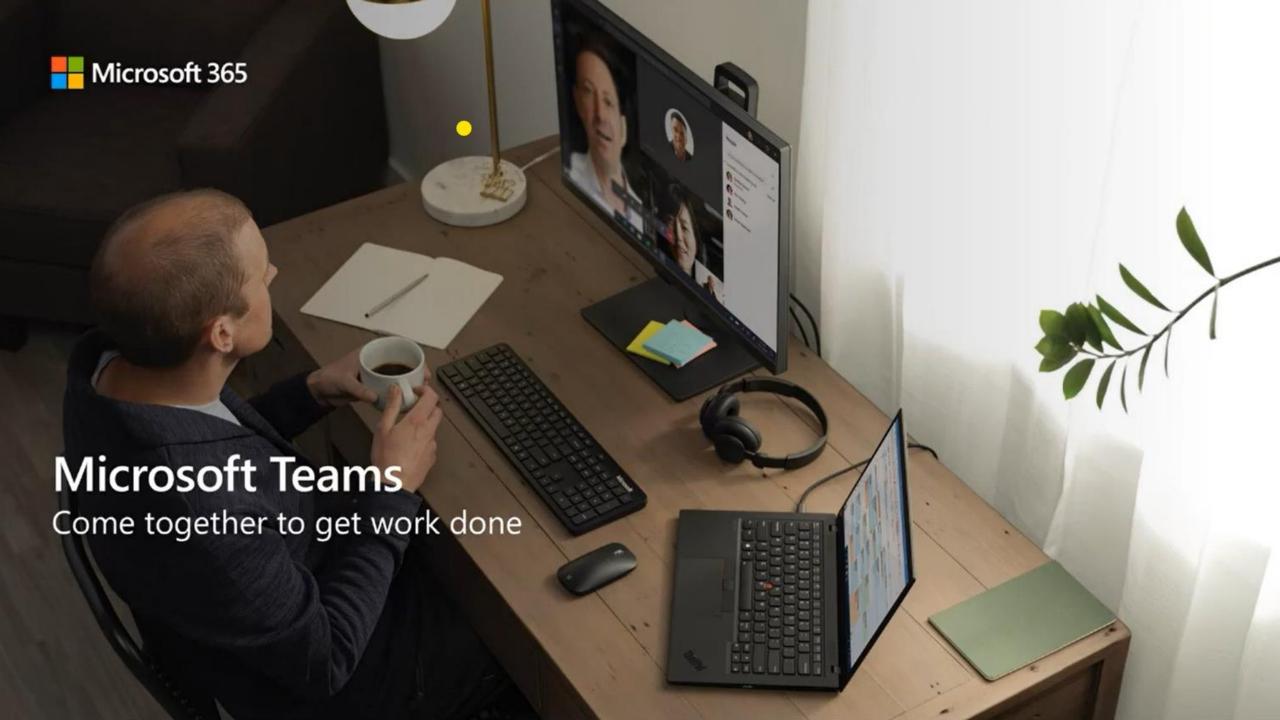


Microsoft 365 M365 Collaboration – Building a Teams Practice

John Petersen – Design Sales Engineer



"The next decade of economic performance for every business will be defined by the speed of their digital transformation."

Satya Nadella—CEO Microsoft



Microsoft Teams

Come together to get work done



Stay connected



Collaborate seamlessly



Simplify work





Work is more than meetings



Microsoft 365 supports digital transformation









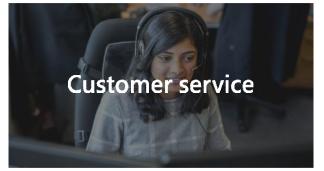








Microsoft Teams brings it all together











Teams is a trusted leader in Unified Communications

200 million

Meeting users in a single day

115+ million

Teams daily active users

4.1 billion

Meeting minutes in a day

Leader

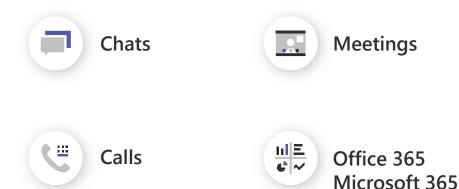
in Gartner's 2019 UCaaS Magic Quadrant report

