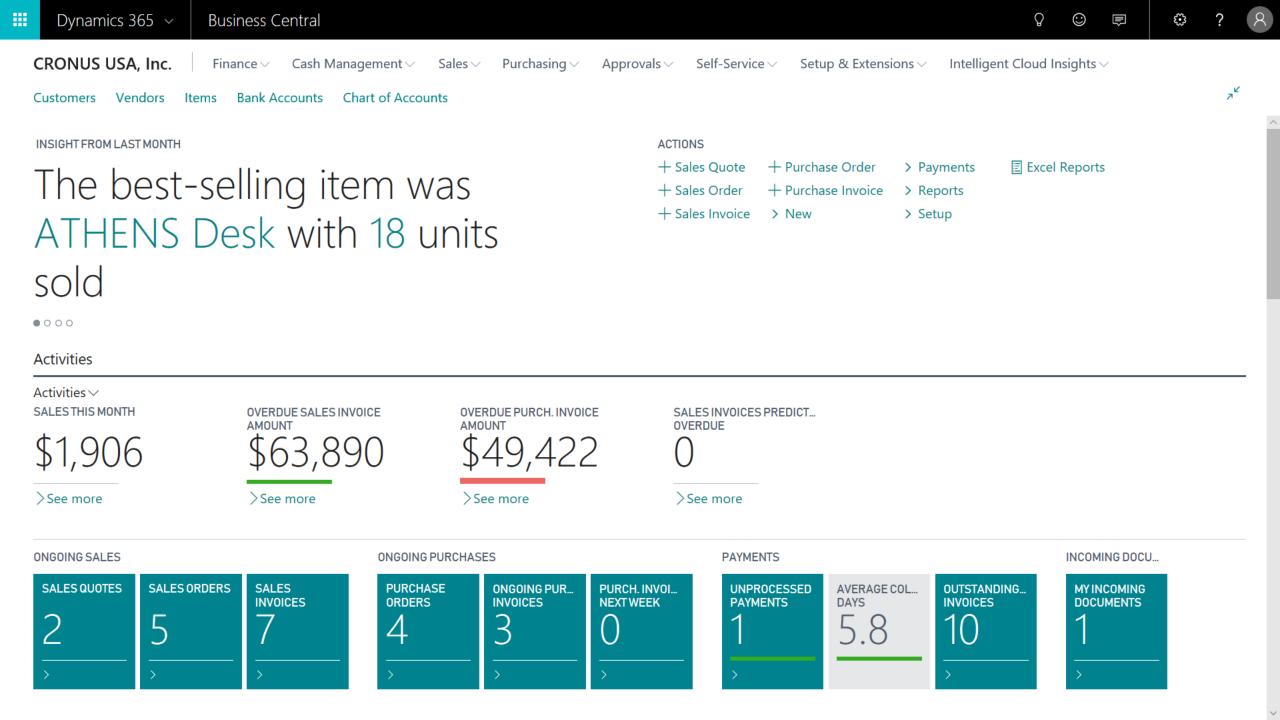
## Send the invoice to Sales



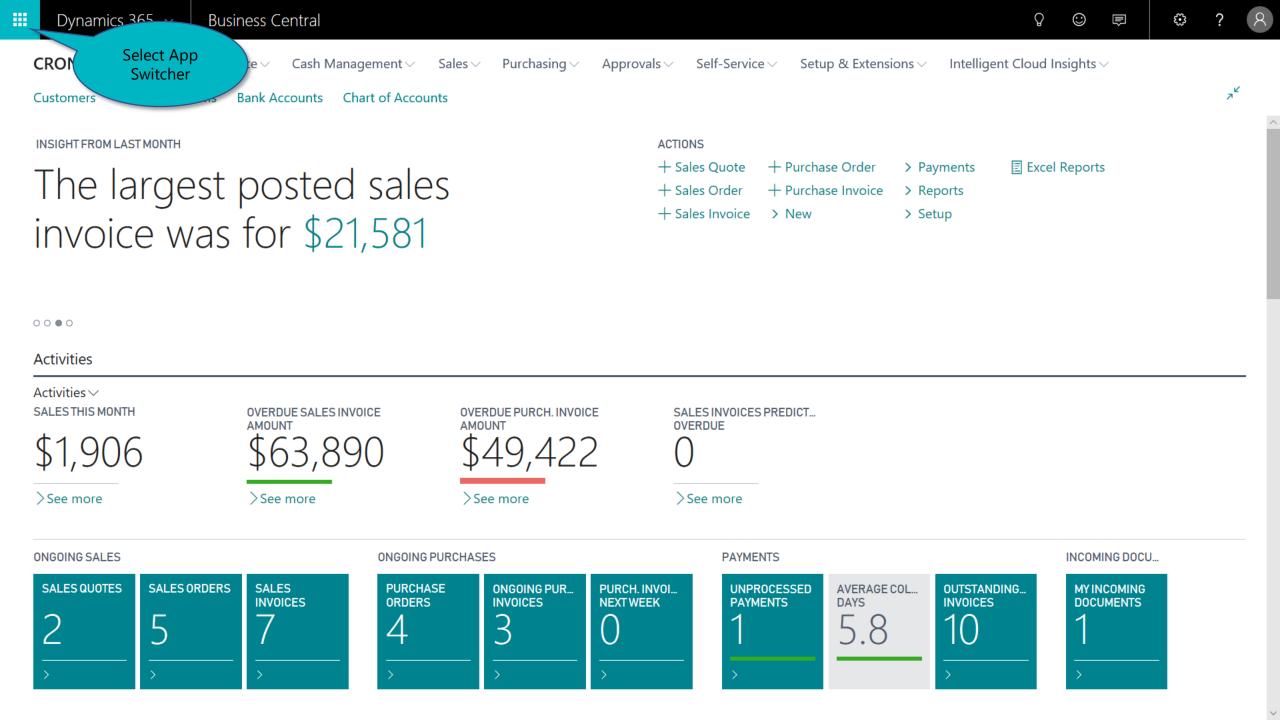


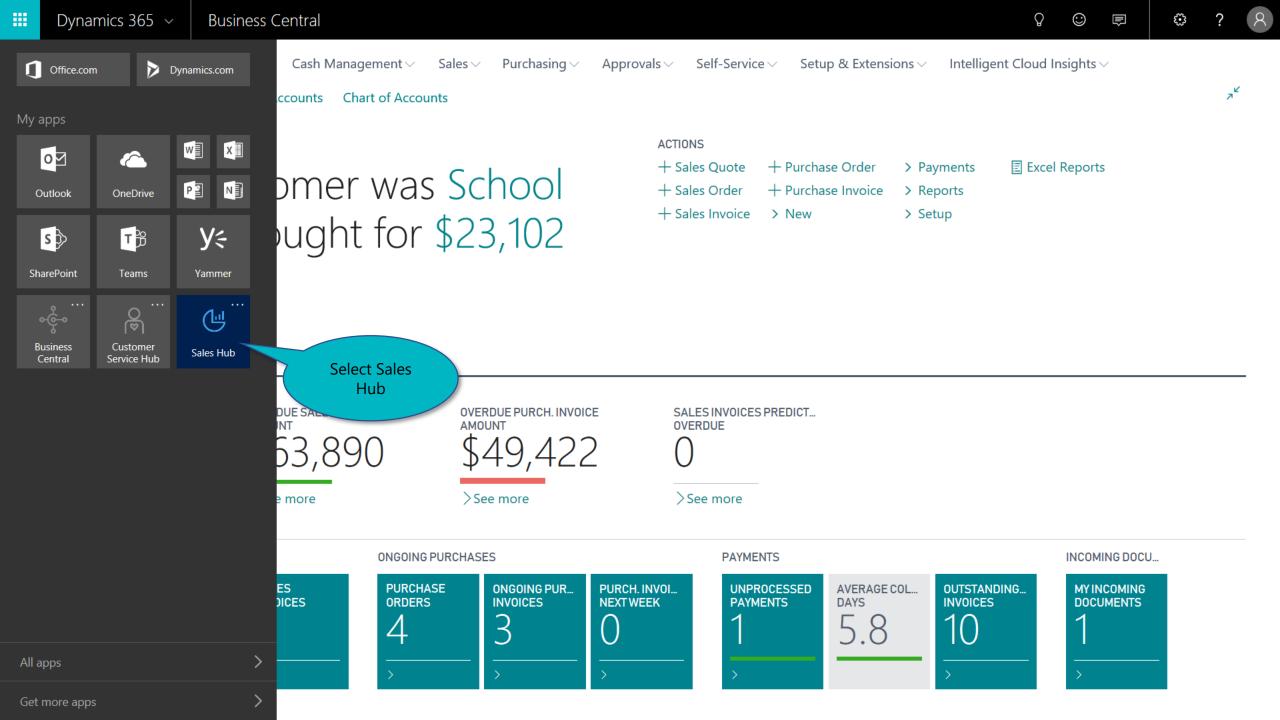


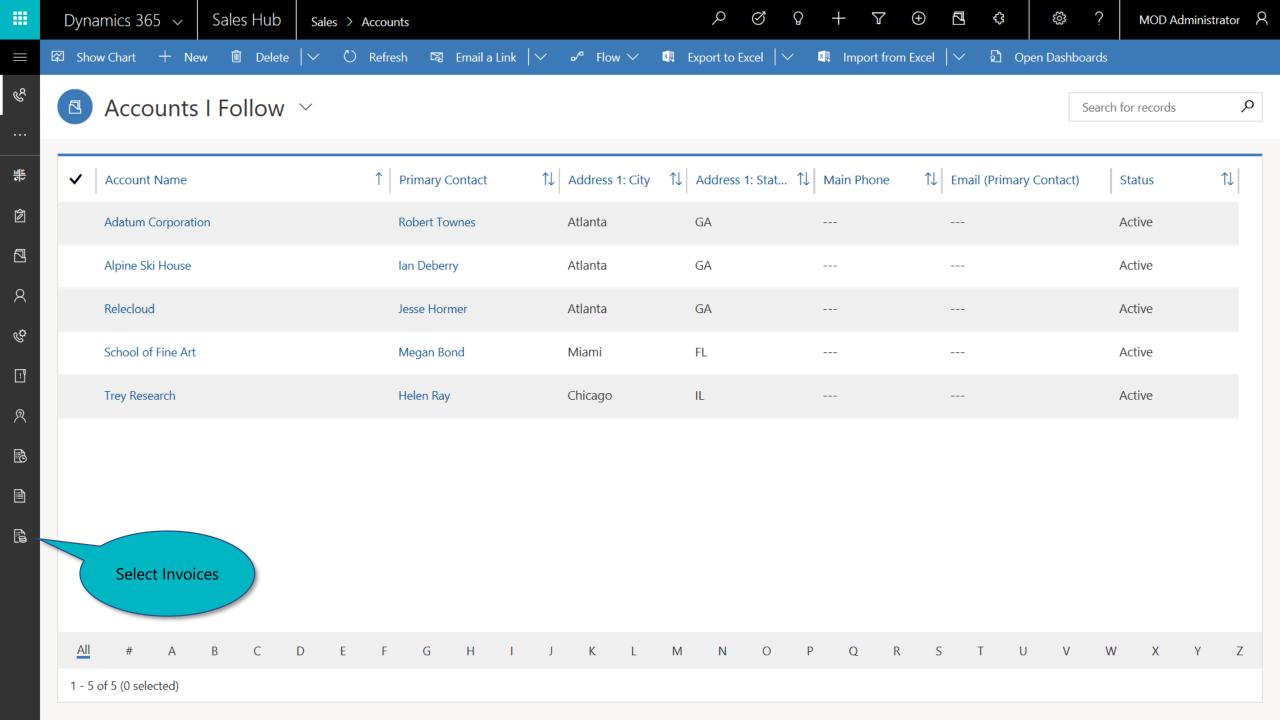


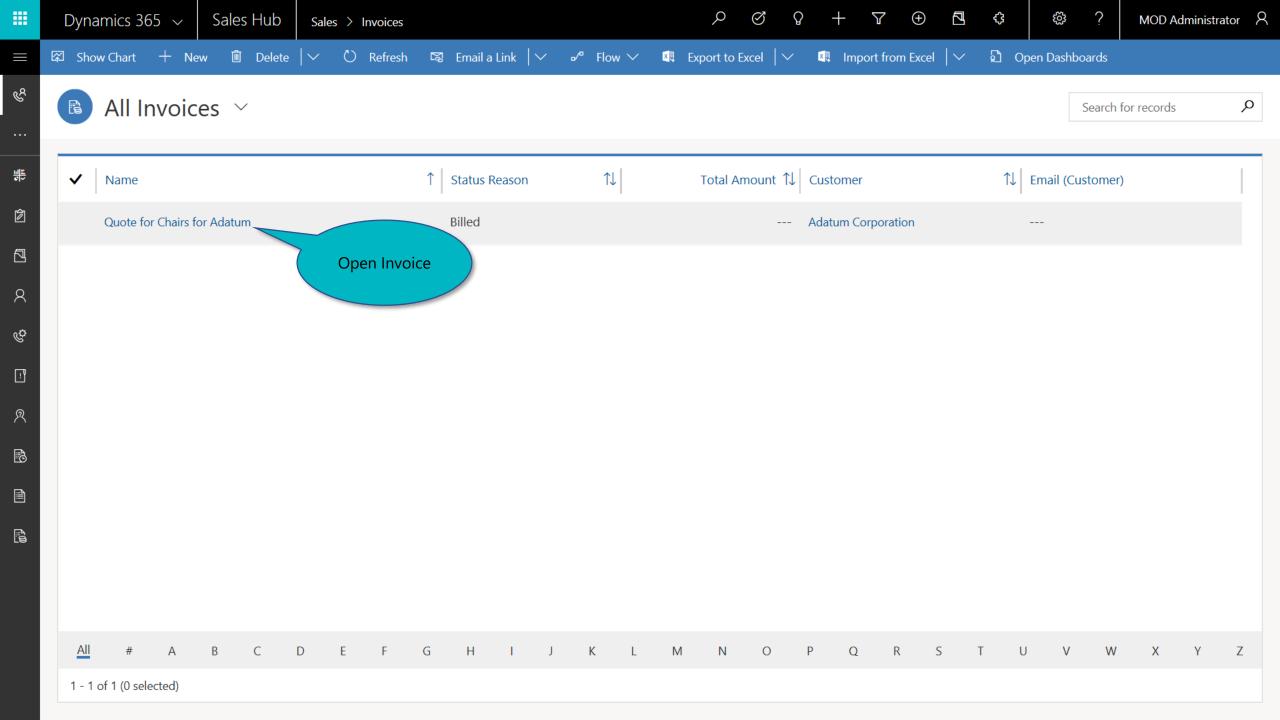


