



TD SYNNEX SURFACE LAUNCH PROGRAM

Launch your business to the next level!

Welcome to the TD SYNNEX Surface Launch program where you'll find resources and benefits to help you *grow your sales* with Microsoft Surface. Enroll today to gain access to these exclusive benefits including incentives, marketing development funds and more.

| Benefits | GO Must be Surface Authorized, no revenue requirement | GROW Unlock level at \$50,000 | PRO Unlock level at \$250,000 | Marketing Development | GO | GROW | PRO |
|---|--|-------------------------------------|-------------------------------------|--|----|---------------|--|
| TD SYNNEX SKU Tool and Price List | • | • | • | DemandSolv Ready- Made Marketing Campaigns | • | • | • |
| Monthly Insider Guide and Webinar | • | • | • | | | | |
| 20% Discount on Device Purchase for Internal Employees | • | • | • | | | | |
| Weekly TD SYNNEX and Microsoft Open Forum Chats | • | • | • | Surface Reseller Alliance Site | • | • | • |
| Access to <i>Free</i> White Glove Autopilot SKUs | • | • | • | Surface Device (per year)** | | One device | Five devices OR \$5,000/ Year Marketing Funds for Specific Activities to Promote Your Business** |
| 50% Off Demo Devices | Up to five demo devices | Up to 20 demo devices | Up to 80 demo devices | | | | |
| Monthly Modern Workplace Boot Camp | • | • | • | | | | |
| Priority Invitations to Exclusive Events | | • | • | | | | |
| TD SYNNEX Surface Launch Rewards Semi-Annual Promotion | | • | • | | | | |
| Dedicated PRO Level Incentive Partners will have a 25% Yoy growth goal. The five partners in the PRO level with the highest percentage over goal will win \$3,000. | | | • | | | | |
| 1-1.5% Rebate for Every Dollar Sold* | | | • | **Limited availability. First come, first served. By request only. Must provide W9 for devices. | | | |

*Rebate from Microsoft: Must sell at least \$50,000 per quarter for 1% rebate and minimum of \$250,000 per quarter for 1.5% rebate.

TD SYNNEX Surface Launch Rewards

Be entered into a lottery to be one of five winners for a semi-annual grand prize valued at \$5,000. *More details to come!*

Contact your TD SYNNEX Microsoft Surface team for more information!

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