Leader

in The Forrester Wave Unified Communications-as-a-Service

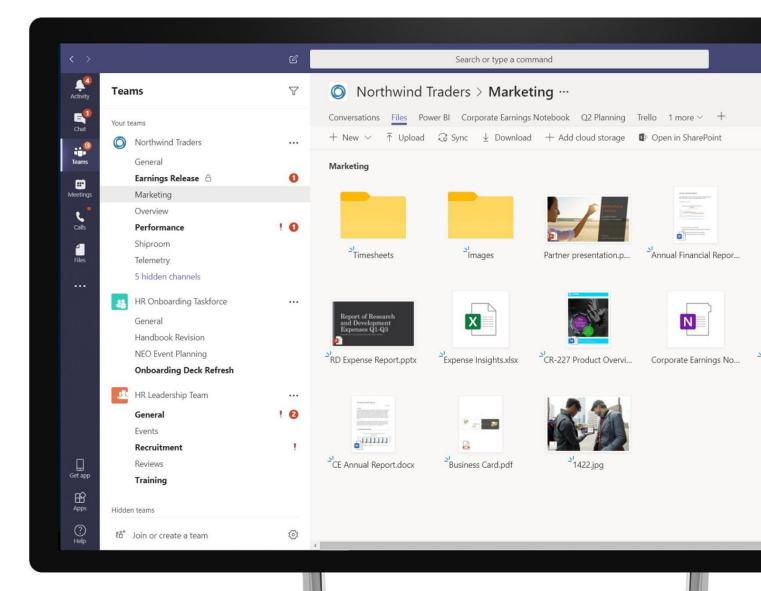
Microsoft Teams

is the hub for teamwork in Microsoft 365





Enterprise-grade security and compliance



Microsoft Teams, the hub for teamwork



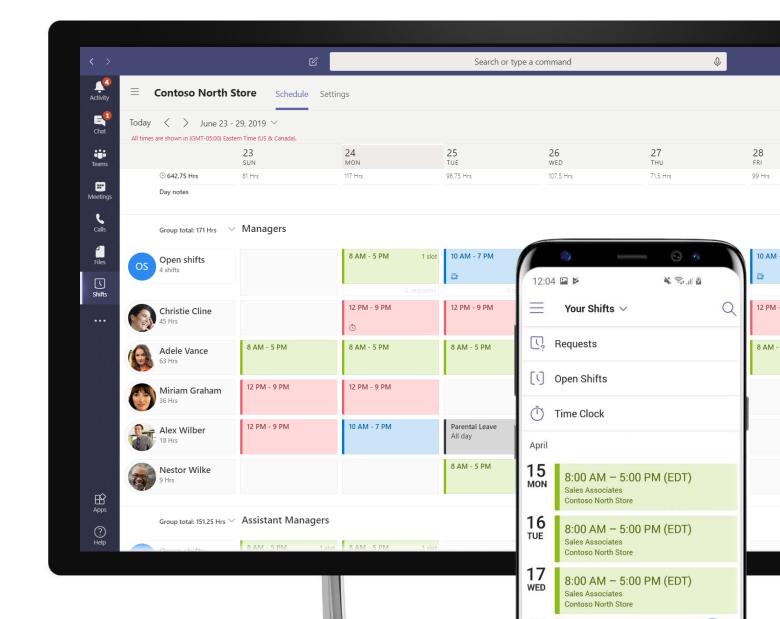
Transform workplace collaboration

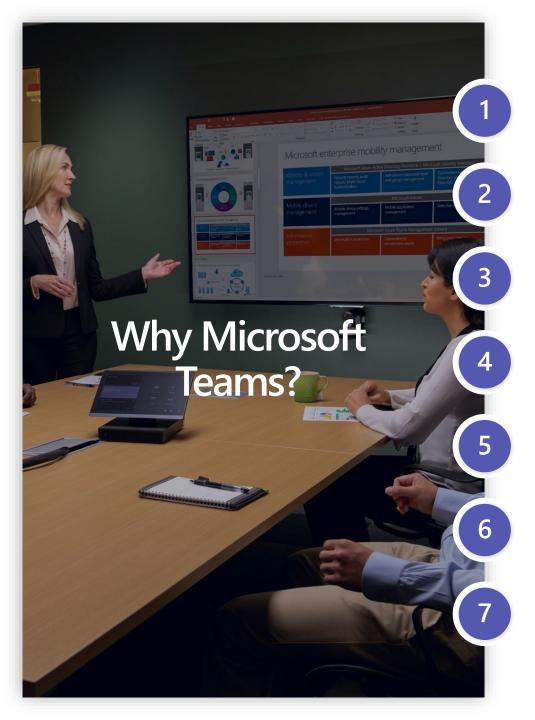


Streamline business processes



Connect across your entire organization





Teams is for every worker, from CEO to Firstline

Al-powered experiences delivered by the Microsoft Graph

Intelligent meeting solution with video, content share and notes

Range of certified devices for every size, space and working style

Deep integration with business processes and line of business apps

42 compliance regulations supported for customers

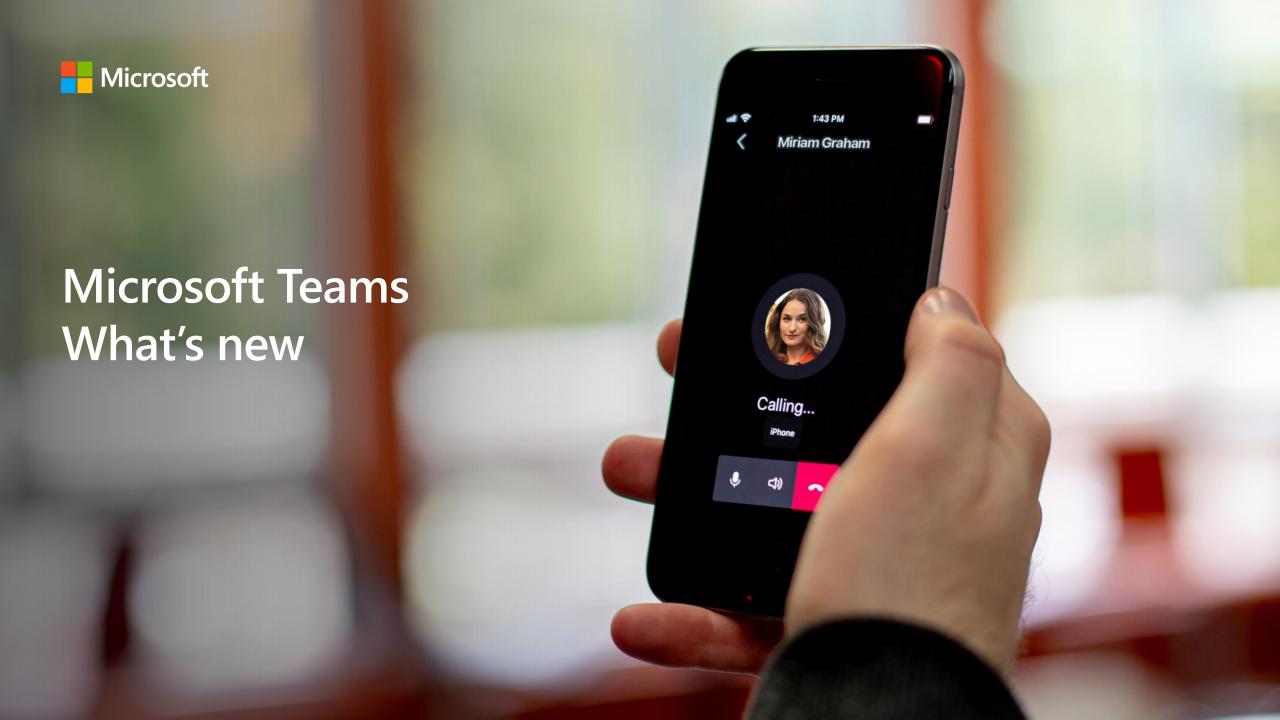
Available in 53 languages, 181 markets with data stored in region

Al in Teams - available today



Inline Message Translation

Mobile Companion Mode Meeting Recording Transcription Background Blur & Live Captions



Microsoft Teams roadmap

New Together Mode Scenes

Use AI in meetings to digitally place participants in a shared background to make it feel like you're sitting in the same room

Q4 2020

Breakout Rooms

Meeting hosts can create breakout rooms to be used by meeting participants for smaller group discussion

Q4 2020

Dynamic View

Optimize your view to suit your needs and preferences, such as showing shared content and participants side by side

Q1 2021

Custom Layouts

Presenters can customize how content shows up for during a meeting to allow for a more dynamic content viewing experience

Q1 2021

Live Reactions And Polls

Use emojis during meetings to share reactions with all participants

Q1 2021

Large Meetings

Hold interactive meetings with up to 1,000 attendees. When needed, the meeting will scale to accommodate up to 20,000 view only attendees

Q1 2021













New Teams features

- 1 Meetings
- 2 <u>Meeting room experiences</u>
- 3 <u>Calling</u>





What's new | Meetings



Large meeting support

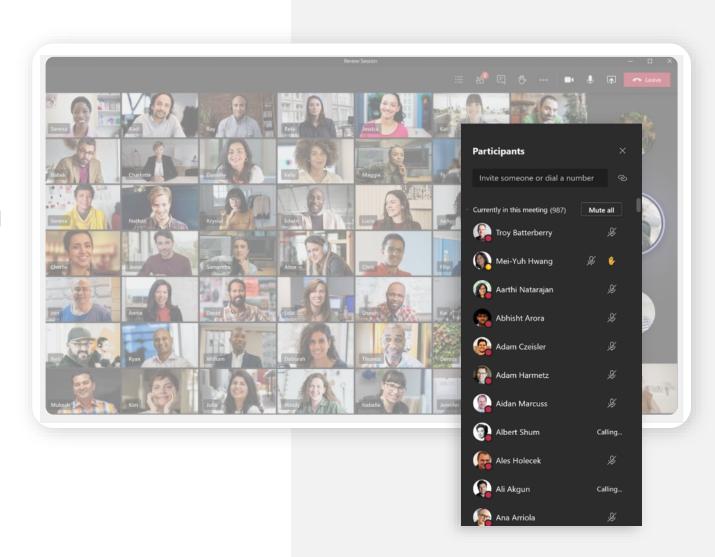
Teams Meetings are growing to support up to 1,000 participants with the full meeting experience by end of year.

Microsoft 365 Roadmap

For larger meetings and events that require additional control, Teams will soon seamlessly scale to support 20,000 participants in a view-only meeting experience that includes the ability to use **live captions**.

Microsoft 365 Roadmap

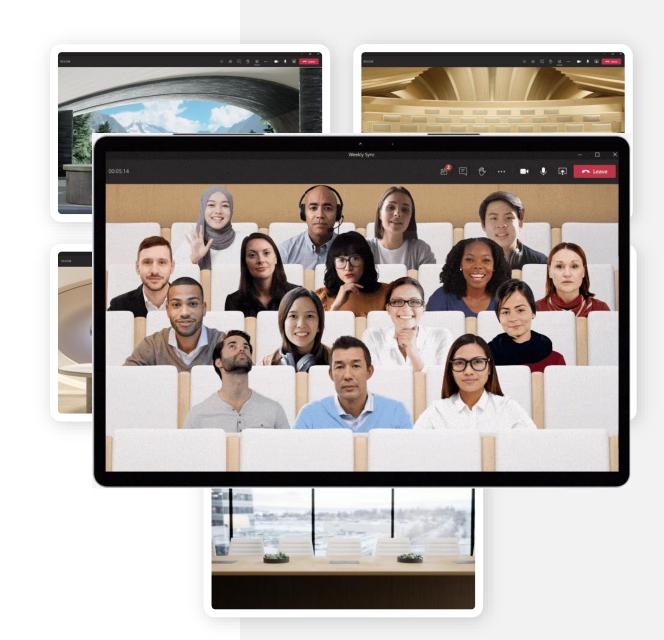
Release timing: Q4 CY2020 / September



Together mode with new scenes coming

Together mode reimagines meeting experiences to help participants feel closer together even when they are apart. With new Together mode scenes coming this calendar year, you can transport your team to a variety of settings – whether it's an auditorium, conference room, or coffee shop.