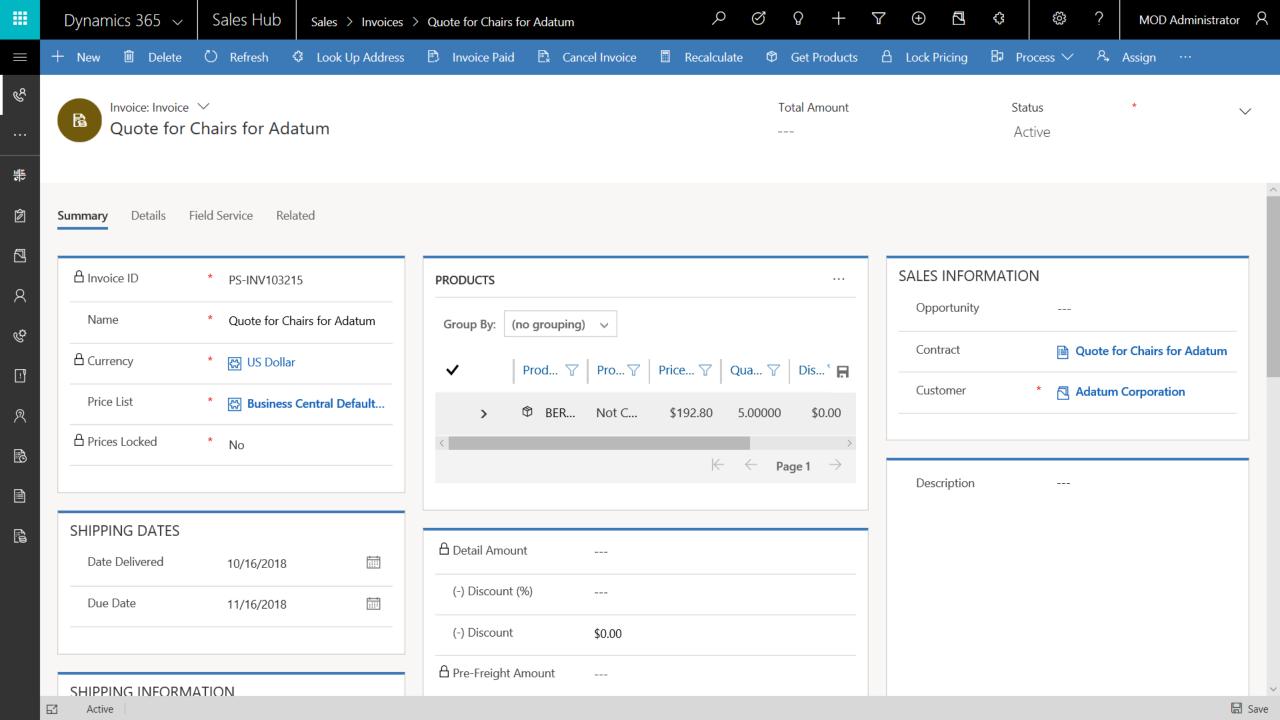
## Review the sales invoice



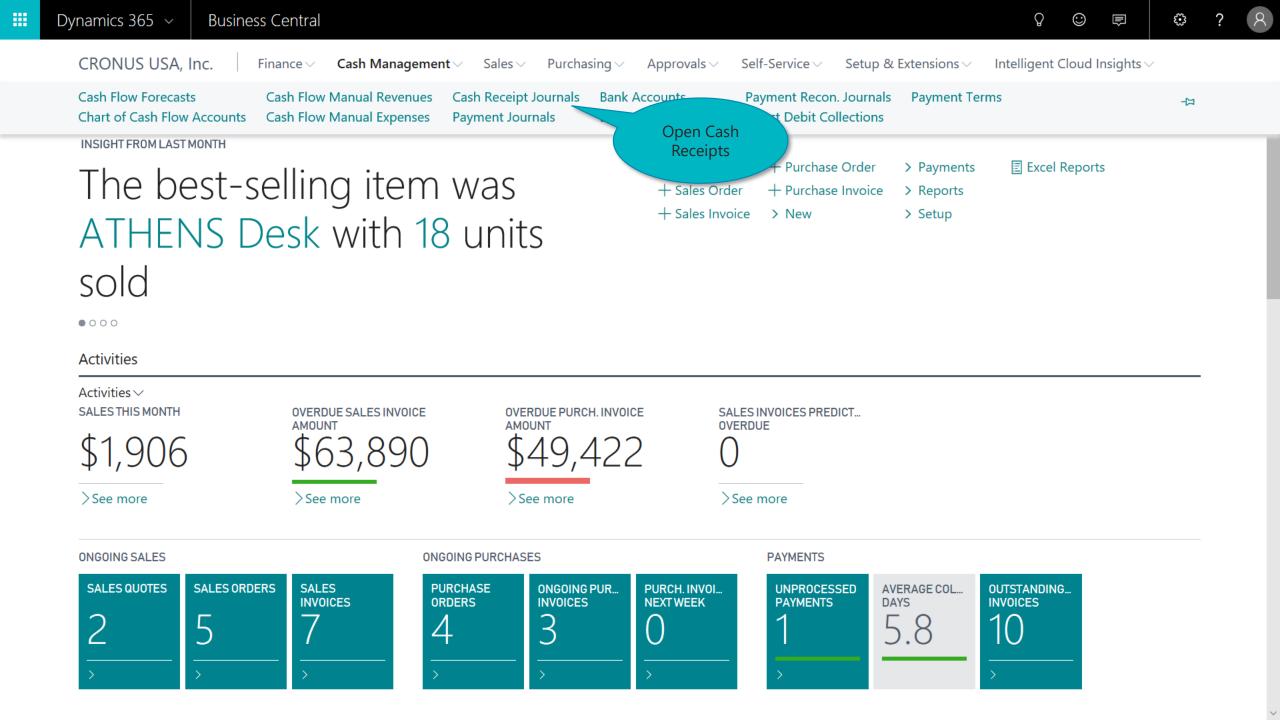


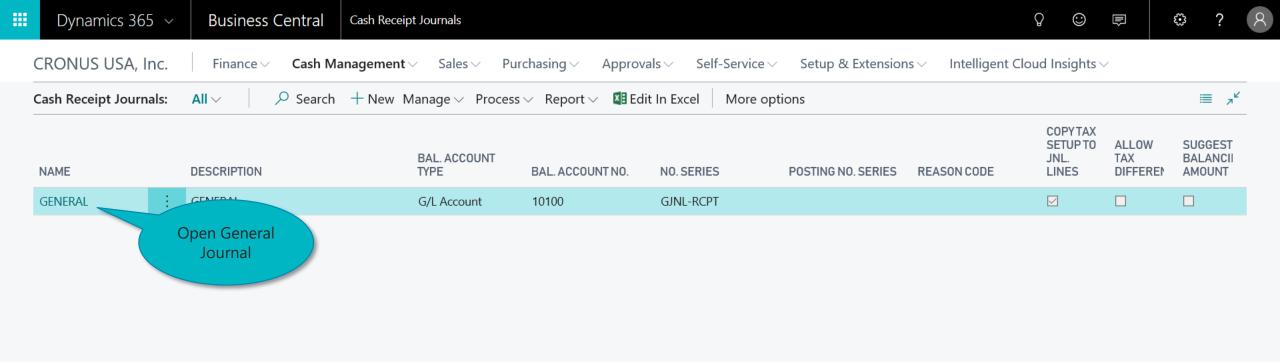


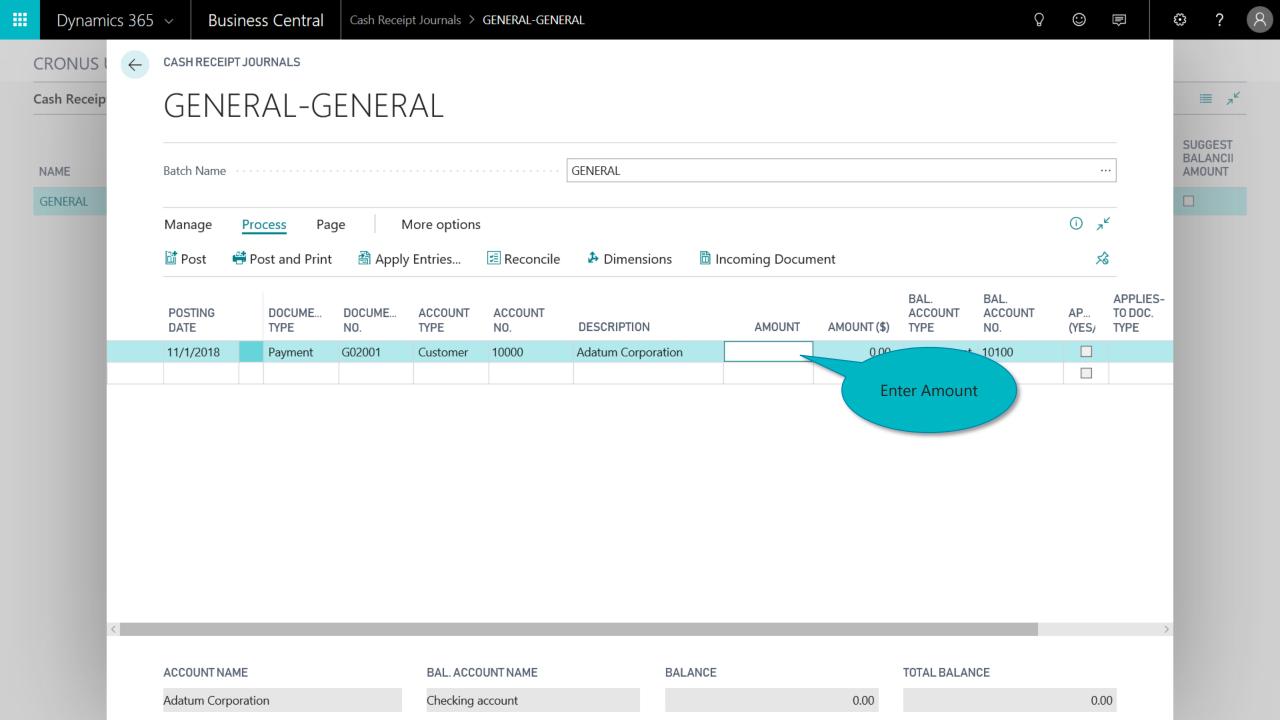


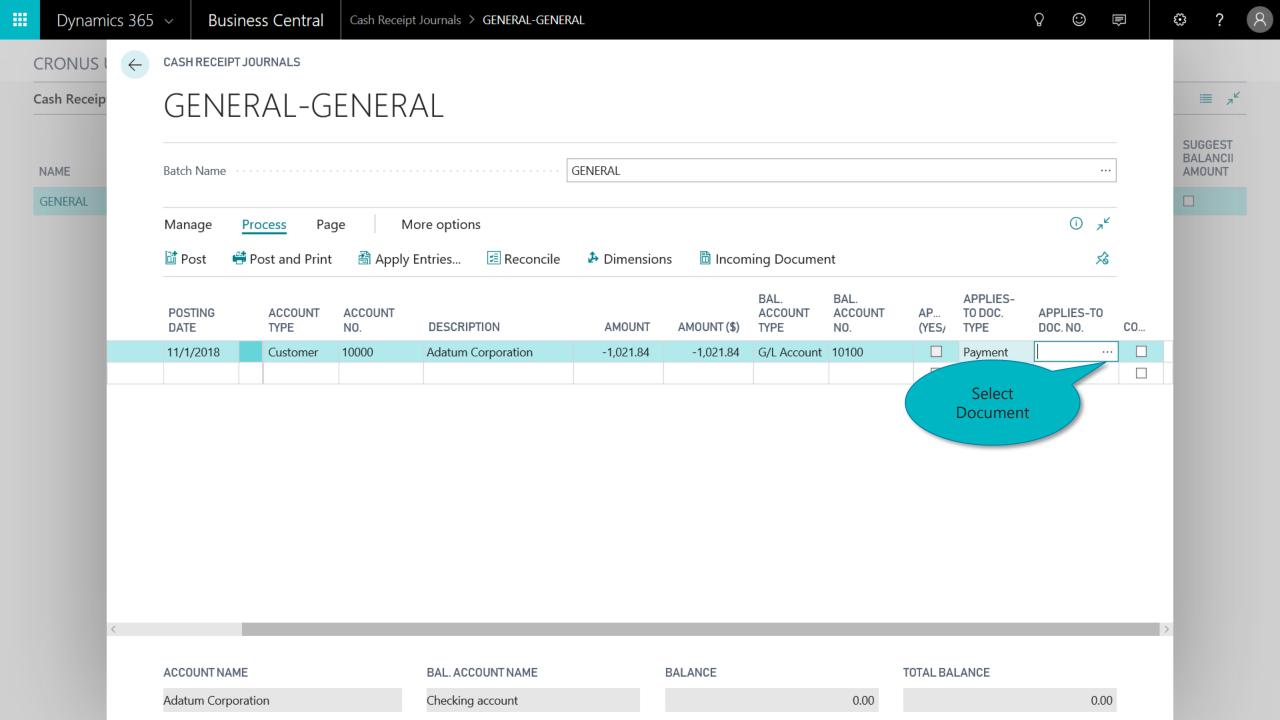