Release timing: Q4 CY2020

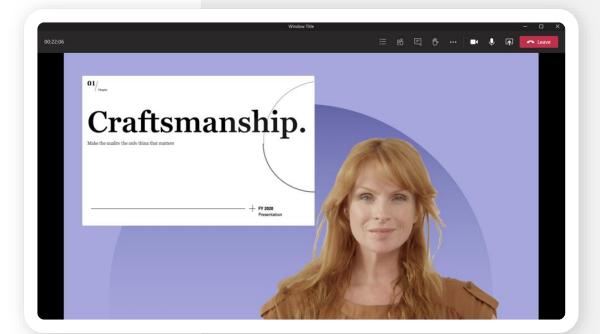


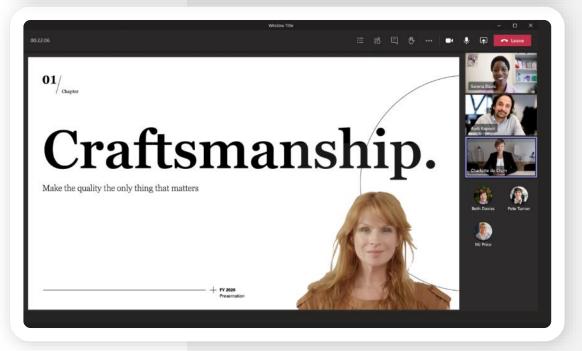
Custom layouts

Custom layouts allow presenters to create a more dynamic viewing experience for meeting participants.

For example, when a speaker is presenting, participants will be able to see the presenter's video feed transposed onto the foreground of the PowerPoint slide.

Release timing: Q4 CY2020

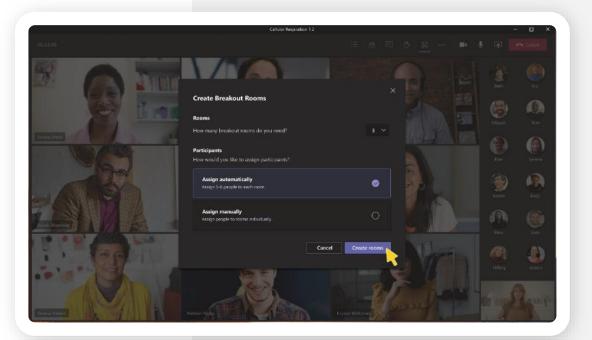




Breakout rooms

Divide meeting participants into breakout rooms to facilitate brainstorming sessions or workgroup discussions. Presenters can choose to hop between breakouts rooms, make announcements, and close the breakout rooms to bring participants back to the main meeting.

Release timing: October

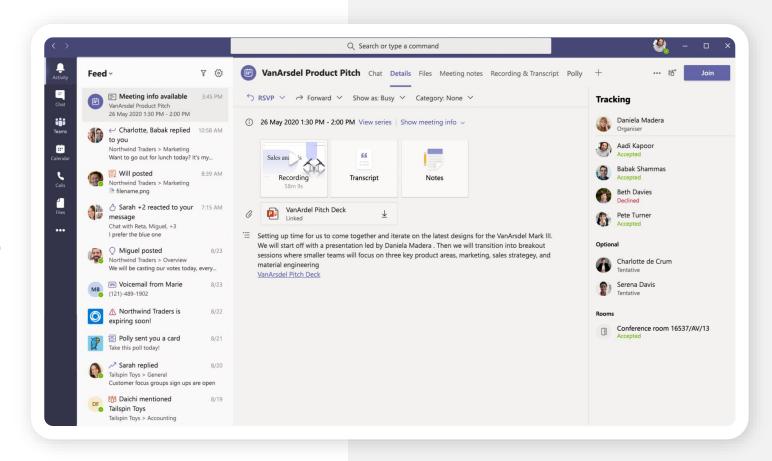




Meeting Recap

Meeting recaps help teams move forward after a meeting for participants and those who were unable to attend. Coming this year, a recap with the meeting recording, transcript, chat, shared files and more will be automatically shared in the meeting Chat tab and viewable in the Details tab for each meeting. The recap will also be available in your Outlook calendar meeting event.

Release timing: Q4 CY2020

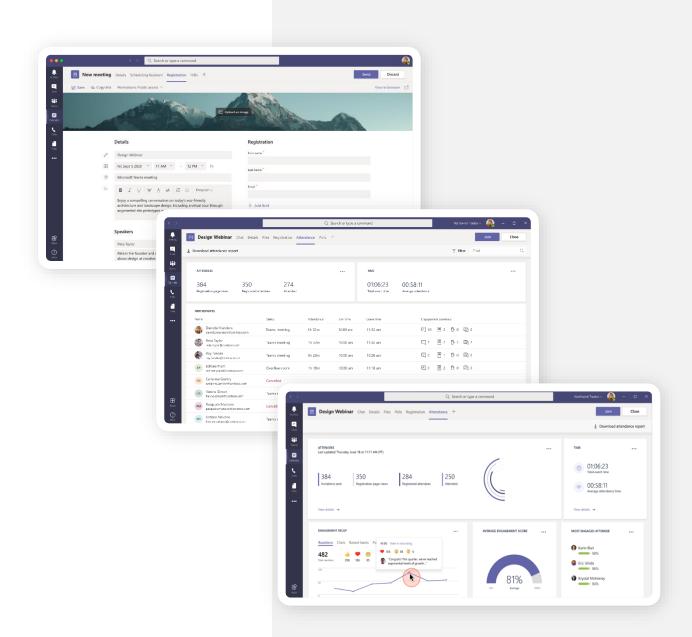


Webinar support

For more structured meetings, such as customer webinars, meeting organizers can use event registration with automated emails for easier attendee management. And after the meeting, a detailed reporting dashboard will help you understand attendee engagement. These new features will start to roll out by end of year.

Later this year, developers will be able to use our attendee reporting and scheduling APIs to bring this data into their apps for CRM, marketing automation, and more.

Release timing: Q4 CY2020



Built-in Connectors + Custom Connectors

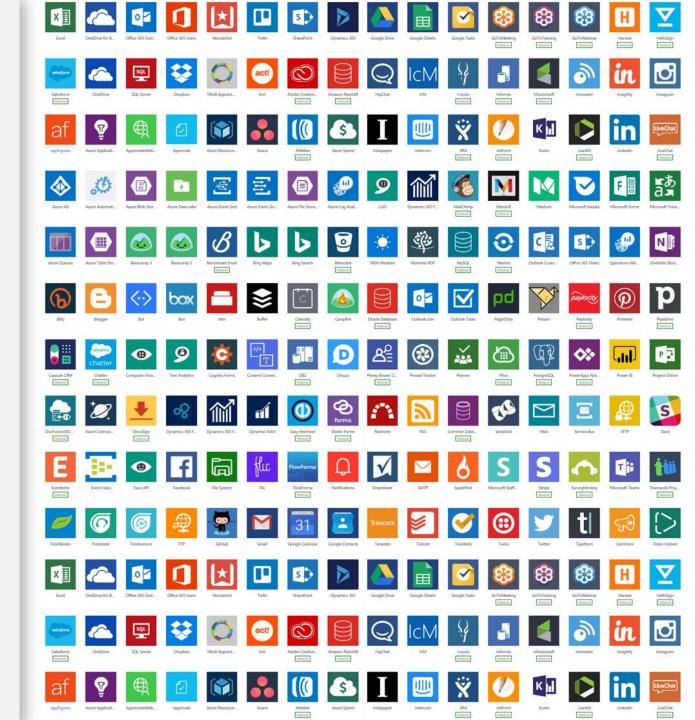
Built-in connectivity to 220+ cloud services, content services, databases, APIs, etc.