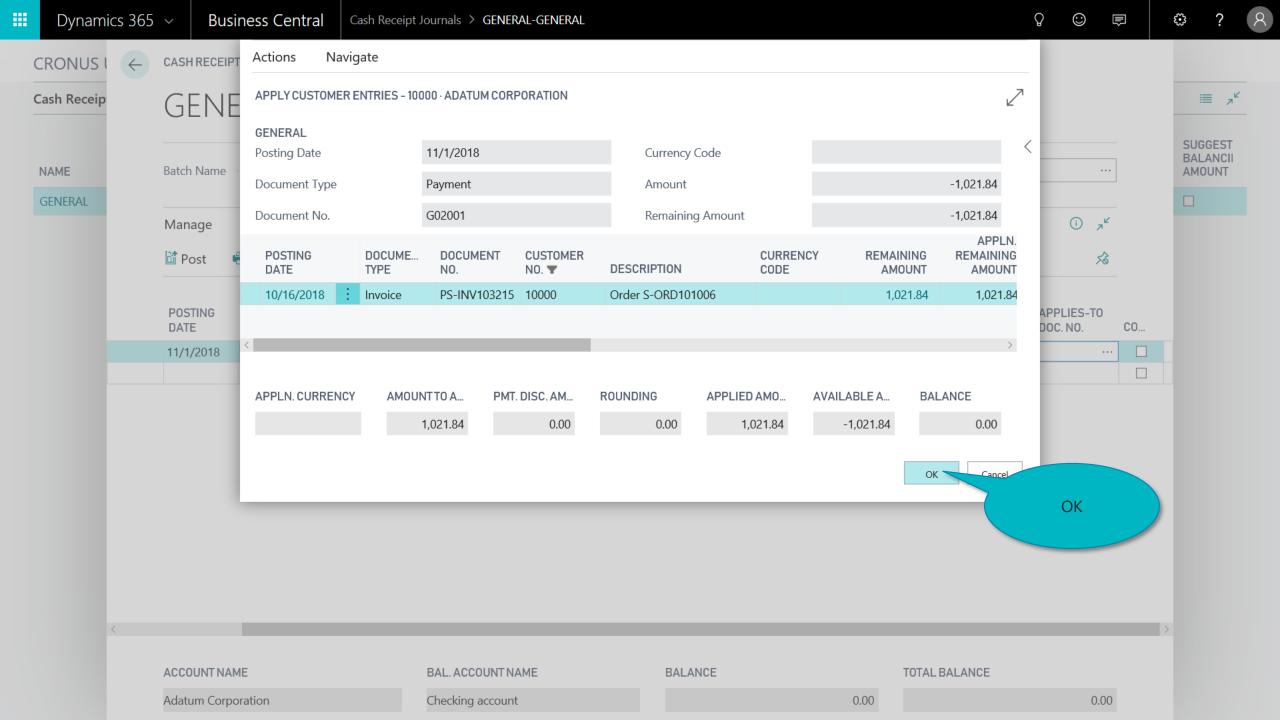
### Convert to Cash

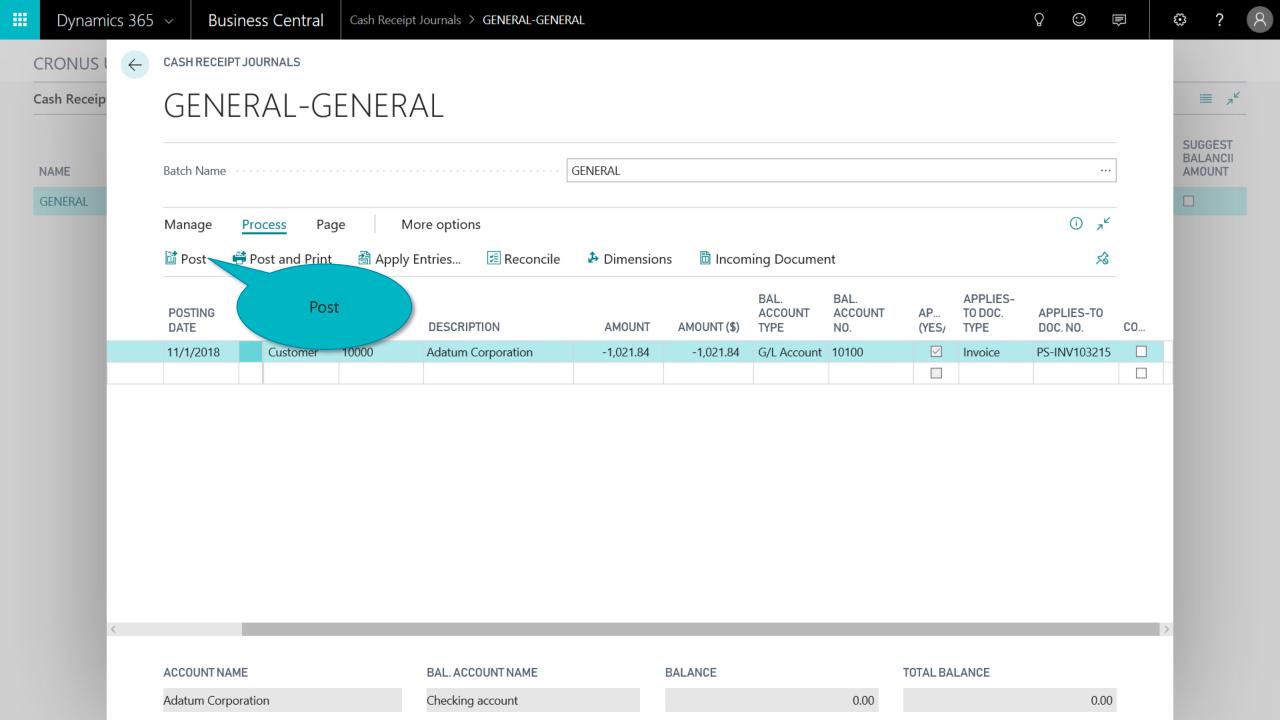


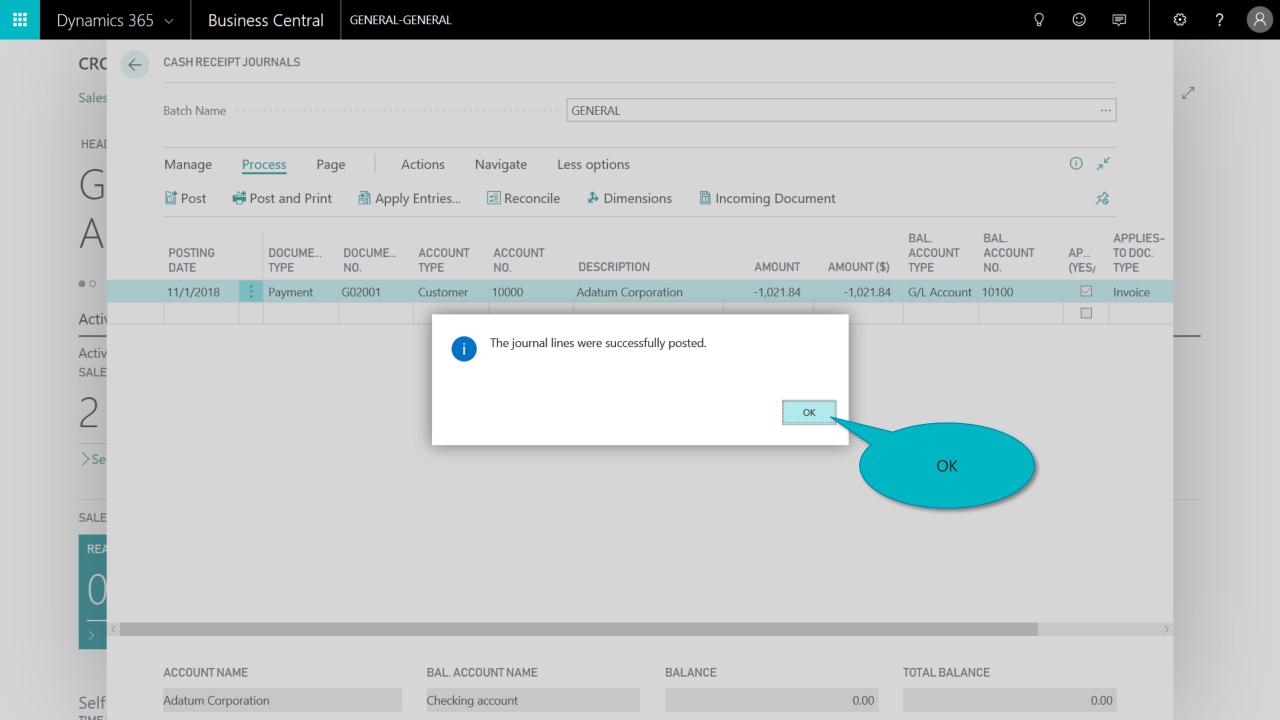


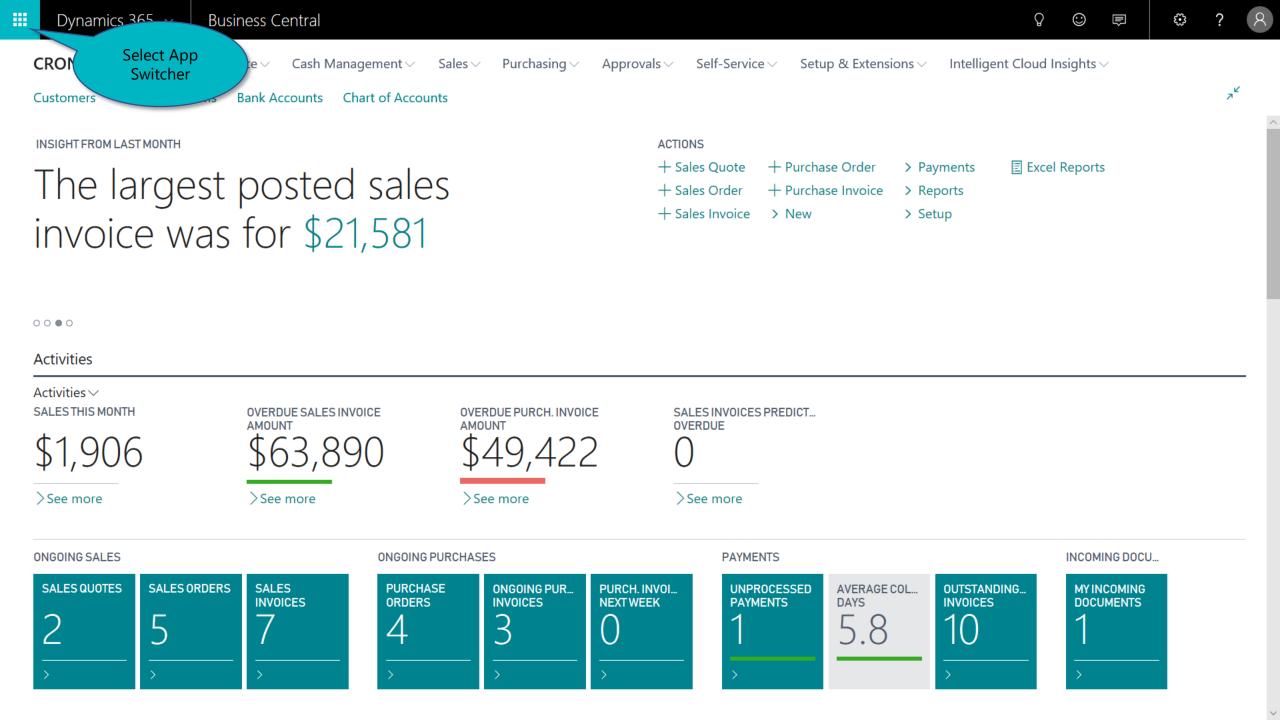


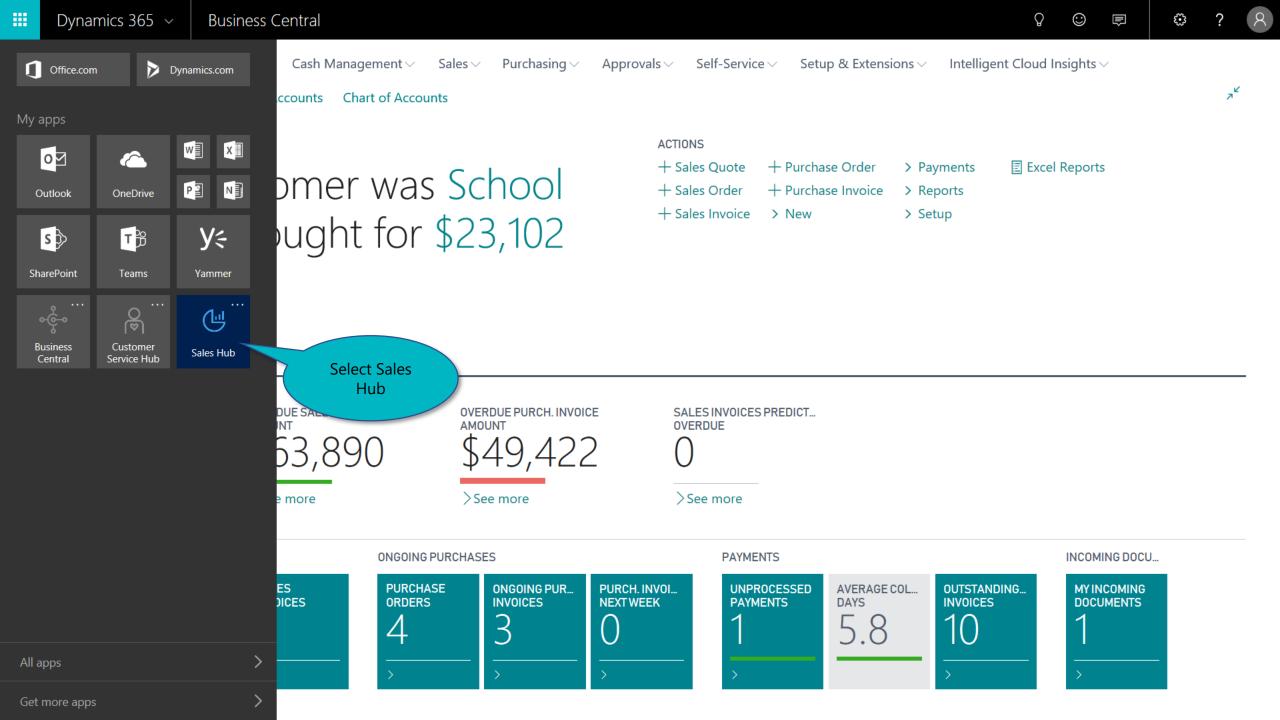