Seamless hybrid connectivity to on-premises systems via the On-Premises Data Gateway

Custom Connector support allows developer / IT systems to register as a building block for citizen developers

Multiple data sources in a single application for processes that span systems

Included with PowerApps licenses

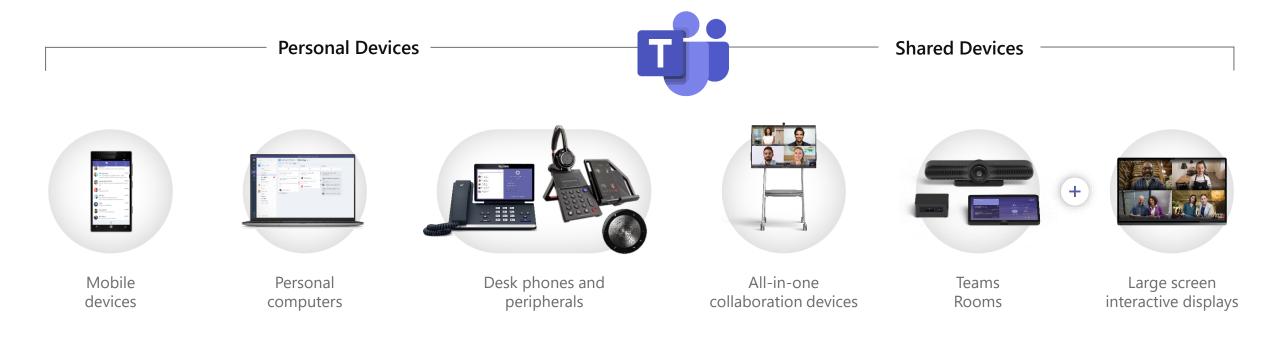




What's new | Meeting Rooms



Microsoft Teams Devices



A range of certified devices in every size, for every space and working style

Consistent Teams experience with more seamless transitions across devices

Integration of software and hardware to enhance the meeting experience

Companion experiences with mobile devices for meetings

Built-in skills and intelligence to support the meeting and calling lifecycle

Teams Room Device enhancements

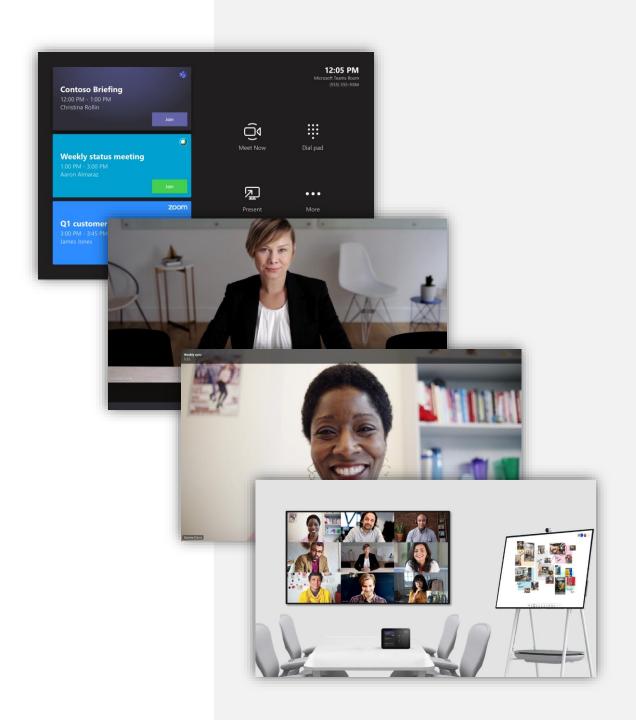
Live captions: Teams Room meeting participants can now view live captions when enabled. In-room participants can also enable live captions the meeting room console.

3x3 gallery view: Meeting participants can now view up to nine participants in the meeting gallery view, shown on the front of room display.

Direct Guest Join with Zoom Rooms (Preview) and Cisco Webex: Teams Rooms and Zoom Room devices can now connect to each other's meeting services via embedded web technologies. This will reduce the friction you experience when trying to join calls from external partners or clients who may not be using the same meeting service.

Pinning Users on Surface Hub

Coordinated Meeting Join



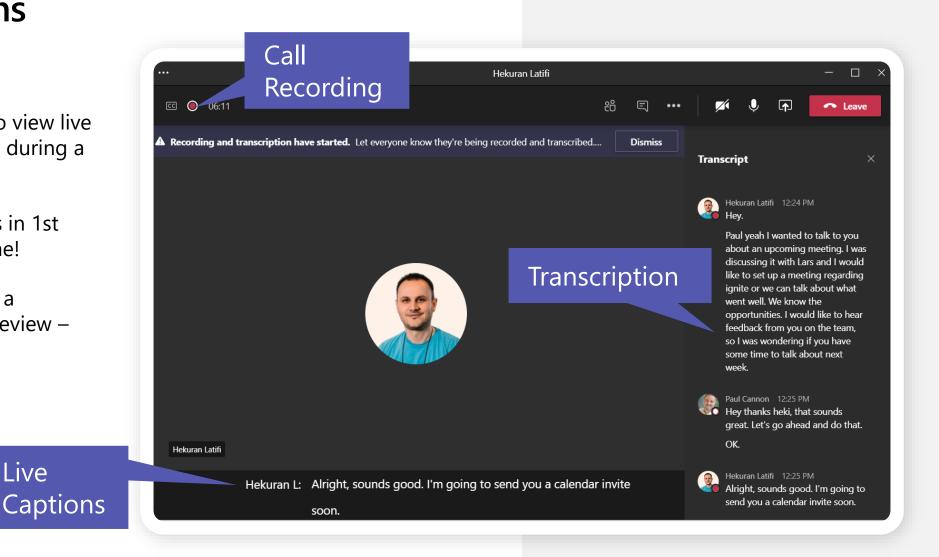
Captions, Recording, and Transcriptions

Enables calling participants to view live captions and/or transcription during a Teams Call.

Supported spoken languages in 1st release: English. More to come!

After the meeting is finished, a transcription is available for review – even if you missed the call.

Live



Microsoft Teams Rooms experience on Android

<u>Collaboration bars for Microsoft Teams</u>, a video-first conferencing solution built on Android, launched earlier this year. We're simplifying our portfolio of Teams devices for shared spaces by **bringing collaboration bars into the Teams Rooms product family**.

By aligning both Windows and Android platforms within the Teams Rooms, we can ensure an equally robust feature set across both operating systems. As we continue to evolve and expand the features available on the Android platform, our partners are also developing new form factors that go beyond the single, integrated bar.

The first fully modularized Teams Room device running on Android will be the Poly G7500, which will be available beginning early 2021. To provide our customers with even more choice, we will continue to deliver Teams Rooms experiences on integrated form factor devices, including the new AudioCodes RXV80 and the new Yealink A20. We'll also enable support for center of room controls later this year. At Ignite we also announced two new features coming to Teams Rooms on Android – breakout room support and personal mode, a new Teams Rooms experience optimized for use in personal workspaces. Additional features are included below







Release timing: Q4 CY2020

Touchless meeting experiences

Room remote for Microsoft Teams Rooms in the Teams mobile app, will provide meeting device controls, including the ability to join and leave the meeting, mute and unmute the room, adjust audio volume, and turn cameras on and off.

Microsoft 365 Roadmap

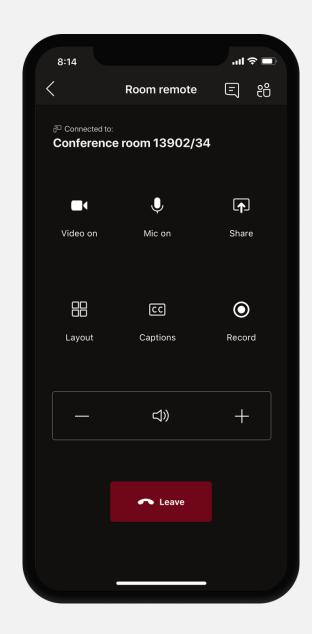
Cortana voice assistance for Microsoft Teams Rooms on Windows will allow in-room participants to manage select controls using spoken commands.

Microsoft 365 Roadmap

Support for Teams casting for Microsoft Teams Rooms enabling seamless ad-hoc in-person collaboration for people in a shared space.

Microsoft 365 Roadmap

Proximity Join on Surface Hub (September)



Meeting room capacity notifications

Using data from meeting room cameras equipped with people-counting technology, this upcoming feature for Microsoft Teams Rooms on Windows alerts in-room meeting participants if the room is over capacity based on data defined by the IT administrator. This helps organizations remind users of room capacities and social distancing practices.

Release timing: Q4 CY2020



Microsoft Teams panels

This new category of devices can be mounted outside a meeting room to streamline space management, providing users with the ability to view location and meeting details, reserve a space, view upcoming reservations, and easily identify current availability status. Users can also view the building floor plan and book another room using the "Nearby Rooms" feature.

While the best end-to-end experience is pairing a Teams panel with another Teams Room device, you can add a panel outside of any meeting space. We're happy to launch this new category with our first Teams panel partners, Crestron and Yealink. Teams panels will be available in early 2021.

Release timing: Q1 CY2021







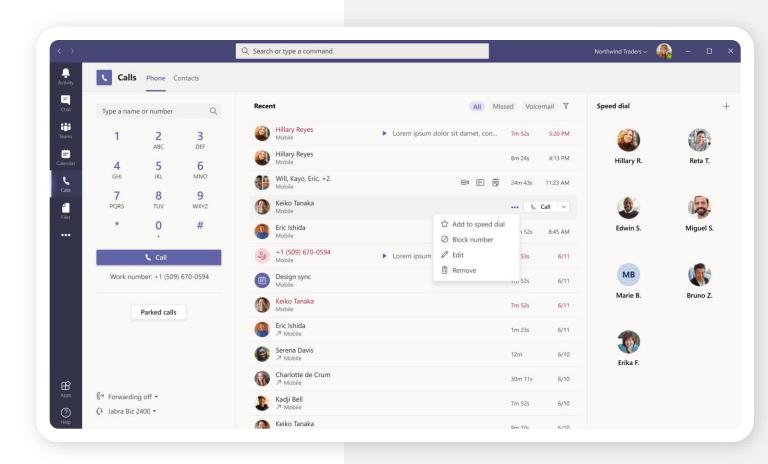
What's new | Calling



New Calling experience

We are simplifying the Calling experience with a streamlined view that shows contacts, voicemail and calling history at once, making it easier to initiate or return a call with a single click.

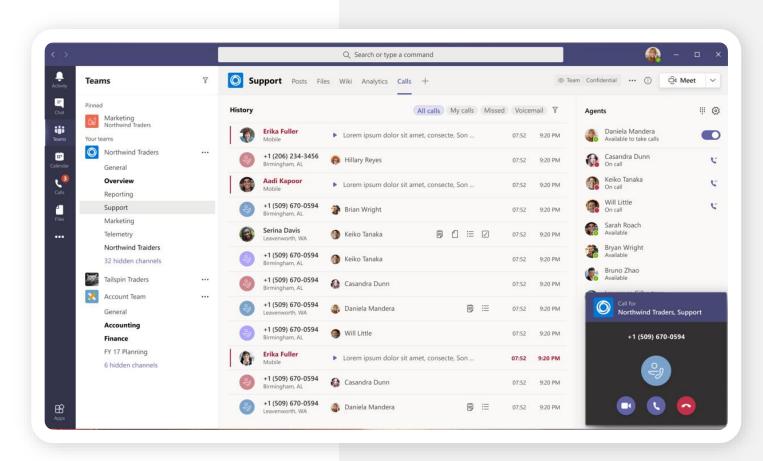
Release timing: Q4 CY2020



Collaborative calling

Collaborative calling enables customers to connect a call queue to a channel in Teams. Users can collaborate and share information in the channel while taking calls in the queue. This feature is ideal for scenarios such an IT help desk or HR hotline. IT admins can quickly connect call queues to specific channels, and team owners can manage the settings.

Release timing: Q4 CY2020

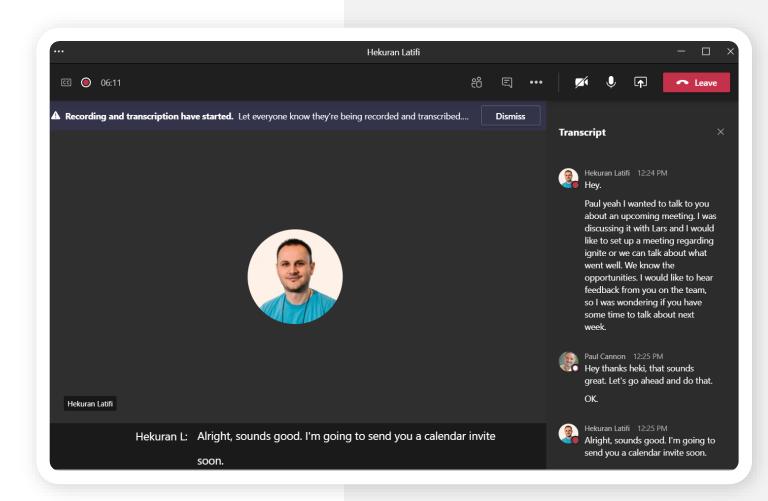


Popular meeting features coming to 1:1 calls

New calling features include **transcription**, **live captions**, **recording** and the ability to **transfer between Teams mobile and desktop apps**.

Transcripts and recordings are saved in the chat window after a call. These features can be enabled via the control bar within the Call window.

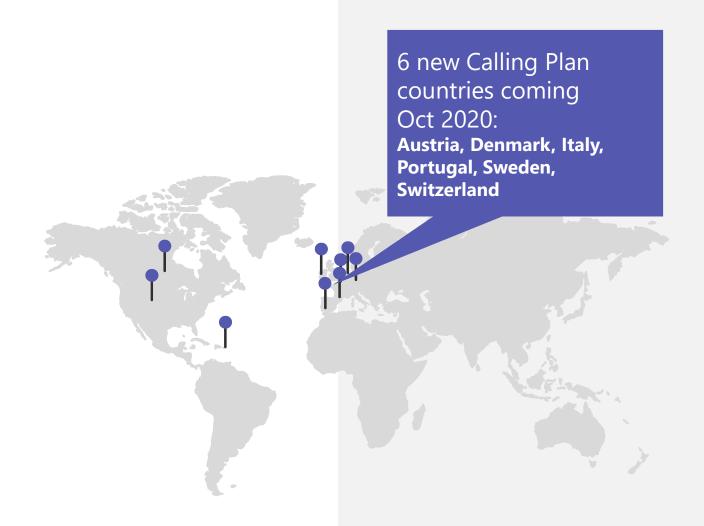
Release timing: Q4 CY2020



New Calling Plan countries

We've expanded the number of Microsoft Calling Plan countries. New countries include Austria, Denmark, Italy, Portugal, Sweden, and Switzerland.

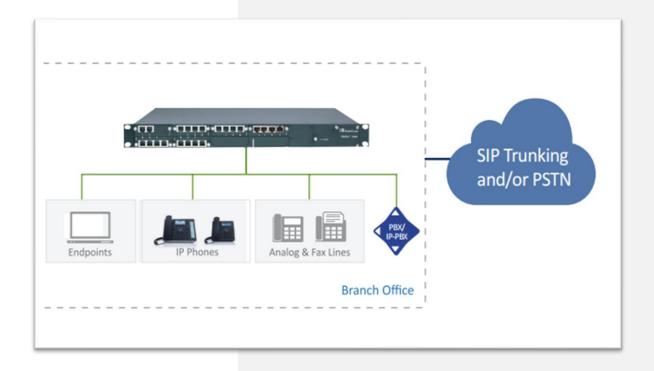
Available October 1, 2020



Survivable Branch Appliance

Skype for Business customers have long enjoyed the convenience of having an on-site appliance for remote site communications in the event of a wide-area network failure. Today, we are excited to announce that the Survival Branch Appliance (SBA) is coming to Teams later this year. This will allow users in a branch office to make and receive PSTN calls even if their location loses internet connectivity, by leveraging SIP and PSTN connectivity.