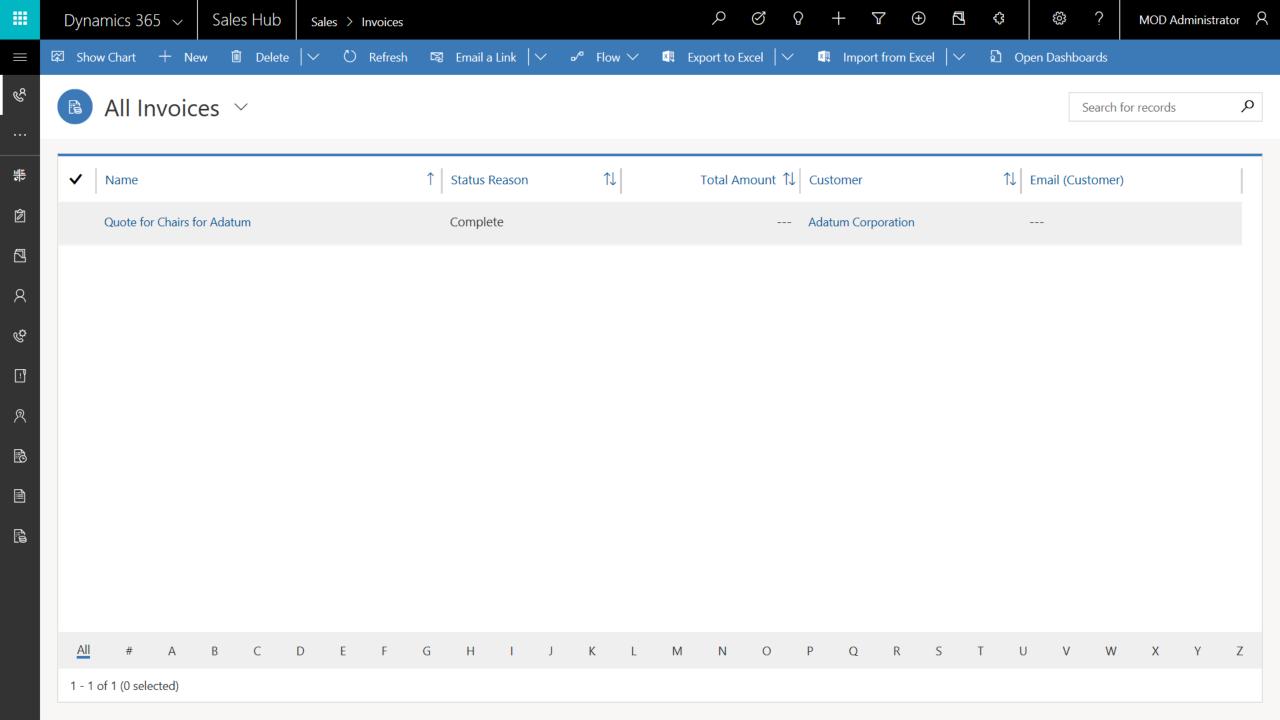












Convert Quote to Sales Order

Convert Sales
Order to
Invoice

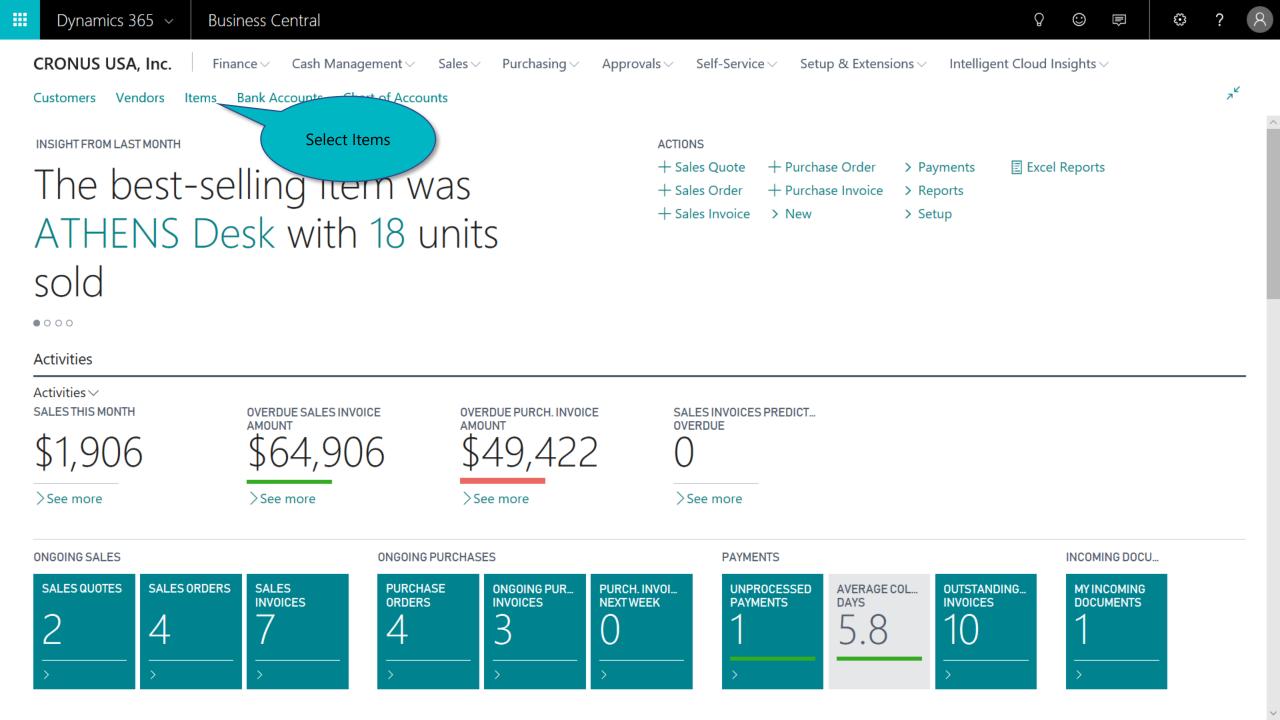
Post the Invoice and Send to Sales

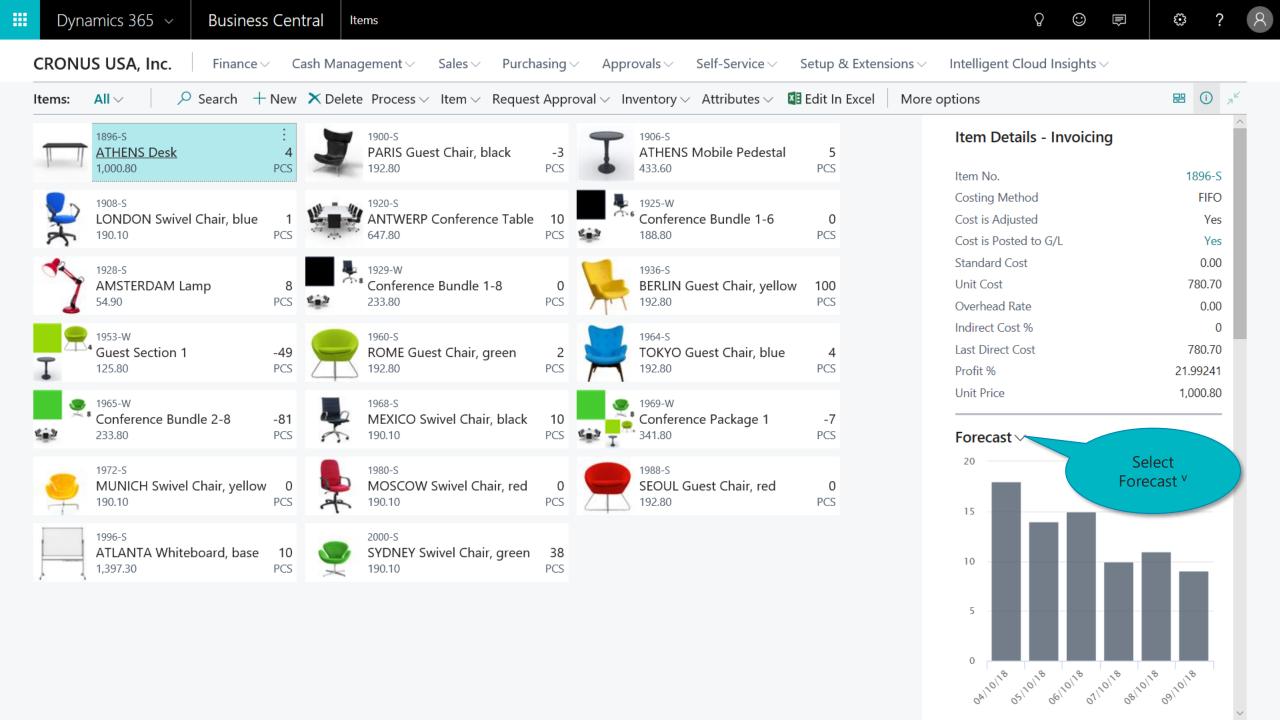
Convert to Cash

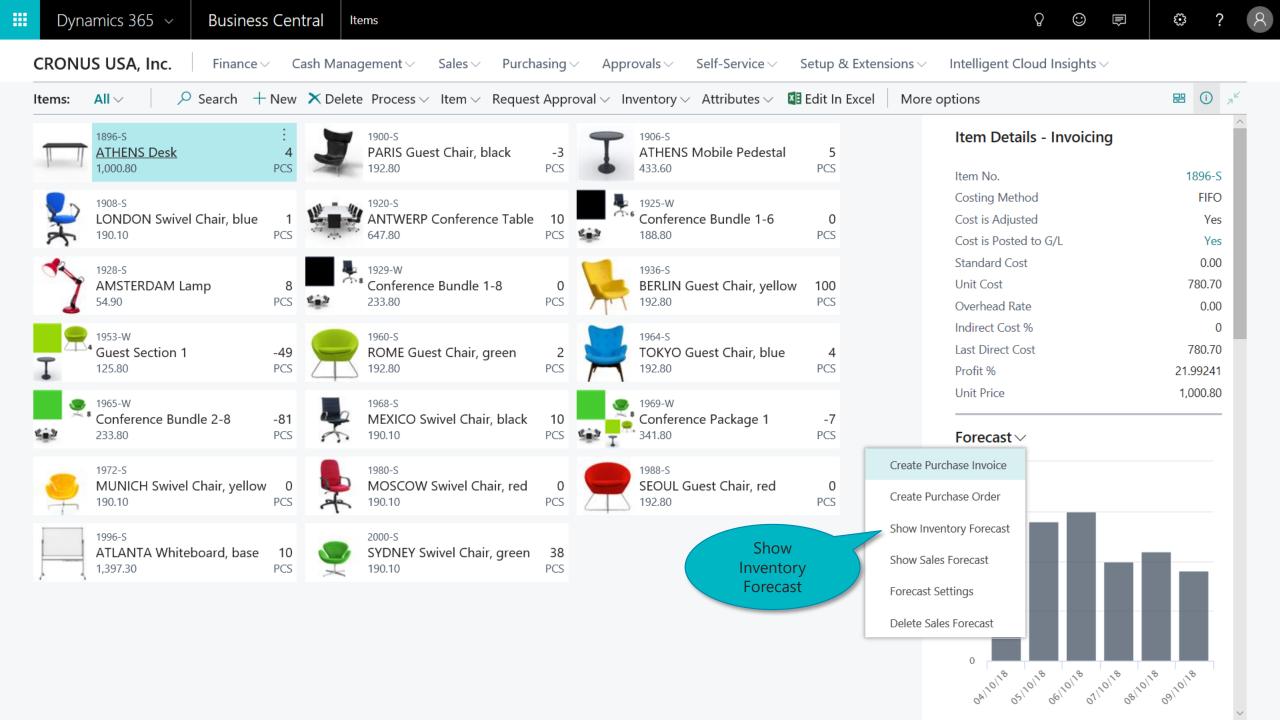
### **Benefits**

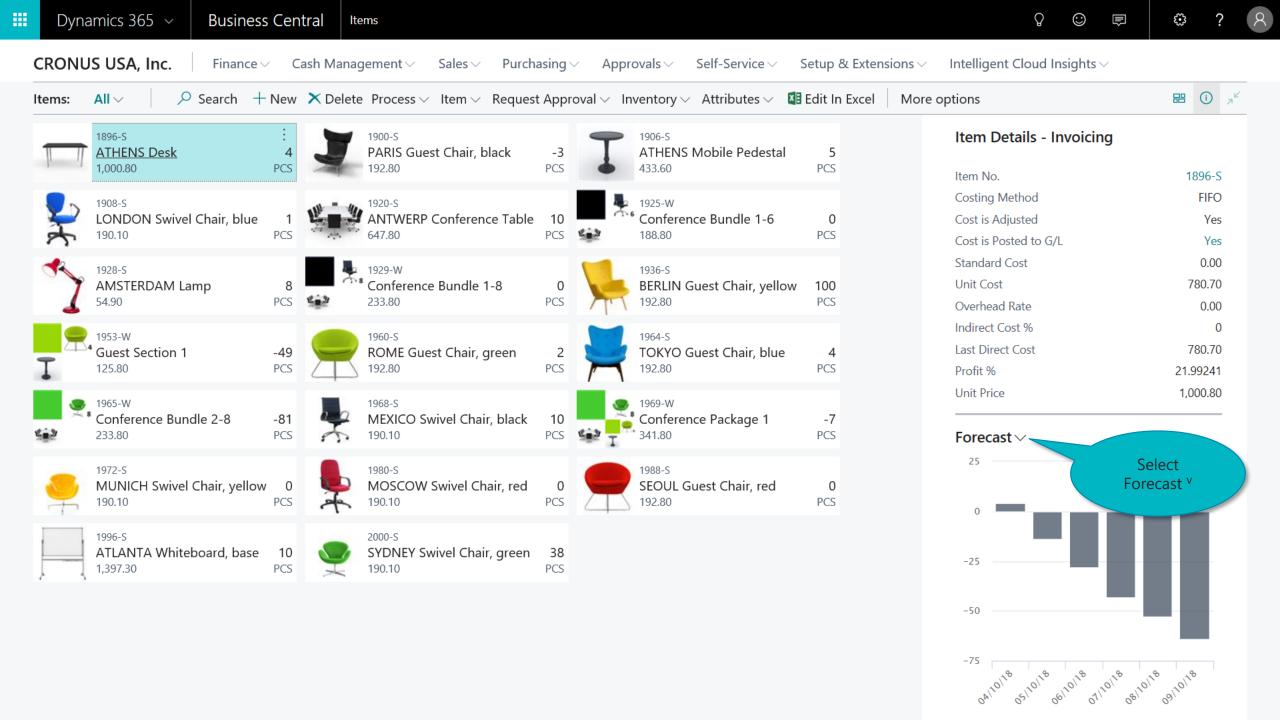
- (1) Reduces initial learning of a new system
- (2) Reduces time in data entry process
- (3) Respond quickly to customer requests