Release timing: Q4 CY2020



Teams phones sidecar support

We are introducing sidecar support on Microsoft Teams phones so users with high volume calls can easily monitor multiple contacts and their presence. We will have side cars available from AudioCodes and Yealink with touch or non-touch option depending on the manufacturer. These will be available in the coming months.

Release timing: Q4 CY2020





Announcements for Microsoft Teams phones

Support for Skype for Business and SIP phones



Launching in the first half of 2021

Extends the life of legacy phones

Supports core calling features

Audiocodes, Cisco, Polycom, Yealink, and more

New Affordable Teams phones for Core Calling





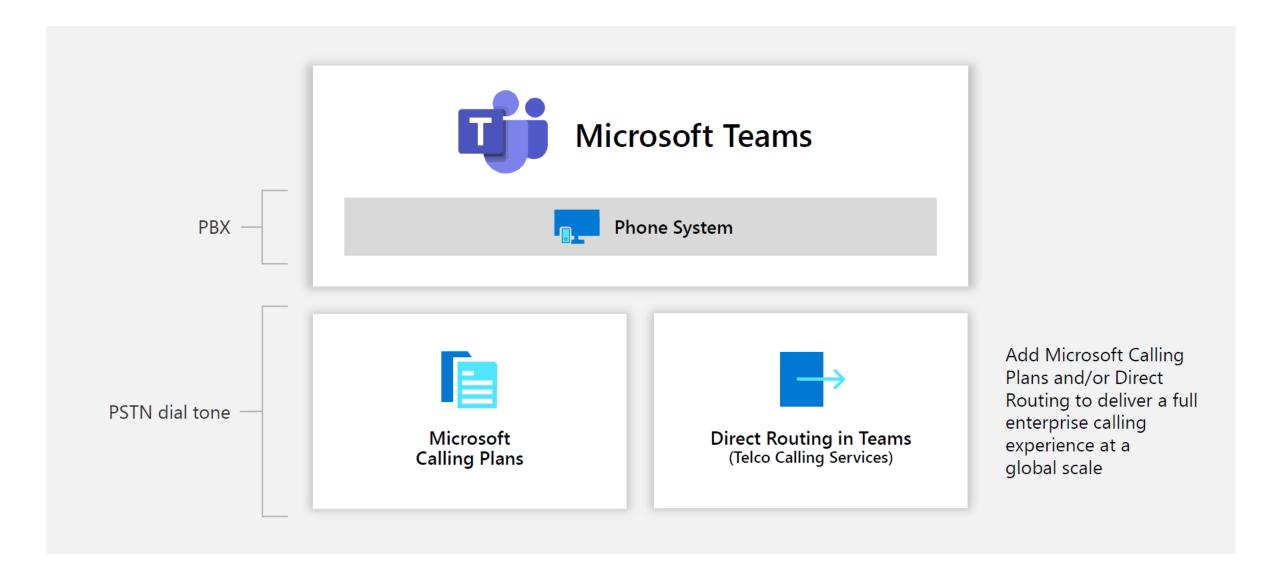
Launching early 2021

Physical buttons and high-quality audio

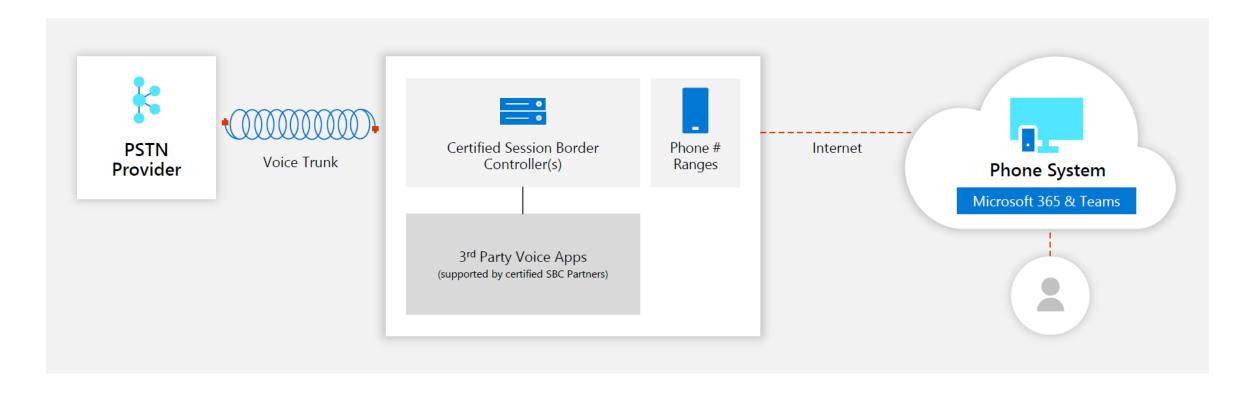
Affordable devices for common areas and information workers

Audiocodes, Polycom, Yealink

Simplify Calling with Microsoft Teams



Direct Routing



Directly Route dial tone to Teams Users

Direct Routing in Microsoft 365 allows customers to connect their SIP trunks directly from their network. Customers can work with their local Telecommunications provider to enable Microsoft Teams users to make and receive telephone calls. No porting required – keep your numbers.

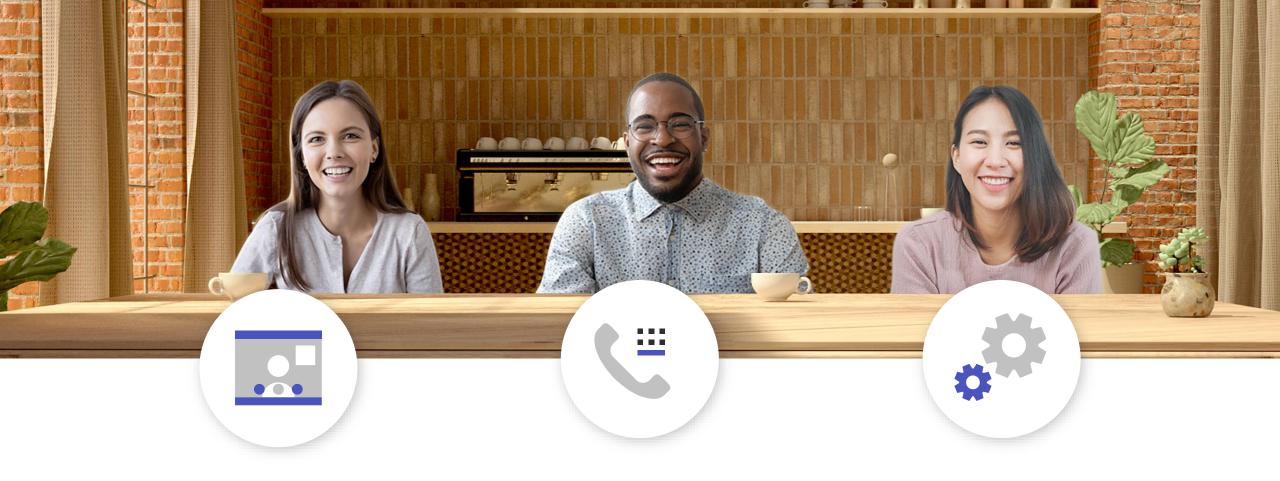
Interoperability with 3rd party systems

Direct Routing allows customers with users in the Microsoft cloud to continue using 3rd party systems such as PBXs, Call Center, and Analog Telephony Adaptors (ATA) helping preserve key investments.