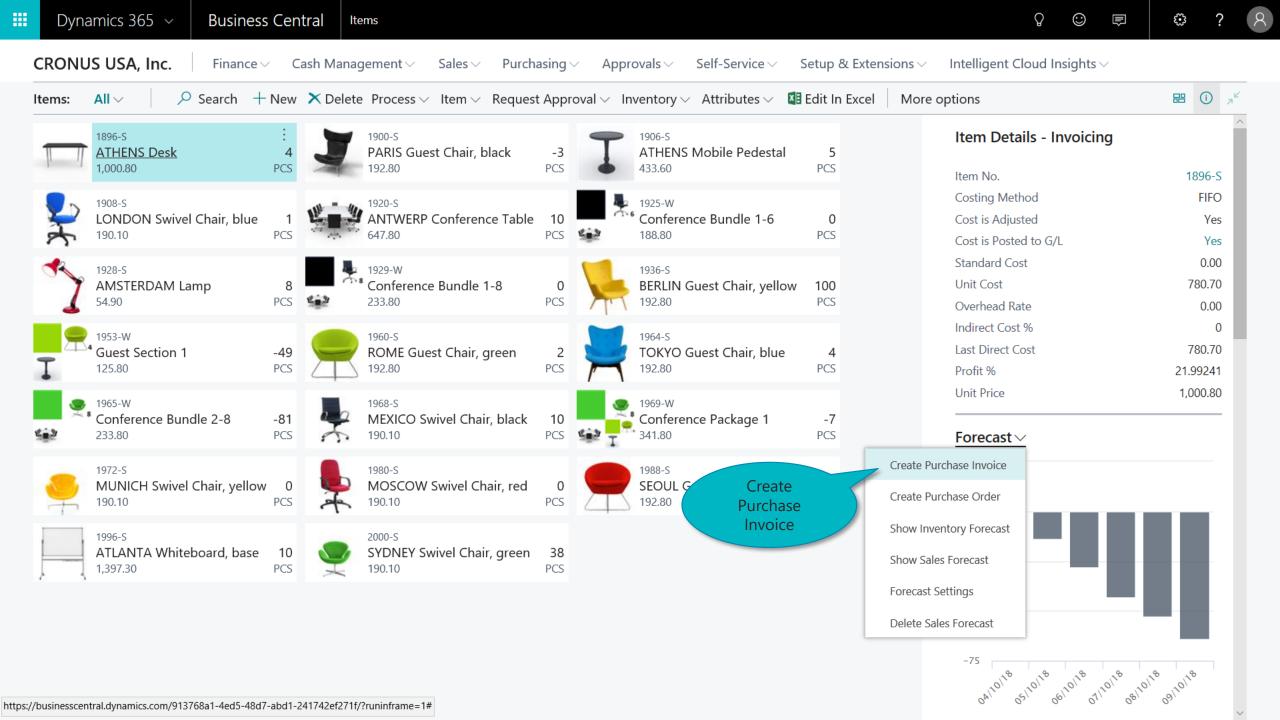
## A.I. predicts inventory needs

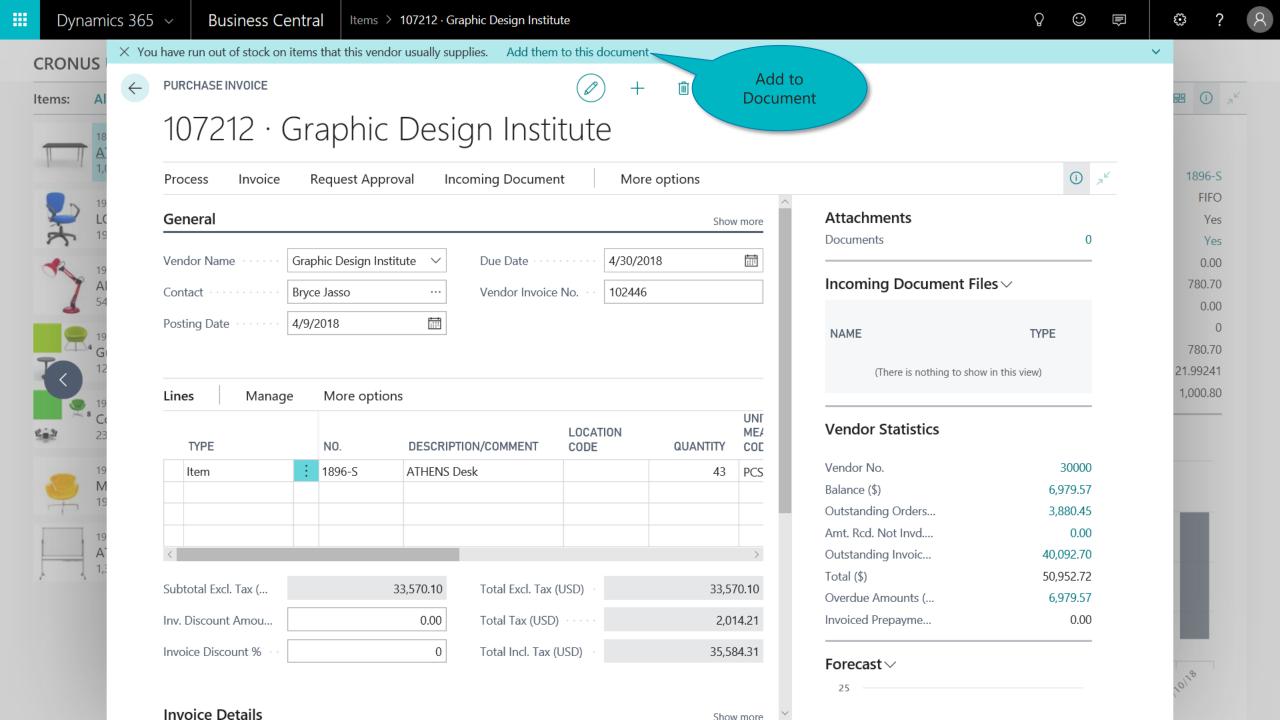


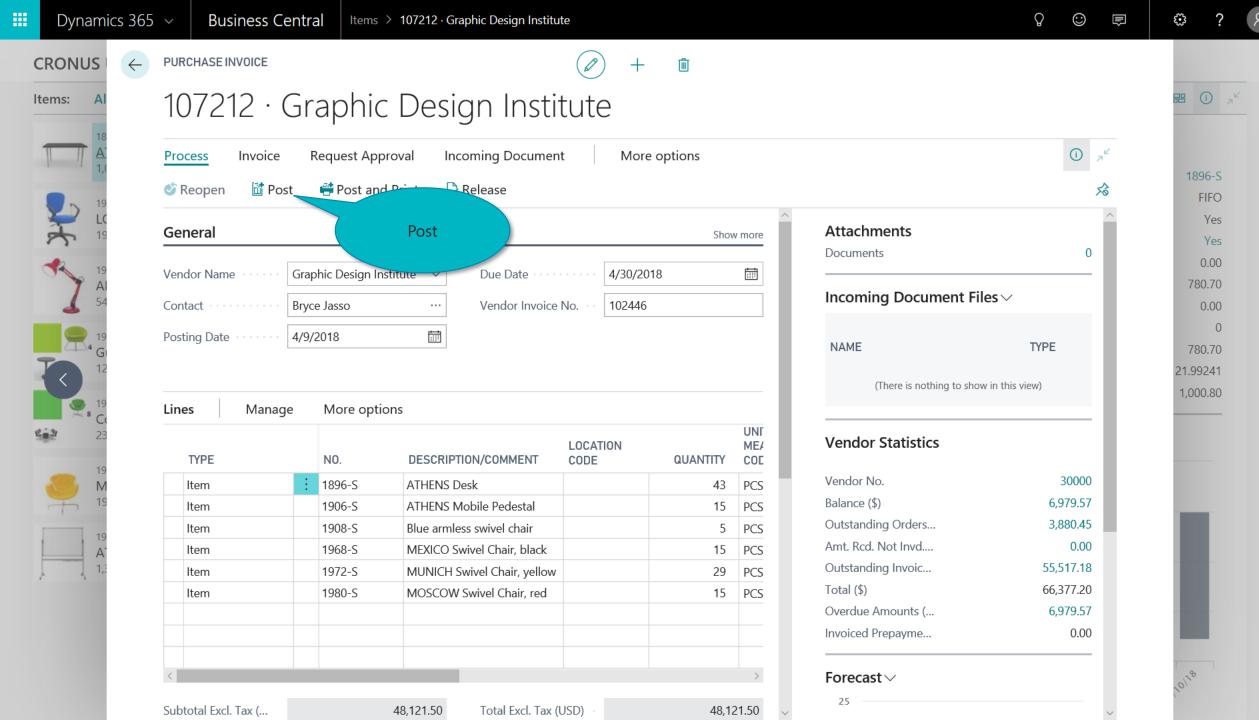


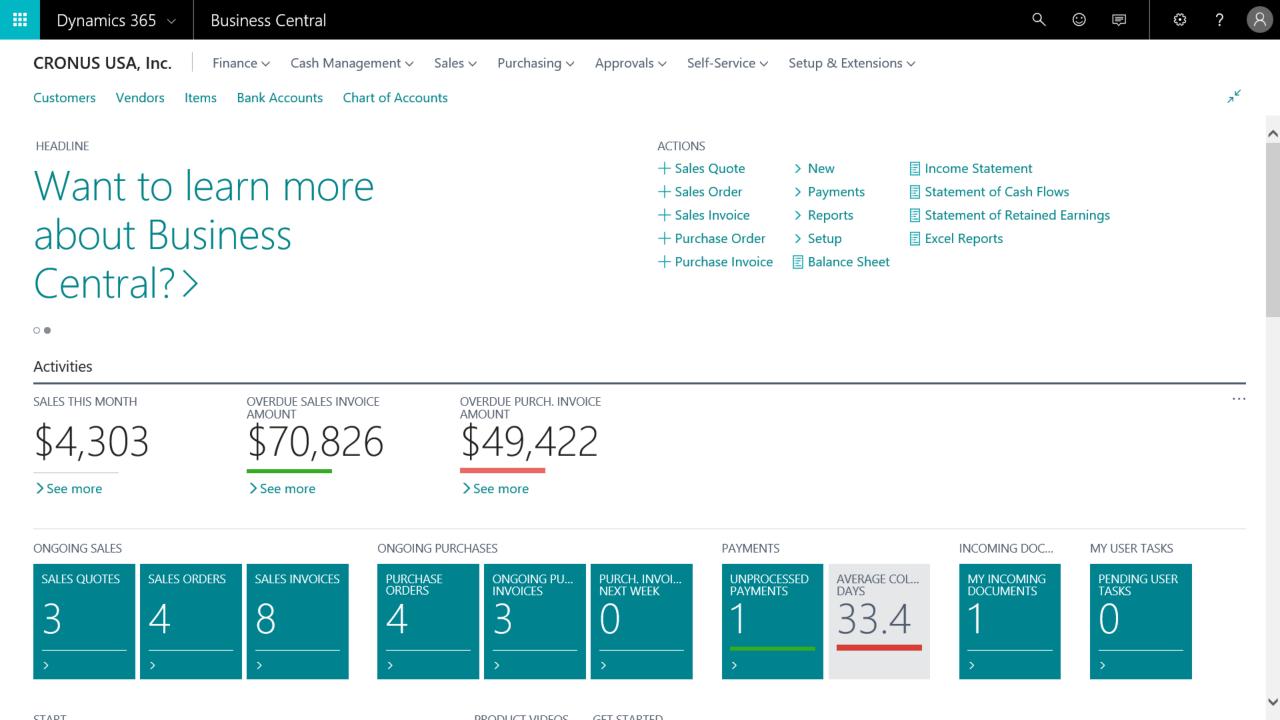












# I'm not an accountant ... how can I sell accounting software?

#### **Dynamics 365 Business - Finance and Operations**

#### **Accounting Primer Module 1 - Accounting Software Basics**

Type: Video Publish Date: Oct 27, 2016

Role(s): Marketing, Sales

This module explains the evolution of **accounting** software and **accounting** services and explains their relationship to ERP (enterprise resource planning).

#### **Dynamics 365 Business - Finance and Operations**

#### **Accounting Primer Module 2 - Accounting Fundamentals**

Type: Video Publish Date: Oct 27, 2016

Role(s): Marketing, Sales

This module teaches fundamental **accounting** concepts and the importance of these concepts to a business.

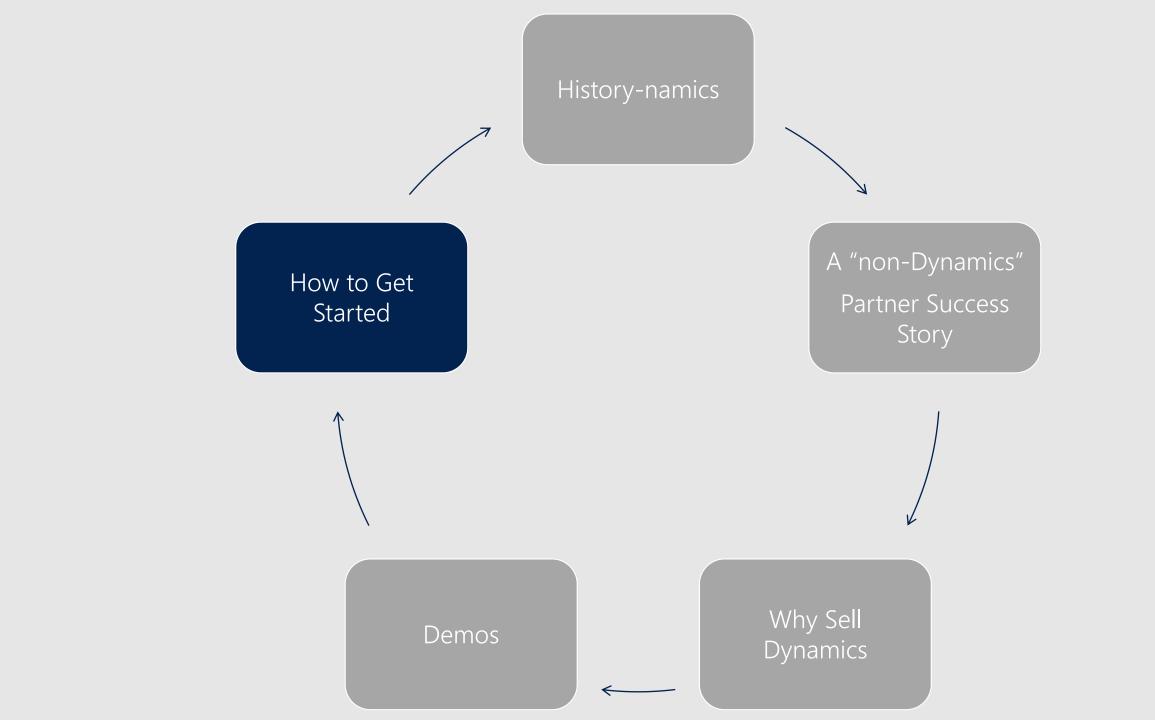
#### **Dynamics 365 Business - Finance and Operations**

#### **Accounting Primer Module 4 - Closing and Glossary**

Type: Video Publish Date: Oct 27, 2016

Role(s): Marketing, Sales

The course closes and points to a downloadable glossary of standard **accounting** terminology.



# Reduce your risk

# Getting started











### Step 1 – Build your business plan

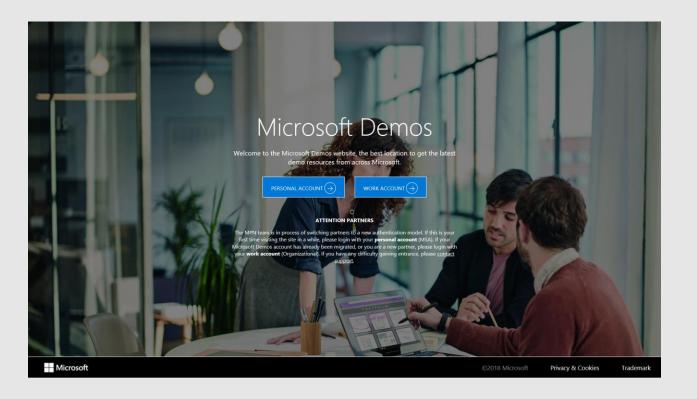
aka.ms/dynamics365businesscentral/salestools

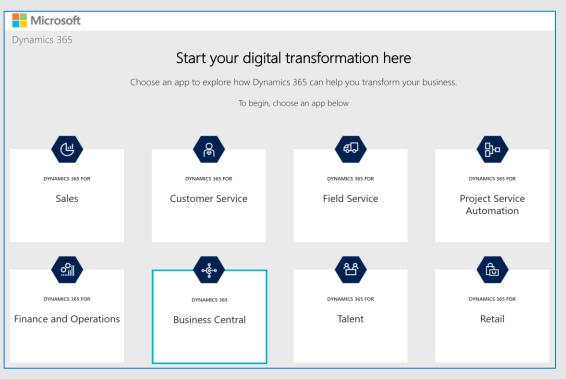
Dynamics 365 Action Plan for Success	Step	_		Step 2		Todaya Data	4 /4 4 /0 0 4 4		
Postero Norma	<b>U</b>				Todays Date	1/11/2018			
ner Name: <enter name="" partner=""></enter>					1	Days in Plan	. 8		
Partner Business Owner <enter name="" owner=""></enter>	iet Started G	et Optimized		1/3/2018		% Complete	0%		
Microsoft Partner Account Owner <enter name="" pdm=""></enter>		•							
Microsoft Partner Technical Owner <enter name="" pts=""></enter>					% Incomplete 100%				
ACTIONS		PARTNER OWNER	MICROSOFT OWNER	MSFT LEAD	COMPLETION DATE	DAYS COMPLETE (partner estimate)	STATUS (2 = completed, 1 progress, 0 = not sto		
USINESS DEVELOPMENT/SOLUTION DEFINITION									
Determine economic business model			PDM	February 2, 2018	30	8			
Define a repeatable solution (includes IP, services, support, vertical etc.)			PDM	February 2, 2018	30	8			
Define a cloud solution package and price			PDM	March 4, 2018	60	8			
Identify competitive landscape and your differentiators				PDM	February 2, 2018	30	8		
Detail customer profile & your market opportunity			PDM	February 2, 2018	30	<b>⊗</b>			
Learn the Dynamics 365 value proposition			PDM	March 4, 2018	30	8			
Identify cross-sell opportunities with other Microsoft solutions				PDM	February 2, 2018	30	8		
RKETING									
Identify a marketing lead(er)			PDM	February 2, 2018	30	8			
Develop your company's Dynamics 365 value proposition			PDM	March 4, 2018	60	8			
Identify demand drivers			PDM	February 2, 2018	30	8			
Define a trial strategy			PDM	March 4, 2018	60	8			
Develop marketing plan & budget			PDM	February 2, 2018	30	8			
Develop identified content to support marketing plan			PDM	March 4, 2018	60	8			
Select and implement a Marketing Automation System (i.e. Click L			PDM	March 4, 2018	60	8			
Develop web pages to support Go-to-Market strategy (i.e. landing			PDM	March 4, 2018	60	8			
Schedule and deliver weekly, bi-weekly prospect webcasts			PDM	March 4, 2018	60	8			
ES .									
Identify a dedicated cloud sales lead(er)			_	PDM + PTS	March 4, 2018	60			
Define your first customer acquisition plan			PDM + PTS	February 2, 2018	30	<u> </u>			
Define your cloud sales process			PDM	February 2, 2018	30	8			
Define target prospect profile and qualification criteria	+		PDM	March 4, 2018	60	8			
Develop customer and industry pain sheets	+		PDM	March 4, 2018	60	8			
Configure sales assets (for industry)				PDM	March 4, 2018	60	8		
				-	30	8			
							8		
			PDM + PTS	March 4, 2018	60	8			
Configure sales assets (for industry)  Script your "Buy-In" / "WOW" demo  Develop comprehensive solution demonstration  Schedule and deliver weekly, bi-weekly prospect webcasts				PTS PTS	February 2, 2018 March 4, 2018	30 60			
VERY									
			PTS	February 2, 2018	30	8			
Determine your approach for implementation (how servcies will be	раскадеа & soia)								
Determine your approach for implementation (how servcies will be Develop a rapid deployment plan and project plan	packagea & sola)			PTS	March 4, 2018	60	8		
				PTS PTS	March 4, 2018 February 2, 2018	60 30	8		