Partner Opportunity





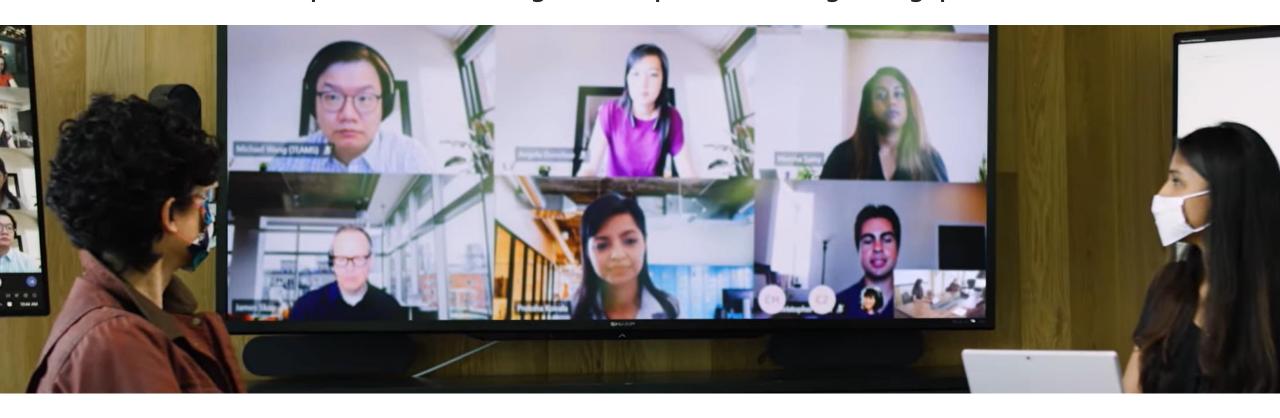
Intelligent & inclusive meetings

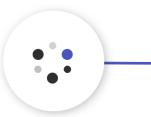
Integrated calling

Innovative devices

Workplace of the future is hybrid

People-centric meeting room experiences bridge the gap





Collaborative Ideation





Perception of non-verbal interactions and cues

FY21 Teams priorities and partner big bets

Win Meetings and Rooms

Deploy Teams and drive adoption

Partner

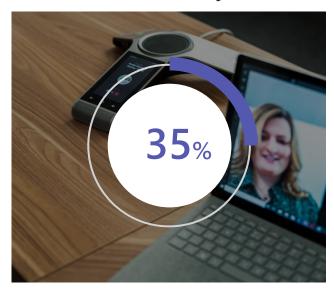
Big Bets

80%

-Teamwork deployment projects include advisory and adoption services

Upsell to Calling and Advanced Meetings

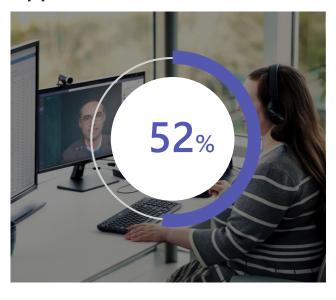
Deploy and manage meeting rooms and Phone System



Uplift expected on teamwork opportunity

Be the Platform for Work

Create Teams apps & solutions

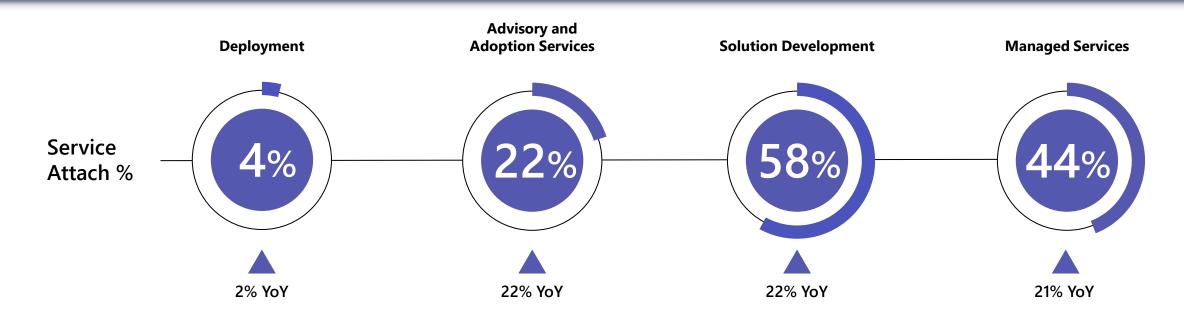


Customers paid ongoing app costs

Growing opportunity across Meetings, Calling, and Devices



Up to: 35% uplift expected on teamwork opportunity



Microsoft Teams Partner Guide

This interactive guide will help you build your Microsoft Teams practice, understand the partner opportunity, develop the skills required, and leverage our go-to-market resources with a focus on Meetings, Calling, and Teams Devices.

Discover

- The Microsoft Teams Value Proposition
- 3 phases of developing a Practice
- Partner Opportunity
- Skills assessment and readiness
- Go-to-Market Planning



Advanced Specializations for Cloud Productivity Partners



Build, differentiate & recognize specialized skills

Have a customer-facing label displayed on your business profile, gain access to specific go-to-market programs, and be prioritized in customer searches in the Microsoft partner directory.

- Calling for Microsoft Teams
- Meetings & Meeting Rooms for Microsoft Teams
- Adoption & Change Management
- Teamwork Deployment



aka.ms/AdvancedSpecializations



Advanced Specialization for Gold Cloud Productivity Partners



Teams Calling



Achieve a minimum 2,500 active entitlement growth of Microsoft Teams in a trailing 12-month period (CPOR data)

Knowledge test

Four individuals who have passed

- Microsoft 365 Certified: Teams Administrator Associate
- <u>Teams Calling Technical Assessment</u>

Customer References

Three customer references that demonstrate your ability to deploy and manage Microsoft 365 Phone System, Calling Plan, Direct Routing configuration, Network Planning, and Remediation for Voice workloads



Meetings and Meeting Rooms

Performance

Achieve a minimum of 5,000 Active Entitlement growth of Microsoft Teams in a trailing 12-month period (CPOR data)

Knowledge

Four individuals who have passed

- Microsoft 365 Certified: Teams Administrator Associate
- Teams Meetings and Meeting Rooms Technical Assessment

Customer References

Three customer references that demonstrate your ability to deploy and manage meetings and meeting room services and devices for Microsoft Teams



Partner Resources & next steps



Join the Calling and Meeting Yammer Community

Stay informed and in touch with us.

Use the community to build and grow your knowledge through your peers.

TIP: Enable email notifications so you don't miss any new announcements!

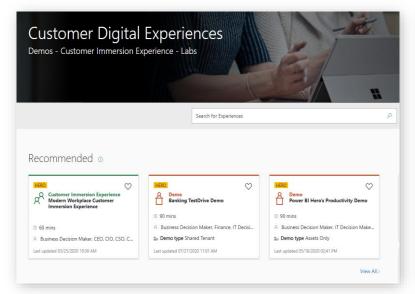
ACCESS OPTIONS

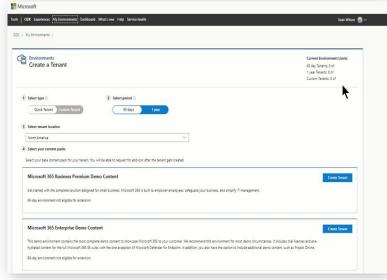
☑ Subscribe to this group by email

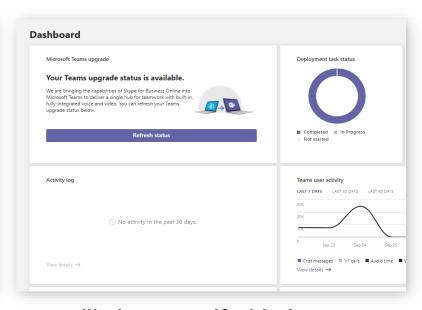


https://aka.ms/TeamsCallingMeetingsYAM

Perfecting the Demo







- 1. Choose a demo based on:
- · Experience Type
- · Solution Type
- · Industry
- · Products
- · Licensing/SKU

- 2. Create and customize the demo
- 3. Choose features and functions that reflect your customers situation
- 4. Familiarize yourself with the demo experience
- 5. Decide the features in which order to demo

Staying in the know

What's new monthly blog

Check in here often for up to date information on the Teams experience

M365 roadmap

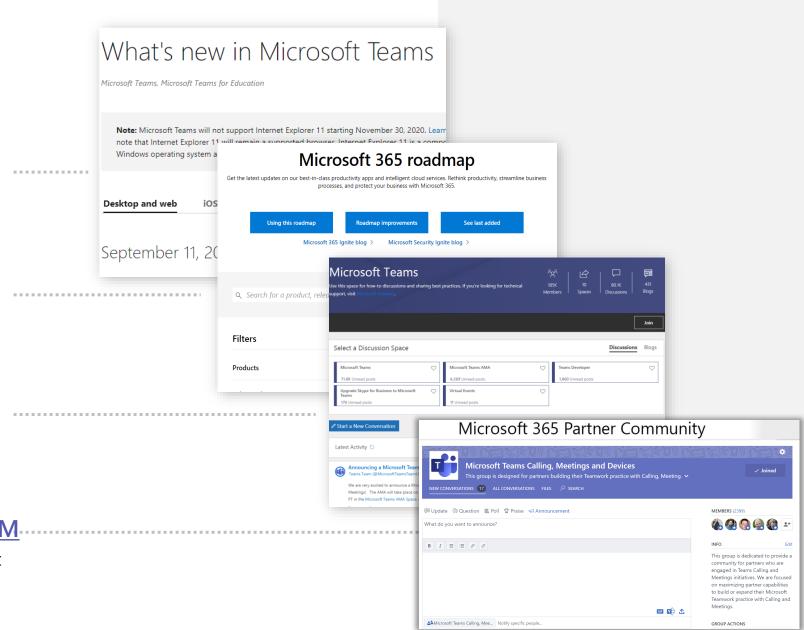
Stay up to date on the full suite of M365 products and developments

Tech community for Teams

Stay connected with other Teams resources in the community

Join the Yammer: aka.ms/TeamscallingmeetingsYAM

Announcements and communication about Teams Meetings, Calling and Devices



Resources available

Teams Academy

aka.ms/TeamsAcademy

Full of useful trainings and information

Calling, Meetings and Devices Training aka.ms/teamspartnerreadiness

Find relevant information for your customers needs

Teams Partner Guide

aka.ms/TeamsCallingMeetingsGuide

Instructive guide for Callings, meetings and devices

Cloud Accelerators

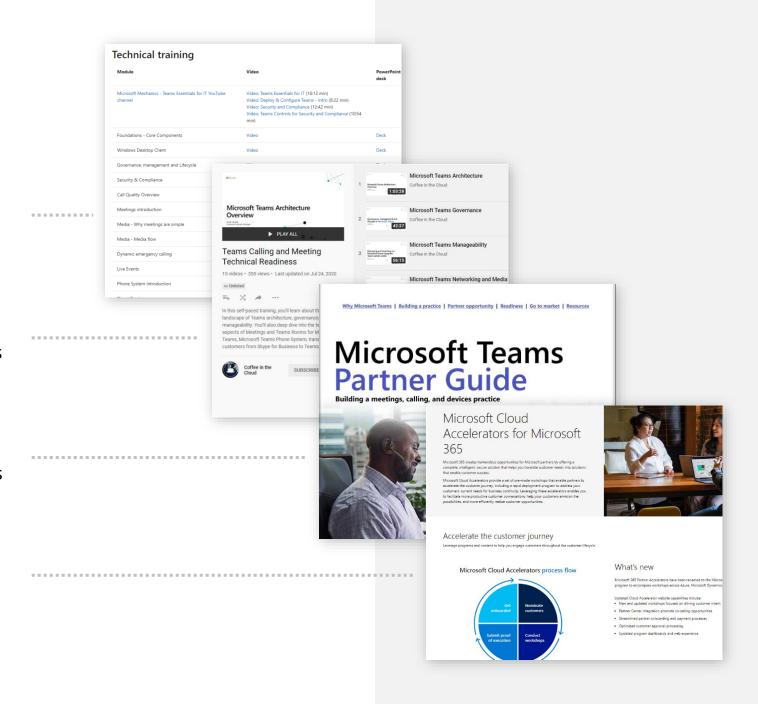
aka.ms/MicrosoftCloudAccelerators

Calling workshop

Meetings and Meeting

Meetings and Meeting Rooms Workshop

Secure Remote Work workshop



Microsoft Teams Partner Guide

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Discover

- The Microsoft Teams Value Proposition
- 3 phases of developing a Practice
- Partner Opportunity
- Skills assessment and readiness
- Go-to-Market Planning



Marketing assets for you to take build campaigns

Customize and create customer campaigns with social assets and email templates

Landing Page

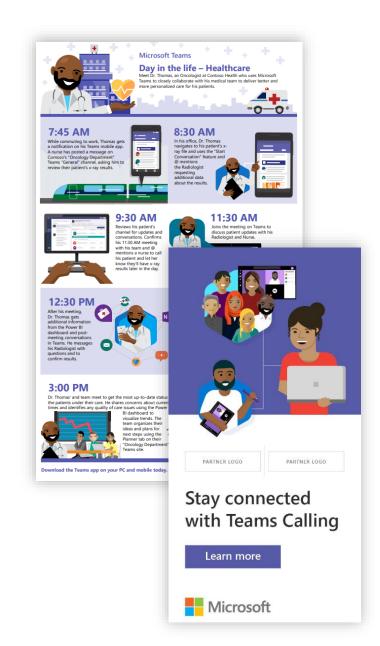
To-customer email

To- customer flyer

Day-in-a-life -infographics

Social media banners

aka.ms/teamscallingmeetingsmarketing





Build, differentiate & get recognized on your special skills

Take benefit of the following assessments and certification!

Personal Certifications



- Microsoft 365 Certified: Teams Administrator Associate
- <u>Teams Calling Technical Assessment</u>
- **Teams Meetings and Meeting Rooms Technical Assessment**



Partner resources



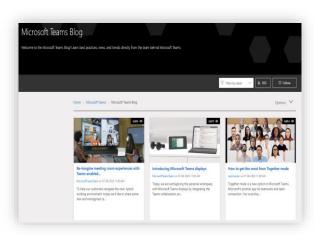
NEW Practice Building Guide

aka.ms/teamscallingmeetingsguide



Teams Calling & Meetings Partner Practice Page

aka.ms/teamscallingmeetings



Latest Teams News

aka.ms/teamsblog



Service Provider guidance

aka.ms/serviceproviderguide

Learning paths



Teams Meetings



<u>Teams</u> <u>Fundamentals</u>



Teams Meeting
Rooms & Devices



Advanced Scenarios

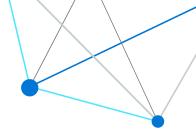
Technical Readiness → aka.ms/TeamsPartnerReadiness

Meeting Room Technical deep dive → https://aka.ms/teamsroomslearning

Sales Readiness → aka.ms/TeamsSalesReadiness



Next Steps



1

Get familiar with Teams Partner guide

Use the guide to get access to all latest resources and develop your offer and customer approach 2

Get Certified

Help your company to achieve Advanced Specializations and achieve the personal certifications 3

Follow the Yammer group

And other resources to stay up to date (Teams Blog, M365 Roadmap, Teams Meeting, Calling and devices practice page) 4

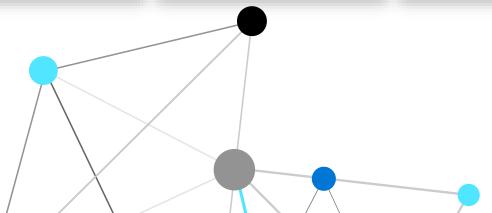
Nominate your customers

Take the Workshop approach part of your every sales conversation and nominate your customers To Meetings & Meeting Room and Calling Workshops 5

Take benefit of OSU M365 incentives

Claim your customers to CPOR and earn usage incentives on Meetings and Calling subworkloads

aka.ms/teamcallingmeetings





End of M365 Collaboration.

For more information, contact <u>msftcsp@synnex.com</u>