### Step 2 – Create a demo environment

www.demos.microsoft.com

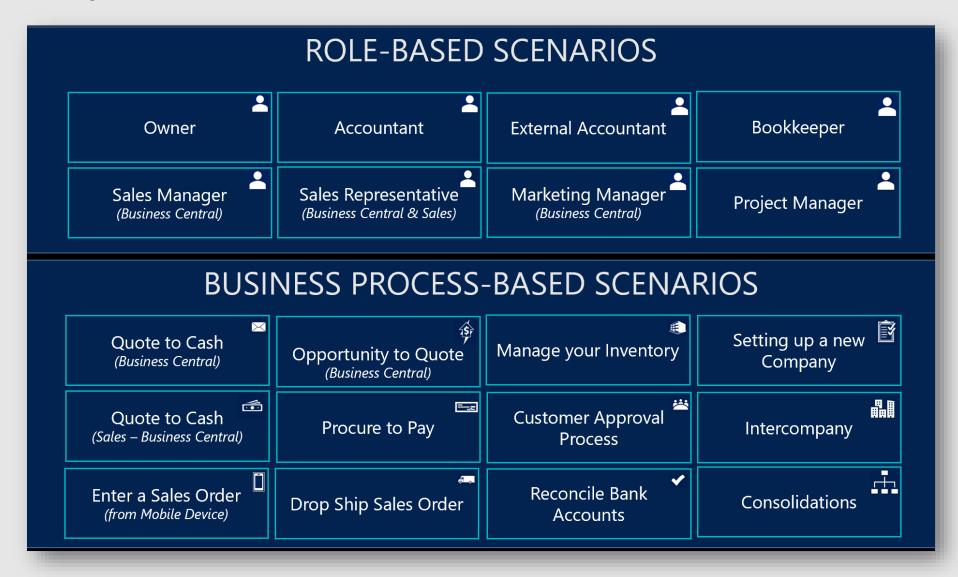
#### www.trials.dynamics.com.com





### Step 3 – Learn the basic demo scenarios

aka.ms/dynamics365businesscentral/salestools



### Step 3.5 – Learn how to configure the demos

aka.ms/bizcentral



Connect, Configure, and Explore – Introduction
Configure Business Central and a Mobile Device
Configure Business Central and Microsoft Outlook
Connect Business Central
Connect Business Central and PowerBI
Create a Trial Account for Business Central
Explore Business Central and Microsoft Flow

Explore Business Central and PowerApps
Explore Business Central Navigation

Explore Business Central with Machine Learning and Al

NEW: Explore Business Central and Drop Ship Sales Orders

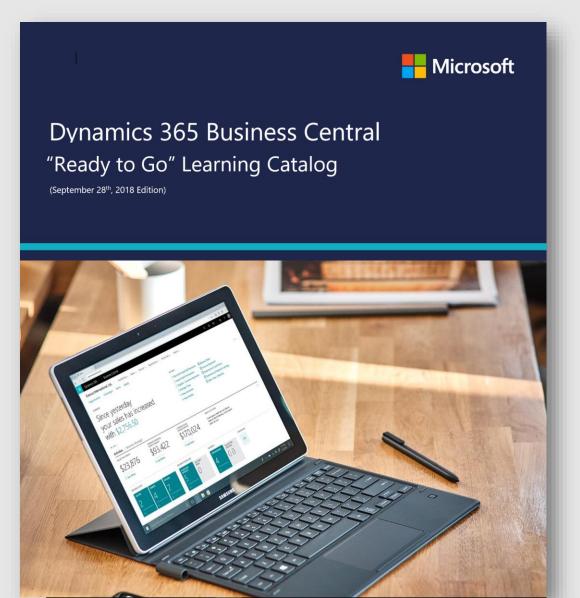
NEW: Explore Business Central and Procure to Pay NEW: Explore Business Central and Quote to Cash

NEW: Explore Business Central by Extending Demo Data

#### aka.ms/BizCentral

### Step 4 – Learn the product, get trained

aka.ms/readytogo



#### Microsoft Dynamics Learning Portal



Search Site Content

Q

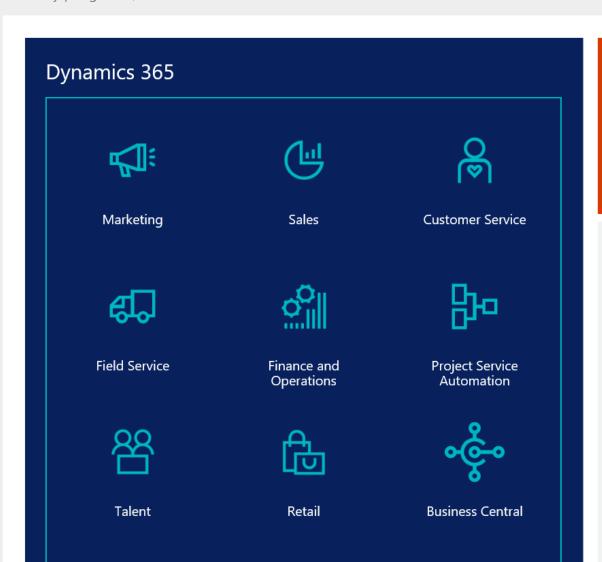
Home

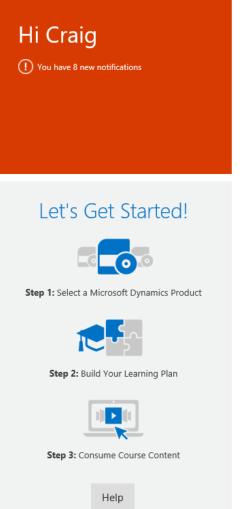
Dynamics 365

Dynamics ▼

Other Software & Services 🔻

Thursday | August 16, 2018

















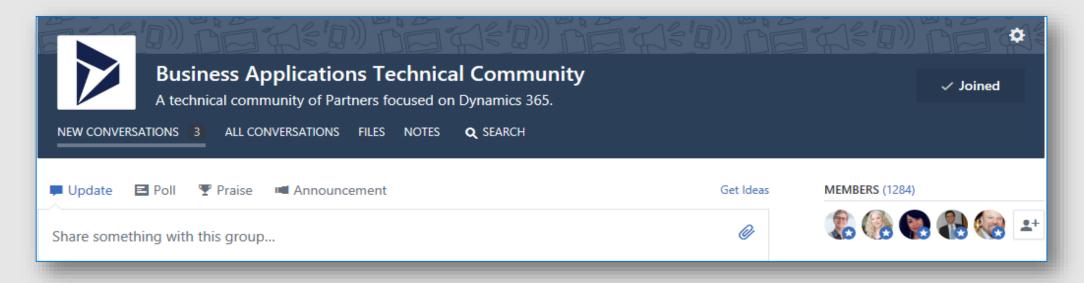
### Step 5 – Determine how you plan to implement

aka.ms/readytogo

Learning	Coaching	Tooling	Resources					
Several Development Centers, Master VARs, and Training Centers provide "Ready to Go" coaching.								
The coaches are independently owned companies which provide services to partners, tailored to their needs. Over time they have developed lots of best practices by supporting multiple partners, they also have strong ties with Dynamics 365 Business Central teams and are always up to date on the latest strategy and product innovation.								
An example of one of the coaching sessions provided by the Development Centers and Master VARs are the "Ready to Go" validation workshops. This workshop is an 8h workshop at a fixed price which is designed to coach you in bringing your app into Microsoft AppSource or help you with the implementation of your first customer.  Please find the coaches in your region and explore which "Ready to Go" offerings they provide:								
Company Coaching services provided				More info				
1ClickFactory (Development Center)			Coaching and training services in person and online in Europe, North and South America, Asia, and Africa.	ReadyToGo Contacts				
Ciellos (Developm	Ciellos (Development Center)		Coaching and training services in person and online in Europe, North, and South America.	ReadyToGo Contacts				
Cloud-Ready- Software(Development Center)		Center)	Coaching and training services in person and online in Europe, North and South America, Asia, and Africa.	ReadyToGo Contacts				
	Innova Consulting (Development Center)		Coaching and training services in person and online in Europe and South America.	ReadyToGo Contacts				
50-800-00-00-00-00-00-00-00-00-00-00-00-0	QBS Group (MasterVAR)		Coaching and training services in person and online in Europe.	ReadyToGo Contacts				
<b>Velosio</b> (MasterVar)	<b>Velosio</b> (MasterVar)		Coaching and training services in person and online in North America.	ReadyToGo Contacts				
<b>Plataan</b> (Training Center)			Training services in person and online in Europe, North and South America, Asia, and Africa.	ReadyToGo Contacts				

### Step 6 – Meet the community, join the calls

https://www.yammer.com/msuspartner https://www.yammer.com/msuspartner/#threads/inGroup?type=in\_group&feedId= 6678568



Tech Community Call - 2<sup>nd</sup> Tuesdays

Register @ http://aka.ms/usbusinessapplicationscall

# Closing comment